

## **STRATEGIC DIRECTIONS**

A number of strategic directions are proposed as a menu of options governments may wish to consider in implementing sustainable transportation. Recognizing varying environmental, social, and economic conditions between and within countries, some of these strategic directions may not be applicable.

### **Access**

#### ***Complementarity of Options***

- Improve access by providing environmentally sound transportation options best adapted to the specific circumstances, giving people attractive choices as to how they meet their access needs.

### ***Demand Management***

- Reduce the need for travel while protecting social and economic needs for access by changing urban form, promoting new communications technologies, and developing more efficient packaging and delivery of goods, etc.

### **People and Communities**

#### ***Decision-Making Processes***

- Make transportation-related decisions in an open and inclusive process. Inform the public about transportation options and impacts and their related costs, and encourage them to participate in decision making so that the needs of different communities (i.e., rural versus urban, cyclists versus drivers, etc.) can be understood and accounted for.
- Ensure public- and private-sector stakeholders coordinate their transportation planning, development, and delivery