

I. INTRODUCTION

1.1. Project Objectives

The main purpose of this study is to render a general description of the telecommunications industry in Chile. To accomplish this objective, we have provided background information on the industry, its regulatory environment, the major participants and products in the market, as well as a description of the categories of end users of the products.

In the development of this market study we have collected primary and secondary information. The secondary information has been backed by interviews with experts on the subject. The purpose of this methodology has been to round out the information obtained from secondary sources, with the judgement of leading government officials, executives or personalities involved with the telecommunications industry.

1.2. Report Structure

Our final report is structured into four chapters. The present chapter contains a description of the project objectives, a definition of the report structure and a general overview of the topics covered in the project.

Chapter 2 is a description of the industry business. There is an overview of the national telecommunication services and the market participants in terms of their share of national urban services, interurban services, international services and other types of services.

Also, information is provided on the public telecommunication network, its structure, the technical regulations under which it operates, the hierarchical organization of the public network and its present and future digitalization.

A profile of the assets, ownership and services provided by each of the main market carriers is also included.