

PROFESSIONAL CONFERENCE DIRECTORY

[This section is intended to offer a comprehensive listing of the most important professional conferences and seminars. The objective is to provide Canadian companies marketing their product or services with as complete a description of each event as possible so that firms can decide whether or not it is worth investigating and participating in any of them.]

SECTION A: PROFILE OF THE CONFERENCE

Name of Professional Conference or Seminar

- in English
- in official language of the target market

Service or Profession Represented

- general or sector-specific

Description of the Conference

- session structure
- exhibitions included
- type of audience targeted

Organizers

- name of organization (English and official language of the target market)
- description of organization
- address: street and number, city, state, postal code, telephone and fax numbers
- contact person and title

Attendance

- numbers in last year conference/seminar was held
- numbers expected at next event
- number of presenters (use information on most recent event available)
- details of who presented (use information on most recent event available)
 - individuals
 - institutions
- details of who attends (use information on most recent event available)
 - individuals
 - companies
 - institutions
 - others
- countries represented (use information on most recent event available)
- opportunities for exhibitors/promotional literature