

Venture Carpets Limited

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Marketing Profile

The Venture Carpets company was founded in 1972. This company was the first Canadian producer of space-dyed yarn and space-dyed carpets. In 1988, the company decided to integrate some of its yarn production and established a related company, Ventek Fibres Limited, to produce solution dyed nylon and solution dyed polypropylene yarns. Over the years, the company has focused on yarn dyed tufted carpets aimed at the commercial and residential markets.

The company markets its products in Canada through an exclusive network of regional distributors. In 1992, the export market was prospected and the company is now active in the following regions: the Bahamas, Bermuda, Holland, Hong Kong, Lebanon, Malaysia, Mexico, Republic of Slovakia, Taiwan, United Kingdom, and the United States. These countries are being serviced by a network of exclusive distributors.

A few years ago, Venture Carpets established a world class manufacturing program in its manufacturing facilities with a special focus on total quality. The company is looking forward to expanding sales representation in Mexico, South America, and countries of the Pacific Rim.

Products/Services Available for Export:

Tufted Broadloom Carpets, Commercial
Tufted Broadloom Carpets, Residential
Polypropylene Carpet Yarns
Space-Dyed Nylon Upholstery and Carpet Yarns