INTERNATIONAL TRADE BUSINESS PLAN 1993/1994 COMPENDIUM

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(record #: 617)

SECTOR: Industrial Materials and Construction Products United States AREA: 1994 DATE: Jan ACTIVITY: Building and home improvement products; national stand: Solo Hardware and Building Show LOCATION: Seattle CONTACT: R. McNally EAITC UTI TELEPHONE: 613-944-7486 (record #: 618) SECTOR: Industrial Materials and Construction Products AREA: United States DATE: Feb 1994 ACTIVITY: Building and home improvement products; national stand: National Association of Home Builders LOCATION: Las Vegas CONTACT: R. McNally EAITC ISTC UTI TELEPHONE: 613-944-7486 613-954-3126 February 19-22, 1994. PRODUCTS: Construction products, building material and related services. SCOPE: Largest building show in North America with over 1,200 exhibitors. ATTENDANCE: Over 65,000 visitors representing all aspects of the building trade including architects, contractors, distributors, manufacturers reps, agents and housing developers. (record #: 619) SECTOR: Industrial Materials and Construction Products AREA: United States DATE: May 1994 ACTIVITY: Building and home improvement products; seminar: Canadian Wood Council LOCATION: Las Vegas CONTACT: R. McNally EAITC UTI TELEPHONE: 613-944-7486