



REPORT G5176/1
MARKET STUDY

DEPARTMENT OF EXTERNAL AFFAIRS
OTTAWA ONTARIO

MARKETING STUDY OF CANADIAN
FORESTRY MACHINERY AND EQUIPMENT
IN THE SOUTHEASTERN UNITED STATES

DATE: 23 AUGUST 1982

APPENDIX 7 - TRADE MAGAZINES & POTENTIAL READERSHIP

American Forests
1319 Eighteenth Street, N.W.
Washington, DC
(F, CE)

Southern Lumberman
2916 Sidco Drive
Nashville, TN 37204
(SO)

American Logger and Lumberman
101 West Street
Hillsdale, NJ 07642
(LC, SO)

Timber Harvesting
P. O. Box 2268
Montgomery, AL 36197
(LC)

Forest Farmer
P. O. Box 95385
Atlanta, GA 30347
(F)

Timber Mart-South, Inc.
P. O. Box 1278
Highlands, NC 28741
(LC, SO)

Forest Industries
500 Howard Street
San Francisco, CA 94105
(LC, SO, CE)

Timber Processing
P. O. Box 2268
Montgomery, AL 36197
(SO)

Journal of Forestry
5400 Groszenor Lane
Bethesda, MD
(F, CE)

Wood Tick
Wadley, GA 30477
(LC)

The Logger and Lumberman
210 N. Main Street
Wadley, GA 30477
(LC, SO)

Logging Management Magazine
300 W. Adams Street
Chicago, IL 60606
(LC, CE)

READERSHIP LEGEND

F - Foresters
LC - Logging Contractors
SO - Sawmill Operators
CE - Corporate Executives

Southern Loggin' Times
P. O. Box 2268
Montgomery, AL 36197
(LC)