REPT4D 90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :340-AMMAN

001-AGRI & FOOD PRODUCTS & SERVICE
JORDAN

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

CANADA-JORDAN LENTIL MECHANIZATION PROJECT
SUCCESSFUL DEMONSTRATION OF CDN DRYLAND FARMING TECH; EQUIP-

MENT SALES

CERTIFICATION OF ADDITIONAL CDN SEED POTATO VARIETIES
3 NEW TYPES TO BE APPROVED IN 89-90

AGRI-CHEMICALS PRODUCTION JOINT VENTURE (PRIVATE SECTOR)
CONSTRUCTION OF LOCAL PLANT USING CDN TECHNOLOGY

SOUTHEAST CEREAL GRAINS PROJECT
AWARD OF MANAGEMENT CONTRACT TO CDN CONSULTANT

INTRODUCTION OF 6 NEW SEED POTATO VARIET.FOR PHASE I TRIALS CERTIFICATION FOR IMPORT IN 1991 (2 YEAR PROGRAM)

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 ----

QUARTER: 2 1. ntroduction of Cdn Seed Potato varieties to Jordanian Market

- 2. Lentil Mechanisation Project
- 3. Feed-Mill Implementation

QUARTER: 3 1. Introduction of Cdn seed potato varieties.

2.Lentil Mechanisation Project.

will got Edn orot suppliers

- 3. Feed Mill Technology
- 4. Promotion of Cdn livestock

QUARTER: 4 ----

- Post has visited appropriate authorities to ensure successful distribution & testing.
- 2. Post has worked closely with CDN & local agency to monitor implementation
- 3. Post is liaising with local contacts
- 1.Greater than expected response to upcoming intro could result in \$ 1 mm in actual sales.
- 2.Demo Project helped Cdn Coy obtain large commercial contract for eqpt and services sale
- 4. Several Cdn coys responding to dairy tender.