

Flower exhibition in Montreal

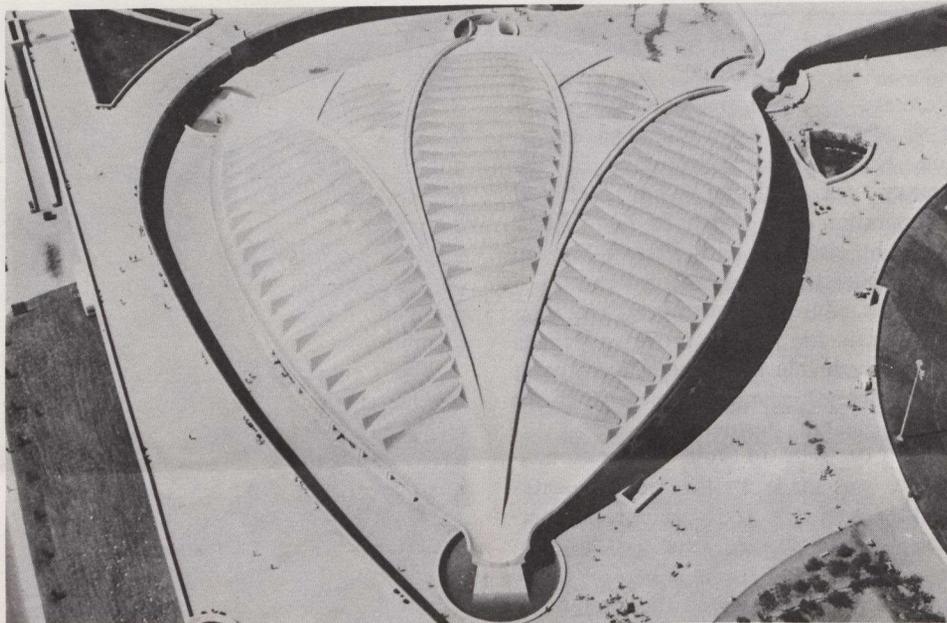
Twenty countries are expected to take part in *Les Florales internationale de Montréal*, a giant flower exhibition to be held in Montreal from May 17 to September 1.

The exhibition, the first ever in North America, has been approved by the International Association of Horticultural Producers and the International Bureau of Exhibitions. The Montreal Botanical Garden, third largest in the world after London and Berlin, will co-ordinate the horticultural content.

The huge displays will be shown at two different sites. The Olympic Park Vélodrome will house the indoor Florales while the outdoor Florales will be presented on Ile Notre-Dame, site of Expo 67.

The indoor display at the Vélodrome — an area of 290 square metres — will consist of flowering plants, tropical plants, cut flowers, ornamental shrubs, floral art, dried flowers and other horticultural offerings. The Vélodrome is a modern 6,000-seat arena especially designed for bicycle racing, but easily converted to other uses.

The outdoor display will consist of all types of flowers and flower arrangements, plus ornamental trees, evergreens, fruit trees, landscapes and various educational and scientific exhibits. The Ile Notre-Dame site covers 40 hectares (99 acres) and will remain a permanent giant garden



The Vélodrome, built for the 1976 Olympic Games, will be the site of the 1980 Florales.

and park following the Florales.

The first known Florales took place in Rome in 238 B.C. It was known as *Floralia* then and has changed name several times through the years. In the last century, Belgium took the lead in organizing floral displays with many

countries participating. Now these international flower shows are held in several European countries.

For more details, contact Les Florales internationales de Montreal 1980, 360 Saint-Jacques St., Suite 310, Montréal, Canada, H2Y 1P5. Tel. (514) 873-7375.

Better forest management encouraged by Federal Government

The Federal Government will pursue forest policy in co-operation with the provinces to encourage the industry towards better forest management, Environment Minister John Roberts said in a recent speech to the Canadian Pulp and Paper Association in Montreal.

"We must farm, not mine our trees", he said. Mr. Roberts also expressed a commitment to strengthen Federal Government involvement in forestry.

Stressing the importance of the forestry industry to the economy, he pointed out that the net contribution of forest products exports to Canada's balance of payments was \$10.6 billion in 1979, an increase of \$2 billion over the previous year.

Mr. Roberts said that the Federal Government:

- endorses the goal proposed by the Canadian Council of Resource and Environment Ministers of increasing Canada's forest harvest by 50 per cent by the year 2000;
- accepts the challenge of creating a climate within which industry can double

the real benefit flow from the sector by the year 2000; and

- recognizes that availability of wood at reasonable costs is the critical problem facing the industry.

In outlining steps to implement federal policy, the Minister said a Federal Forestry Sector Strategy Committee had been formed to co-ordinate federal forestry activities. The government is studying the federal options open to encourage greater investment in forest management, including taxation schemes and federal-provincial agreements.

Other areas under review are:

- the adequacy of federal support for research and development, technical services and graduate training in forestry; and
- the impact of transportation policies and regulations on the industry.

Within his own department, Mr. Roberts spoke of a strengthened Canadian Forestry Service (CFS) and the development of agreements with the provinces on the research role of the service.



An artist's conception of the Alpine Garden featuring a hidden waterfall.