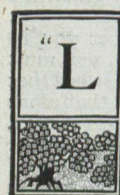




The Gooderham Fountain

Elaborate Plans Announced for Canadian National Exhibition

THE Grand Stand Spectacle is really the main attraction at any "Fair." "Britannia Militant" will be the pageant presented this year at Toronto, August 26—September 7. It will be historic—a picturesque survey of the Empire's yesterday. Mediaeval knights, the men of Nelson's time, and so on down to the heroes of the present, making in all an artistic harmony of active scenes vivifying the history of Empire. There will be 1,200 participants, attired in the quaint costumes of the periods they represent, while a splendid musical programme will make the entire production supremely worth while.



LET'S go to the Ex!"

"The what?" we hear you ask. And we answer, "the Ex—the Exhibition, of course. You haven't forgotten?"

Naturally not. No one forgets, but the invitation was sprung too suddenly. No one realized it is so near.

The Canadian National Exhibition at Toronto, promises, this year, to eclipse all of its former records.

You notice the word National? That is what it has always been, but this year it will be more intensely national than ever. It is the aim of the management to make it reflect the spirit and interest of the times, and particularly to show how Canada continues to maintain her position shoulder to shoulder with the Allies. It will demonstrate our newly acquired industrial strength and readiness for the reconstruction period following the war.

To prove that "Made in Canada" is a trade mark of distinction is one of the outstanding objects, and with this thought in mind an effort has been made to make the exhibits more representative of the nation's industrial skill and resource than has been the case in the past. One large group of manufacturers of farm implements and labor-saving devices has applied for 300,000 square feet of space. The management was unable to grant their full demand, but has come as near as possible to acceding to the request. This will be given great prominence as an industrial educational feature. Further, there will be one of the largest displays of live stock and agricultural products that it has yet been the good fortune of the Management to bring before its patrons; while the Governments, Dominion and Provincial, are co-operating with an enthusiasm that is somewhat unusual, in making the entire exhibit a decided stimulus to better farming.

The Wounded Hero's Part

A COMPREHENSIVE demonstration of the manner in which the Government is caring for the war cripple, and how maimed and mutilated soldiers are being re-educated to a self-supporting basis and to hold up their end in competition with fellow workmen who are physically whole will be featured. A large part of the south wing of the Process Building will be utilized for the purpose. There will be at least



"The Spirit of Canada"—One of the Impressive Monuments

be known as Women's Day. On this occasion it is hoped to have a pageant demonstrating the many branches of war work in which women are engaged. It is expected that there will be a short parade of 5,000 women embracing farmerettes, Red Cross nurses and workers, V.A.D.'s, munition workers, French and Belgian relief, etc. The Girl Grand Stand. For the first time on record that day, the noon-day luncheon, which up to now has been sacred to men, will be for women only and some outstanding woman of international importance will be invited to make the speech of the day. One suggestion is that Mary Roberts Rhinehart be that person and an invitation has been sent to her, but no reply has yet been received.

The Recreative Programme

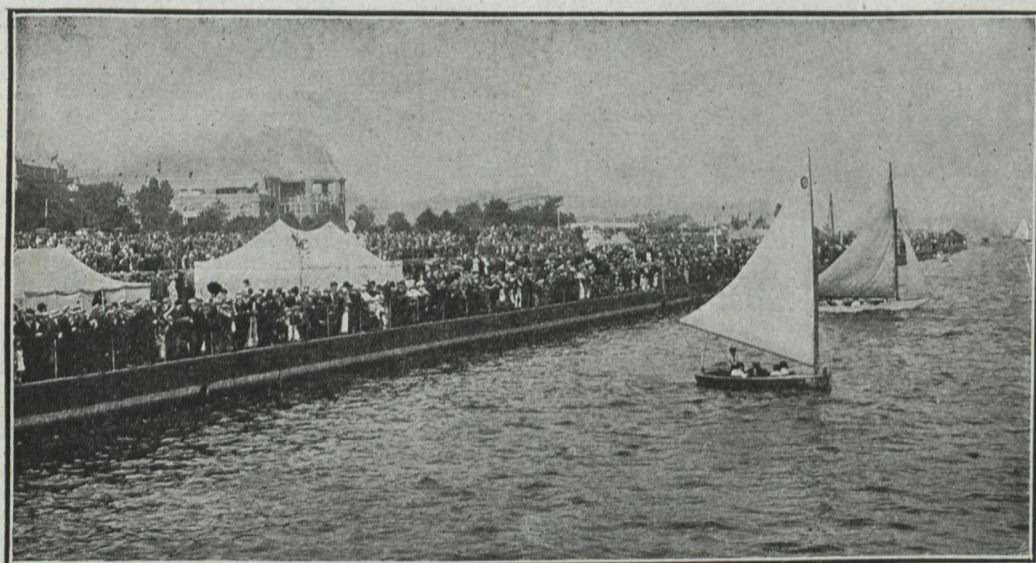
WHILE more than the usual attention has been paid to all those processes on the educative side of the Big Fair, the management has by no means neglected the recreative part of the programme, but as far as possible, even the diversions will be turned to patriotic ends, including the grand stand spectacle, which, as has been the case since war started, will be British throughout.

Creator's Band will head the musical programme for the two weeks, but for one week he will be overshadowed by the world-famed Guard Republicque Band of France. The band, which has 62 pieces, is now in America on Allied propaganda work. Every man has served in the world war, and their leave, as John G. Kent recently visited Mons. Guy, of the French Commission, at New York, and as a result, a request was cabled to the French Government to extend the leave of the men for a trip to Canada, one week of which will be spent at Toronto and probably a couple of days at Quebec and Montreal.

The Fine Arts Gallery will have an Allied exhibit made up of selected paintings from Canadian and American artists and a number of French and Russian masterpieces. One of the features will be the monster "Fathers of Confederation," now being painted by F. S. Challenger, of Toronto, for the Ontario Government. It is eventually to hang in the Parliament Buildings in Queen's Park.



The Live Stock Building



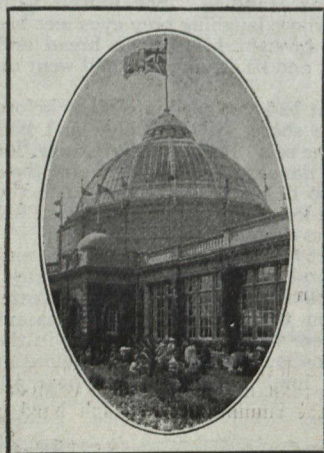
Watching the Waterfront Sports at the Canadian National Exhibition

50 returned men at work in at least 15 different industrial processes, including optical work, lens grinding, the finer lines of machinery work, machine repairing, electrical engineering, assaying, silver polishing, jewellery manufacturing, linotype and monotype operating, oxy-acetylene welding, piano tuning by men blind or nearly so, blind men learning Brail, typewriting, basket weaving, etc. Space to be occupied is over 4,000 square feet.

One of the salient points of the exposition, will be the Food Conservation show by Food Controller Thompson's Department, Women's Institutes, Ontario Organization of Resources, and all other branches of the Government here and at Ottawa having to do with the food programme. Experts from Macdonald Institute, Toronto University Domestic Science Department, and Food Controller's Department will demonstrate kitchen economics, food conservation, substitutes, canning, dehydration, etc. There will also be lectures and moving pictures on food conservation and kindred subjects conducted by the Ontario Government.

Women to the Front!

AFTER many years' agitation by women, an effort will be made to adequately illustrate her modern activities, particularly her war service. The exhibits in the women's building have been made to better reflect the trend of the times, to put the frills and the non-essentials in the back ground and to emphasize the more necessary articles, handicrafts, etc. In addition, women will be largely responsible for the food conservation show. One day, Wednesday, August 28th, will be dedicated to women and will



The Main Building



Government Building and Western Entrance to the Grounds