

It remains now for the different provincial legislatures at their very next sessions to pass the ratification legislation necessary to make the Act universal and as well make it law.

Those legislatures which did not before pass the ratification legislation should now get actively busy and be the very first to acquiesce. These, it is understood, are Quebec, Ontario and British Columbia. The others will probably have to do so likewise, but as they were agreeable with the Act of 1902, it is quite proper to assume there will be no hesitation with them as regards the amendment.

That this long and much-desired end may now be brought about in a year's time it is safe to predict.

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**Medical Advertising** every now and again engages our attention. That no medical journal could long survive the loss of its advertising patronage is a fact which must be apparent to all. Medical journalism owes a great debt to its advertising patrons. This is equally true of newspapers and magazines.

Medical advertising makes medical journalism possible. Medical journalism, the best or mediocre, has brought to the profession of medicine untold good. Even association journals need and profit by its support.

If this is true, then the profession of medicine owes something to those commercial establishments which consistently or intermittently patronize the advertising pages of the medical press.

To those who consistently patronize the medical press the profession owes the most; to those who intermittently use it the profession owes a great deal; but to those who care nothing at all for the medical press, who even go so far as to sneer at its value, there is nothing left to be said other than that they are purely "out for the coin."

It seems plain then that the profession should patronize those who patronize the medical press. The profession cannot do without the medical press and the medical press cannot do without the medical advertisers.

Those who do not use the medical press at all are mere interlopers.

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**The cult of the open window**, it is said by someone, would in a generation rid Canada of tuberculosis. For long years those active campaigners against tuberculosis have preached the open-air life for the tuberculous, and subsidiary to this the open window.