

Try It Out

If coffee affects you unpleasantly, try leaving it off 10 days.

To do this with comfort and beneficial after-effects use the new food-drink

Instant Postum

No boiling required—stir a level teaspoonful (more or less for strength desired) in a cup of hot water—add sugar and cream to taste, and a delicious beverage is ready instantly.

“There’s a Reason”

Postum Cereal Co. Ltd., Battle Creek, Mich., U.S.A.
Canadian Postum Cereal Co., Ltd., Windsor, Ont.

It's Baker's and It's Delicious



Made by a perfect mechanical process from high grade cocoa beans, scientifically blended, it is of the

finest quality, full strength and absolutely pure and healthful.

Sold in 1/5 lb., 1/4 lb., 1/2 lb. and 1 lb. cans, net weight.

Booklet of Choice Recipes Sent Free
WALTER BAKER & CO. LIMITED
ESTABLISHED 1780
MONTREAL, CAN. DORCHESTER, MASS.



The very soul of the flowers is caught and held captive in this exquisite perfume of

Taylor's

—the first perfumers of Canada, and the creators of distinctive perfumes that rival the choicest of the old world.

PANDORA
PERFUME

is a fascinating fragrance—alluring, subtle and thoroughly feminine. The Perfume, par excellence, for dainty women.

JOHN TAYLOR & CO., LTD. - TORONTO



That
“Awful Smart”
Your Shaving Soap Did It

The free caustic found its way into the pores of your skin and that terrible smarting and drawing sensation resulted.

Use

MENNEN'S SHAVING CREAM

which contains no free caustic, and enjoy a cool, comfortable shave.

Mennen's Shaving Cream makes a lather which requires no “rubbing in” with the fingers to soften the beard. You lather and then you shave. Saves time, and does away with tender faces.

For sale everywhere 25c.
Sample Tube Free.

GERHARD MENNEN CO.
Newark, N. J.

Makers of the celebrated Mennen's Toilet Powder.

