

WHY SHOULD I USE

# Pure Gold BAKING POWDER ?

BECAUSE—

It is made from Chemically Pure Cream Tartar and Soda.

BECAUSE—

It is made on Scientific Principles.

BECAUSE—

It will not injure the Stomach or Cause Indigestion.

BECAUSE—

It will produce the lightest, sweetest, and nicest biscuits, pastry, etc., etc., that can possibly be made.



**PURE GOLD MFG. CO.,**

31 and 33 Front Street East,

TORONTO.

98-1

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