



"SAFE FROM FIRE, WIND, RAIN, SNOW AND THE HAND OF TIME."

Modern Farming stands for Economy and Efficiency, and these are only attained in farm buildings by using fire-proof and weather-proof materials

The days of wood construction are numbered. The day of metal building is here. Wood is positive extravagance any way you look at it. Means extra labor cost in erecting—means annual paint and repair bills—means above all, big insurance bills and the ever-present threat of fire, which makes life one long nightmare on many a farm.

"METALLIC"

Make your home and plant the "show place" of the neighborhood. Make it more—make it an object lesson of thrift neatness and common-sense by using, "Metallic" materials. Made in Canada for over thirty years under the motto "Quality First."

"Metallic" Building specialties include "Eastlake" Galvanized Shingles; "Empire" Corrugate Iron; "Metallic" Ceilings; "Metallic" Siding; "Empire" Silo Roofs; "Acheson" Roof Lights; "Haltus" Ventilators; Eave-troughing. Send for particulars, prices, etc., on the line you are interested in.

When we see more and more farm plants sheathed in "Metallic" fire-and-weather-proof materials like the above we'll see in like proportion—

the present colossal loss from fire and wind-storms go down year by year. Canada's farmers must do their part to save the Empire's resources. "Metallic" construction is a money-saving duty that farmers owe to themselves, their families, and the country. Our Service Department gives you building suggestions and advice free of charge.

Metallic Roofing Co. Limited, Mfctrs., Toronto and Winnipeg

hearts of your tormentors by paying them back with interest. If you play basketball, play it with all your heart and soul. The same applies to tennis, baseball, hockey, Red Cross work and Y.W.C.A. work. Be enthusiastic, it will help the different

executives a whole heap. Always remember that if you:

"Give to the world the best you have,
The best will come back to you."

Yours in sympathy,

A Senior.

BOOST.

Boost, and the world boosts with you;
Knock, and you're on the shelf;
For the world gets sick of the one who kicks
And wishes he'd kick himself.

Boost when the sun is shining,
Boost when it starts to rain;
If you happen to fall, don't lie there and bawl,
But get up and boost again.

Boost for the town's advancement,
Boost for the things sublime;
For the chap that's found on the topmost round
Is the booster every time.