

S. F. MCKINNON & CO.

WE have yet a few weeks of the best of the millinery season before us, and may reasonably expect good trade at least to the end of June. We have been building on the summer trade being exceptionally good and have provided plenty of material to meet a heavy demand. We here mention a few of our specialties which the trade can depend upon finding in our stock. Not only are we showing very large ranges of these lines, but the prices are the very closest. Ladies' Hats, English and American, styles and prices to suit any trade; Flowers, Roses and Wreaths; Ostrich Feathers, Mounts and Tips; Dress Silks, plain and fancy, including Shot Surahs, all extra value; Silk Velvets in all the taking colors; Plain and Fancy Silk Ribbons, the largest stock in the Dominion to select from; Laces in all the correct makes, very strong in Irish Point for dress trimmings. A big assortment of Veilings, extra value. Our Parasol stock is large and embraces plain goods of more than ordinary merit. We have made larger provision than ever before for the balance of May and June trade, and cordially invite all buyers to examine our lines from Stock or Travellers Samples.

Prompt attention to all Letter and Telephone orders. Will also be pleased to mail samples to any address for the trade.

S. F. MCKINNON & CO.,

35 Milk Street,
London, England.

- - and 16 and 18 Wellington St. West,
TORONTO.