

You Can Buy Underwear at This Store for Less than the Manufacturers are asking for it To-day

EARLY PURCHASES with prompt delivery for spot cash enable us to offer you underwear at prices below the present cost. We advise you to buy now. Anticipate your needs and buy for next season also. You will thank us for this tip.

UNDERWEAR FOR WOMEN AND CHILDREN

We are sole agents for TURNBULL'S "CEETEE" Guaranteed Underwear. If any garment should prove unsatisfactory your money will be refunded.

- Ladies' Union Garment 25c, 40c and 50c
Ladies' Pure Wool Garments 75c, \$1.00 and \$1.25
Ladies' Combinations \$1.00, \$1.25, \$1.50, \$2.00
Equestrienne Tights in black 50c and \$1.00
Children's finest wool garment 25c to 50c
Children's Black Tights 25c to 50c
Infants' and Children's underwear in all qualities and styles.

UNDERWEAR FOR MEN AND BOYS

STANFIELD'S, PENMAN'S, TURNBULL'S AND MERCURY KNIT BRANDS

- Men's Extra Heavy All-Wool Elastic Knit—the heaviest garment we have ever shown \$1.00
Other qualities at 75c and \$1.25
Men's Combinations, pure wool, perfect fitting garments at \$1.50, \$2.00 and \$2.50
Men's Fleece-lined Underwear at old prices 50c, 75c and \$1.00
Boys' Fleece-lined and All-Wool Underwear, sizes 22 to 32, from 25c to \$1.00
In men's light, medium and heavy weight wools you will find an immense range in all sizes.

A. BROWN & CO.

Auction Sale of VALUABLE FARM PROPERTY

Under instructions from the administratrix of the estate of William Peter Herbert Clothier, late of Brooke Township, Ont., Farmer, deceased, and with the consent of the official Guardian, the undersigned auctioneer will offer for sale by public auction at the ROCHE HOUSE, in WATFORD, Ont., on SATURDAY, NOVEMBER 13th, 1915 at three o'clock in the afternoon, the following property, viz:— The south half of the north one hundred acres of lot number 29 in the twelfth concession of said Township of Brooke. On said property there is a two storey frame dwelling with a one and one-half storey frame kitchen attached, under which dwelling there is a good cement cellar. There is also a frame barn, frame hog pen, frame hen house and an orchard of about 3 acres. This property is well situated, being about five miles from Kerwood, eight miles from Watford, ten miles from Alvinston, and twelve miles from Strathroy, and has advantage of all these markets. TERMS—Ten per cent. of the purchase money to be paid down on the day of sale and the balance in thirty days thereafter. Further particulars and conditions of sale will be made known on day of sale, or on application to the undersigned solicitor. RICHARD BROCK, Solicitor for Administratrix. Watford, Ontario. Dated Oct. 20th, 1915.

FARM FOR SALE

FARM OF ONE HUNDRED ACRES, BEING the west half of Lot 23, on the 13th concession in the township of Brooke, Ontario. On said property there is a frame barn 40 x 50 ft., on a well; a frame stable 30 x 32 ft. on a well; also a good frame house; a good rock well; 50 acres cleared, balance in timber. Land is clay loam, with good drainage. Convenient to school, church and market. Price \$6,000; part down, balance in mortgage at 5 per cent. Apply on premises or Petrolia, Ont. W. F. ELLIOT, Auctioneer. 21-3

60 HEAD OF 60 CATTLE BY AUCTION

The undersigned has received instructions from MARK AINSLEY To offer for Sale by Public Auction on the premises Lot 12, Con. 10, Township of Brooke ON— Wednesday Nov. 10, '15 The following valuable stock, etc., viz: 3 mare, 3 years old, Belgian; 1 two-year-old mare, Belgian; 1 three-year-old Gelding, light; 1 yearling, h. d.; 1 suckler, h. d.; 3 fat cows; 2 fat heifers; 15 yearling steers; 25 yearling heifers; 10 spring calves; 12 extra good ewes; 1 brood sow; 9 pigs, 7 weeks old. All above stock is well bred and in good condition and will be sold without reserve. Sale to commence at 1 o'clock. TERMS—\$500 and under, Cash; over that amount 12 months' credit on approved joint notes. 6 per cent. per annum discount for cash on sums over \$500. J. F. ELLIOT, Auctioneer.

AUCTION SALE OF 35 HEAD OF 35 CATTLE

ROCHE HOUSE, WATFORD Saturday, Nov. 6, 1915 at 2 o'clock, p. m. 20 Yearlings 10 Calves 5 Cows All extra good TERMS—10 months' credit on furnishing approved joint notes. 6 per cent. per annum discount for cash. G. HOLLINGSWORTH, J. F. ELLIOT, Proprietor, Auctioneer. F. Tuck, butcher, Theford, bought a two-year-old steer from J. H. Aldridge, which, when dressed, weighed 825 lbs. The hide weighed 100 lbs. Mr. Tuck paid \$108 for the animal. Alvinston citizens gave \$450 to the Trafalgar Day fund.

WHAT FOOD CAN YOU BUY THAT IS AS GOOD AS BREAD

5c. PER LOAF -AT- GIVE LOVELL'S A TRIAL Your wedding would not be just right without one of our CAKES. Lovell's Bakery

\$25.00 REWARD

A reward of \$25 (twenty-five dollars) will be paid by the Trustees of the Watford Methodist Church to anyone giving information that will lead to the conviction of the person or persons who on the night of Nov. 1st cut the chains and stole the gate from the church sheds

Letter From Pte. Thomas Lamb

Thos. Lamb of Watford, who joined the 28th Batt. at Winnipeg, and is now at the front, writes to his father, Mr. Wm. Lamb, as follows:— Belgium, Oct. 14th 1915. DEAR FATHER—Just a few lines to let you know I am well, hoping this finds you all the same. The British have made a few small advances to the south of here. We have some of the largest guns in France behind us. Have been in the trenches eleven days altogether and ten days in reserves. We go back to the firing line on Monday night, about a mile from here. We go for a bath to-day. It is about eight miles return to the bathing place. How would you like to go that far for a bath? The crop of 1914 is still standing around here although it is rather thin, caused by wind and troops passing through. On Oct. 8th the Germans gave us quite a bombardment and blew up a large mine. We had quite a few casualties. Our artillery came back at them the following night and gave them hell. An aerial observer reports that the Huns were carrying out their dead and wounded all day Sunday. Graves are very numerous around the trenches. Snipers are also very numerous. I heard of a clever piece of business last night. A German sniper was sniping behind the British lines. He was dressed in the uniform of a Highlander and was lying stiff on the ground. One of a British bunch went out to find him. He waited all night, and when dawn came he saw the fellow's arm move, fired at him and got him. It is fairly quiet along this part of the line just now, but it will be one of the busiest sections when the drive starts. The Germans are excellent shots. If

anyone tells you they are not he is misinformed or is not telling the truth. Our artillery is far superior to the Germans. The French are doing good work. The British in the last charge used gas which intoxicated the Germans and made them laugh continually. When the infantry charged the Germans were laughing and forming fops ready to march off.—Tom. Address, 7380, Thomas Lamb 28th Batt. Infantry, C. E. F. Army Postoffice London, Eng.

New Books at the Public Library

The following list of books have this week been placed being placed upon the shelves at the Public Library:

- NON-FICTION
World in the Crucible.....Parker, Sir G.
Sir John French.....Chisholm
History of the World War.....Bell
Hacking Through Belgium.....Dane
How the War Began.....Kennedy
Campaigning Around Leige.....Gardiner
Germany and England.....Benardi
Germany and England.....Cramb
Belgians at Home.....Holland
Fleets at War.....Hand
In the Firing Line.....Adcock
Federal Systems.....Doley
Aircraft in War.....Burst
Indoor Games.....Blakely
Art of Entertaining.....Merri
Table Service.....Cook
How to Live Quietly.....Coll
Freedom of Life.....Coll
Letters of an Elk Hunt.....Stewart
Little Red Doe.....Hawkins
Everman's Garden.....Brady
Book of Thrift.....McGregor

- FICTION
Runaway June.....Chester
Why Not?.....Widdimer
Aunt Jane.....Lee
Heart of Philana.....Kingsley, F. M.
Island of Surprise.....Brady
Great Hazard.....Hocking, Silas
Young Man's Year.....Hope, Anthony
Exploits of Elaine.....Reeve, Arthur B.
Misleading Lady.....Dicky
Heart of the Sunset.....Bevan
House of the Misty Star.....Little
Really.....Wells
Somewhere in France.....Davis, R. H.
Heart of the Sunset.....Bevan
Money Master.....Parker
Spray on the Windows.....Buckrose
Felix O'Day.....Smith
Far Country.....Churchill

- JUVENILE
Michael O'Halloran.....Porter, G. S.
Sunny Bunnny Rabbit.....Cook
Testing of Janice Day.....Lang
Danforth Plays the Game.....Harbour
Secret Play....."
Left Tackle Thayer....."
Uncle Abner's Legacy.....Verrill
In Morgan's Wake....."
Trail of the Black Hawk.....Tomlinson
Nowdays Girls.....Hall
Two Little Women.....Wills
Patty's Romance.....Wills
Grey Whale Derelict.....Dowling
Light Bringers.....Wack
Dave Porter at Bear Camp.....Stratemeyer
Dorothy Dainty.....Brooks
Treasure Seekers.....Nesbit
Winning Their Way.....Farris
Boy Ranchers.....Bindloss
Sammy Jay.....Burgess
Grandfather Frog....."
The Sarnia Public Library has received from the family of the late Chief Shawanoe, now residents on the Kettle Point Indian Reserve, a valuable addition to its collection of historical objects in the shape of a British flag dating back to 1812. This flag, which is a blue ensign originally about ten feet in length, was presented to Chief Shawanoe, aide-de-camp to the famous Shawnee war chief Tecumseh, by the British Government during the war of 1812.

WATFORD PUBLIC SCHOOL

Honor roll for September and October, Class IV.—Gordon Orville Fuller and Mamie Moir) equal, Helen Hamilton, Leo McMannus, Clifford Abbott, Helen Barron, Norman Trenouth, Harold Roche, (Orville McGillivuddy and Evelyn Hastings) equal, Wilfred Jamieson, Kenton Mitchell, Alvin Styles, Jr.—Mary Fowler, Nellie Kinnell, Evelyn Dadds, Ernest McKecher, Elsie Brown, Verma Carter, Florence Lambert, Estelle Loggie, Elsie Weight, Davi Dobbitt, W. H. SHRAPNEL, Principal.

Class III.—St.—Romaine Thorne, Louise Dadds, Beatrice Cooke, Frank Roberts, Evelyn Williamson, Fred Edwards, Rebe Bruce, Gertrude Fulcher, Verne Thorne, Jr.—Stanley Trenouth, Dorothy Fowler, Irene Graham, Douglas Gwendolyn Cook, Earl Roberts, Family Graham, Elgin Kersey, Charlie Barron, Ola Higgins, Clinton Snell, Stanley Mitchell, Philena Rapson.—E. HUMR, Teacher.

Class II.—Keith Spackman, Frank McCormick, Elva Peart, Roy Higgins, Jimmie Kinnell, Franklin Potter, Donald McTavish, Florence Lovell, Esther McKecher, Beatrice McNally, Willie Thorne, Charlotte Taylor, Wm. Fitzgeraid, Fred Taylor, Iva Chapman, Jean Rapson, Donald Vail, Stanley Bennett, George Wiloughby, Pearl Chapman, Hallie Potter, Daisy McNally.—M. WATSON, Teacher.

Part Second class—Sr.—Gladys Kersey, Eric Craig, Nelson Howden, Ella Kerce, George McCormick, Teresa McMannus, Kenneth Fulcher, Donald McKecher, Carman Harper, Clare Thorne, Elsie Goodman, Keith Dadds, Margaret Cameron, Frank Lovell, Jack Kinnell, Rita Dadds, Roy Cooke, Velma Restorick, Earl Shaw, Marjorie Prentis, Fred Fuller, Aileen Spalding, Jr.—Dorwood Butler, Vera Taylor, Thelma Spackman, Beverly Dadds, Lorraine McGillivuddy, Rita Stephenson, Rae Cook, Edwin Macnally, Alex Rapson.—L. M. CAMERON, Teacher.

Primary room—Class I.—Doris Kelly, Maxine Rogers, Merle Brock, Eleanor Macintosh, (Mildred Fulcher, Olive Lovell, Harriet Taylor) equal, (Alice Pearce, Gordon Kelly) equal, (Sadie Harper, Edith Style) equal, Mary Connolly, Helen Potter, Margaret McLeay, Class II.—Marjory Logan, Doreen Millar, Donald Prentis, Ora Kersey, Helen Irwin, Melvin Hasting, Marjory Thorne, Billy Vail, Class III.—(Muriel Cook, Julie Osborne) equal, Verma Barnes, (Dorothy Smith, Marjory Stephenson) equal, Dorothy Edwards, Harold Williamson, Gordon Sargent, Richard Rogers, Bobbie Chambers, Jean Sharp.—M. REID, Teacher.

Methodist Women's Missionary Society

The eighth annual convention, Strathroy district, will be held in the Watford Methodist church on Tuesday next, Nov. 9th. Following is the program: AFTERNOON SESSION 2.30 P. M. All Hail the Power of Jesus Name. The Lord's Prayer. Devotional and Consecration Service.—Mrs. (Rev) Snell, Watford. Mrs. O. Brann, Treasurer. Address of welcome.—Mrs. John White President Watford Auxiliary. Reply to Welcome.—Mrs. (Dr.) Knowles, Petrolia. Reports from Local Convention. Reports from Auxiliaries, Circles, and Bands. Solo—Miss A. Williams. Salient Points in a successful Auxiliary at 6 o'clock every school morning through-out the district.—Strathroy. Hymn 435 (Canadian Hymnal). Christian Stewardship.—Mrs. (Dr) Knowles. Duett—Miss Richardson and Miss B. Offerings. Nomination of District Organizer. The Missionary in the Home of the Chinese.—Miss E. Sparling, returned Missionary from China. Closing Exercises. EVENING SESSION 8 P. M. Chair taken by the Pastor—Rev. F. C. Robinson. Devotional and Consecration service led by the pastor. Anthem. The Choir. The Work in Japan.—Rev. W. G. Connolly, returned Missionary from Japan. Offering. Music. The W. M. S. in China.—Miss E. Sparling. Closing Exercises.

Canadian Patriotic Fund (LAMBTON COUNTY BRANCH)

Arrangements have been made for holding a meeting to discuss the matter of Lambton County contributions to the Canadian Patriotic Fund. This meeting will be held on Monday next, November 8th, at 2 o'clock, p. m., in the Council Chamber at Petrolia. Not only County Councilors, but also the members of the various Councils of all Municipalities throughout the County have been invited to attend. A discussion of any question connected with the administration of the fund or the assistance granted to the dependents of soldiers will also take place at the meeting, if it is the wish of those in attendance. In the evening of the same day, a great public meeting will be held in the Town Hall, at which an address in the interests of the Patriotic Fund will be given by the Hon. W. T. White, the Finance Minister of Canada, who is also Hon. Treasurer of the Canadian Patriotic Fund.

PAIN IN THE BACK

Usually Comes from Muscular Rheumatism

Do not worry about a pain in the back. The worry will do you more harm than the pain. The cause of most backaches is muscular rheumatism, which is painful enough; but not fatal. Lumbago is a form of muscular rheumatism, so is a stiff neck. Sufferers from any form of rheumatism should keep their general health up to the highest standard by the use of a blood building tonic like Dr. Williams Pink Pills, while taking good, nourishing food, without too much meat. Proper nutrition and pure blood are the best means of fighting rheumatism. Rheumatism comes from an acid in the blood, build it up, strengthen the system, and drive out the poisonous acid that causes rheumatism. In this way sufferers have found complete recovery as is shown by the following case: Mrs. Samuel Childerhouse, Orillia, Ont., says:—"About three years ago I was greatly afflicted with a severe pain in the back, which I thought at first was due to kidney trouble. I tried a number of remedies but they did not help me any. In fact the pain was growing worse, and got so bad that I was quite unable to do my housework. I could not even sweep a floor. I was advised to try Dr. Williams Pink Pills, and I am glad I acted upon the advice, for before I had been taking the Pills long the pain began to subside, and under the continued use disappeared entirely, and I have not since been bothered with it in any way. My husband was also cured of a severe attack of indigestion by this same medicine so that we both have much reason to be grateful for it." You can get Dr. Williams Pink Pills from any medicine dealer or by mail for 50 cents a box or six boxes for \$2.50 from The Dr. Williams' Medicine Co., Brockville, Ont.

Addressing of Mail

In order to facilitate the handling of mail at the front and to insure prompt delivery it is requested that all mail be addressed as follows:— (a) Regimental Number. (b) Rank. (c) Name. (d) Squadron, Battery or Company. (e) Battalion, Regiment, (or other unit) Staff appointment or Department. (f) CANADIAN CONTINGENT. (g) British Expeditionary Force. (h) Army Post Office, LONDON, England. Unnecessary mention of higher formations, such as brigades, divisions, is strictly forbidden, and causes delay.

Mrs. Charles Cameron, a former resident of Plympton, died in California Oct. 16th.

Rexall TOILET ARTICLES

VIOLET DULCE and YUCCA Talcum Powders

have become favorites with particular people. As an inducement for you to try any of the Rexall Talcum Powders we are giving FREE with every purchase of a 25c tin of Rexall Talcum one Parisian Ivory Hand Bag or Pocket Mirror. The Talcums are made either flesh or white. Price.....25c

- Rexall Tooth Paste.....25c
Pearl Tooth Powder.....25c
Camphorated Cold Cream.....25c
Rexall Cream of Almonds.....25c
Rexall Medicated Skin Soap.....25c
Yucca Complexion Powder.....50c
Yucca Liquid Cream.....50c
Yucca Cold Cream.....50c
Yucca Dry Cream.....50c
Rexall Disappearing Face Cream.....25c

J. W. McLAREN

Drugs Stationery The Rexall Store

Watford Volume XLI—No. 43

LOCAL HAPPENINGS

THE GUIDE-ADVOCATE welcomes all items of interest for this column. Call Phone 11, send by mail or drop items in GUIDE-ADVOCATE Letterbox. HAVE your clothing made at SWIFFS? WHAT has become of the Watford Swastika Club? It takes a man who never did anything to tell you how it ought to be done. A VOTE is to be taken on church union in the Presbyterian churches of Canada this month. HEAVY farm shoes, fine walking shoes, shoes of every kind, at old prices.—P. DODDS & SON. GUY BROS.' MINSTRELS in the Armory Saturday, Nov. 27th. Entire new program. FOR good lard, salt meats, sausage, jellied hock, headcheese and Bologna go to HASKETT'S. The trouble with some of the slackers is that instead of bearing arms they are too busy holding hands. Have any of you ladies in ladies' suits, mostly navy, in 36 and 38 size. Come quick, save \$3 to \$4 a suit.—SWIFFS. The ladies of the Presbyterian church intend giving a home-made cooking sale on Saturday, Nov. 20th. THE Children's Aid Society have for adoption a fine baby boy. Apply to John Wilkinson, City Hall, Sarnia. THE flag at the Armory is a good weather vane. You can see at a glance which way the wind is blowing. BROS' bloomer pants, made out of short ends of good tweed, \$1.25.—SWIFFS. FOR trimmed pantaloons are one of fashion's freaks this season. Have any Watford ladies fallen into line yet? A NEW steel flag pole, sixty feet high, has been erected in front of the Armory. It was supplied by a Brantford firm. WHEN apples are scarce it is generally the villages and towns near the source of supply that have fewest apples for the winter. DON'T miss hearing Guy Bros. minstrels in the Armory on Nov. 27th. The band will parade at noon. PTE. A. G. WOODWARD of the 27th Regt. who lost his life in the battle of Langemarck last spring, has last been officially reported killed. OFFICIAL figures show that Pennsylvania has an automobile for every 50 persons. The 49, presumably, are looking for chance to cross the street. LOVELY soft Merino wool vests for the new baby, size 12 to 16, price 38c to 45c.—SWIFFS. MR. J. E. CALLAHAN left on Tuesday for Detroit, to undergo a critical operation to try and have his sight restored. His many friends wish him every success. REV. JOHN BAILL, of Kerwood, will preach missionary sermons in the Methodist Church, Watford, next Sunday at 11 a.m. and 7 p.m. and at Zion Church 2nd line Warwick, at 2.30 p.m. ONTARIO school children will be required to sing the national anthem at 6 o'clock every school morning throughout the province by an order issued by the department of education. SECURE a pair of rubbers now and be prepared for the sloppy weather. We have an immense stock comprising every style and shape. Let us show you them.—P. DODDS & SON. PART of lot 29, con. 12, Brooke, part of the estate of the late W. P. H. Clothier, will be offered for sale by public auction at the Roche House, Watford, on Saturday next, Nov. 13th, at 3 o'clock. THE WEEKLY Star this week quotes Ontario potatoes \$1.10 per bag and New Brunswick stock at \$1.16 at Toronto. Green Mountain potatoes are selling at Montreal at \$1.15. The high prices did not last long. NEW coats for ladies and gents Saturday.—SWIFFS. MRS. E. WILLOUGHBY, of Port Huron, while visiting her brother Mr. W. H. Shrapnell last week, had the misfortune to fall down the verandah steps and break her arm. She returned to her home on Thursday last. THE average age of the recruits in the 70th Battalion is 26 years. Forty-three per cent are Canadian born, 54 are British born and the remaining three per cent were born in the United States and foreign countries. THERE was a dog fight in Ailsa Craig last week. It must have been a wopper of a fight as the local paper used half a column of valuable space to describe the scrap. It does not take much to excite the populace of some burghs these dull November days. A TEAM attached to a heavy wagon and owned by Roland Hewitt, 10th line, Brooke, ran away on Main street Saturday, through the tongue of the wagon dropping down. When in front of the post office they were brought to a stop by colliding with a telegraph pole. The horses fell but were not injured. WATFORD HIGH SCHOOL basketball team motored to Forest one day last week and played an interesting match with the Forest H. S. team, resulting in a score of 11 to 10 in favor of Forest. The return game was played in Watford last Wednesday afternoon and resulted in a score of 6-0.

G.T.R. OF day inspecting

TRY as we are impossible to LAKE ERIE square mile in the world. THE stock 34 to 42. Tr SWIFFS. WHAT a makes up in attempts to clip. If you own large or small once as we ne & SON. DO your pa price for the v have numeror and prices alv SOME one s editor of the will have to t dinner. He pay for these where, and t the devil will THE treat c fine—the sto of the County in the Armory. YOU can la kerchiefs no doz. boxes. YOUR King How is Lam to the appea! pioneers arn and pitchfo they would t thought they breed with a Mrs. Wil Jennie Howd thses—Mich very trying l weeks. The tended the fu day next.—M Hamilton, Mi Willoughby Main road. THE case of N. Hayes, a malpractice, at Sarnia las was tal Mrs. Justice dismissed wit and—Mrs. plaintiff I. Cowan, K. Orders havi Macvicar, Sar the departme best paying mechanics ge class \$1.50. the British yars old will ing are the chnics and applicants w for active ser LADIES' tai fit well and w—SWIFFS. ORDERS h British war of ture post card from selling g raphs or dra the sale man prescribed on or selling or l one's possessi nor office has a picture, m and ammitti which might i uable informa the sale man At the Patr roles on Mont by Hon. W. F. F. Parde speakers, are s best paying fund until the olution was pe rario Governm inlation by w holding other up on the tax made to contri A SPECIAL D size 3 x 3 to 4 to \$12.00.—SW A VERY enj in the Orange 5th, when the Association be provide comfo R. Brock was lodge to take ing are the nu program. An B. Patterson, Miss Vera Swi French and th them. Miss very nicely an Miss Richard With Me", rendered. M Mr. J. E. Arn and gave a f ministers also Lieut. Staple interesting oc the war and c till his return of thanks on tendered by t helped to ma