

TO MILLINERS AND DRY GOODS MERCHANTS.

JOHN MACDONALD & Co's

OPENING DAY, MARCH 2, 1885.

21, 23, 25 and 27 WELLINGTON STREET EAST, and 30, 32, 34 and 36 FRONT STREET EAST, TORONTO.

WE OFFER ON THIS AND THE FOLLOWING DAYS TO THE

MILLINERY AND GENERAL DRY GOODS TRADE

A MOST COMPLETE AND ATTRACTIVE STOCK IN THE FOLLOWING LEADING LINES:

Colored Satins in fifty different shades. Colored Satin Merveilleux in all new shades. Colored Gros Grains in four qualities, all shades. Colored Marquises in twenty shades. Colored Broches in all the new designs. Shot Merveilleux and Broches to match.

Extra quality Colored Merveilleux and Sriped Broches to match. Colored Lustres, Colored Plushes, Colored Velvets. Job line Shot Merveilleux Broches, very cheap. Our well-known make of Black Gros Grains, in twelve qualities.

The New Durable Satin, warranted to wear. Black Merveilleux, in ten qualities. Black Satin de Lyon—Black Surat. Black Satin de la Reine—Black Lustre.

22-in. Black Gros Grain. 22-in. Black Satin. Courtauld's Crepes at closest prices. Poagee Silk Dresses. Embroidered Satin Dresses.

LACE DEPARTMENT—A MAGNIFICENT DISPLAY OF

Oriental Laces, all widths and prices. Oriental Lace Allovers. Oriental Lace Dresses. Black Spanish Laces, in one hundred qualities. Black Spanish Lace Allovers. Black Spanish Scarf Nets. Black Real Maltese Laces and Scarfs. Black Guipure Collars. Black Beaded Trimmings and Ornaments. A full stock of all ordinary Laces and Trimmings.

GRAND SHOW OF EMBROIDERIES IN MUSLIN, SWISS AND NAINSOOK.

A STOCK OF TWENTY THOUSAND PIECES TO CHOOSE FROM.

SPECIAL. See our Job Lots of Wide Goods, Swiss Dress Muslins in Ecu and White, Swiss Allovers in Ecu and White.

JOB.—A JOB TABLE OF DUCHESS AND OTHER LACES, SIXTY PER CENT UNDER ORDINARY PRICES.—JOB.

COLORED GUIPURE FOR DRESSES. WHITE GUIPURE LACE, all widths. WHITE EMBROIDERED DRESSES.

MUSLIN DEPARTMENT.—AN IMMENSE VARIETY OF MUSLINS KEPT IN STOCK, INCLUDING VICTORIA LAWN, NAINSOOKS, INDIA LINENS, INDIA MUSLINS, SWISS CHECKS, TAPE CHECKS, MOSQUITO NETS, BRILLIANTS, LENOS, BROCADES, TARLATANS, JACONETS, Etc. COSTUME MUSLINS AND PIQUES IN TWENTY PIECES.

SPECIAL OUR SPECIAL SWISS CHECK, UNDOUBTEDLY THE VERY BEST VALUE IN THE TRADE. SPECIAL ONE THOUSAND PIECES IN STOCK THIS WEEK. PUFFINGS, RUCHINGS AND RUFFLINGS.

The Magic Braid Company of New York having placed their goods in our hands for Canada, we are enabled to offer the same at prices that defy competition. Single, Double, Triple and Quadruple Puffings, and 100 styles of Magic Trimmings to select from. Neck Ruchings and Frillings in great variety. Ladies' Linen Collars in 150 styles. Children's Lace and Embroidered Collars in every style.

SPECIAL JOB—Ten Styles Ladies' Oriental Collars. P.S.—Stock now complete in every department.

JOHN MACDONALD & COMPANY

21, 23, 25 and 27 WELLINGTON STREET EAST, and 30, 32, 34 and 36 FRONT STREET EAST, TORONTO, and MANCHESTER, ENG.

MONTREAL'S MATERIAL PROGRESS.

ASTONISHING ADVANCE IN CLEAR MANUFACTURING—Two Terrific Brands.

The material progress which the great commercial city of Montreal has made during the past year in massive buildings for manufacturing and warehouses cannot be very well recognized with the complaint which are so often heard regarding business being dull and unprofitable. In no commercial centre probably on the whole continent of America, of its size, has there been so many great structures erected within the past twelve months for the benefit of industry to be carried on as in Montreal. Go where one will throughout the city he finds some gigantic building raising its massive walls up into the clouds almost or receiving the finishing touches of the painter's art, to make them ready for their hundreds of tolling hands that will be so soon busily employed within. Among the very largest and most substantial buildings, in fact a modern palace might be justly termed, that is on the eve of receiving its five or six hundred operatives, is that of ST. DAVIDS AND SONS' CIGAR FACTORY.

On a quarter of a century of successful running under the sole management of Mr. S. Davis at first, but of late with the assistance of his three sons in the supervision, it has developed into a huge traffic, extending from the Atlantic to the Pacific ocean, and to Europe, the brands of cigars which are named out having become known and appreciated the world over, for they are shipped to all points of the globe. The leading brands are Cable and El Padre, the former being the most popular 5 cent and the latter 10 cent cigar in the market. A specialty with the firm is the fine quality of the tobacco used in the manufacture of all classes of cigars. The trade done by the firm has been rapidly increasing from year to year, and the great volume of progress yet was during the past twelve months. It surely proves when people go on expending more and more in what is a harmless luxury, that the country is not retrograding in respect to the progress of its industry. The head of this prominent manufacturing firm, it only remains to state that the architect of the building is Mr. A. F. Dunlop, and it reflects high credit on his designing abilities and designing talent. The masonry has been executed by Mr. Lyall, the carpenter work by Mr. McIntyre, and the plumbing by Mr. J. Thibault.

The total cost will be from \$75,000 to \$100,000, including the site.

On account of its purity and concentrated strength and great power over disease, Burdock Blood Bitters is the cheapest and best blood cleansing tonic known for all disordered conditions of the blood.

PROGRESS!

'LADIES' JOURNAL' BIBLE COMPETITION NO. 10.

This time the proprietor of the LADIES' JOURNAL exceeds any of his previous efforts. The rewards are far better arranged, and so spread over the whole time of the competition that the opportunity for each competitor is better than ever before. In fact there is a valuable reward FOR EVERYBODY correctly answering the following BIBLE QUESTIONS:

- 1. Give first reference to the word LIVE in the Bible.
2. Give first reference to the word DEATH in the Bible.
3. Give first reference to the word LIFE in the Bible.
4. Give first reference to the word DEATH in the Bible.

THE REWARDS.
1.—Fifty dollars in gold.
2.—Four Ladies' Solid Gold Watches.
3.—Eight Ladies' Coin Silver.

For the middle correct answer will be given ONE HUNDRED DOLLARS IN GOLD COIN.

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PERKINS' PHOTOS

STAND UNPARALLELED FOR THE SALE OF PHOTOGRAPHS.

STUDIO 293 YONGE ST. J. A. SCHOFIELD, Practical Watchmaker.

NOTICE TO YOUNG & OLD. The celebrated Dr. H. Hollick of London has established an agency in Toronto for the sale of his medicines for the cure of all nervous diseases arising from whatever cause.

PRIVATE Medical dispensary. ESTABLISHED 1858. 27 Gould St., Toronto, Ont.

JOHN TEEVIN. Having leased the shop lately occupied by Mr. James Thomas Teevin on Magill street, am prepared to carry on as usual.

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BEST QUALITY COAL & WOOD. LOWEST PRICES. HEAD OFFICE, 20 King St. West.

ELIAS ROGERS & CO. \$6.00 PER TON. J. Stranahan & Co.

JURY & AMES, Tailors, 83 Bay Street. TORONTO TURKISH BATHS, 233 Queen street west.

W. H. STONE, FUNERAL DIRECTOR, 151 BOSH STREET. COUPS AND LIVERY STABLES, 25 Queen St. East. Telephone 248. J. YOUNG, The Leading Undertaker, 247 YONGE ST.

Jacksonville, Florida. All other Southern Points equally low. For Tickets and Full information apply at 20 QUEEN STREET PARKDALE, ONT.

THOMAS EDWARDS, AGENT. CALL ON MR. J. FRANCIS LEE, GENERAL AGENT, PACIFIC RAILWAYS 23 York St. Toronto.

W. PICKLES, 328 YONGE ST. Phenological Challenge. No one having had the courage to accept my challenge to date, I have published a reply to the World and Grip's attack on Phenology. Sent by mail for 1 cent.

DAVIS BROS., 130 Yonge Street, MAKE A SPECIALTY OF Watch Repairing. First-class Workmen Kept Satisfaction Guaranteed.

FAIL IN PRICES! COAL \$6 PER TON. P. D. CONGER, 1 KING STREET EAST.

COMPAGNIE DE LA BIÈRE DE QUÉBEC

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