PHONE 1194 for a Syringe-Topped 'Tin of Champion Bedbug Killer

It Is Safe, Quick, Clean, and Certain. 25c only at.

Taylor's Market Drug Store 399 Talbot Street.



MESH BAGS IN THE LATEST DESIGNS

FROM \$1.00 UP. Exceptional value, at

234 DUNDAS STREET. Wholesale, Retail and Manufacturin Jewelers.

K. COWAN BARRISTER, SOLICITOR, ETC., County Bldgs., next Court Flouse, London



Eyes Examined By Specialists Brown Optical Co.

W. J. BALL. Director and Embalmer. Private parlors in connection for funeral service. Residence on the 191 RICHMOND ST. PHONE 3971

Smith, Son & Clarke Undertakers

115 DUNDAS ST. PHONE 586. PHONE 678. 629 DUNDAS ST. Residence on Premises.
Private Ambulance Service.

Ferguson & Sons FUNERAL DIRECTORS. 180 KING STREET.

PHONES 543, 373, 2058. OPEN DAY AND NIGHT.

FUNERAL DIRECTORS. 104 Dundas Street, Residence on Premises. Pho Private ambulance service. Delaware Branch, W. Acres, Mgr.

Geo. E. Logan

FUNERAL DIRECTOR AND EMBALMER. 418 RICHMOND ST., LONDON. Residence on Premises. 'Phone 1968. Personal Attention.

We Buy Old Gold and Silver S. K. Milroy & Co. Maker-to-Wearer Jewelry Shop, 260 DUNDAS STREET.

All Kinds of Electrical Heating Appliances

Irons of any make, medical batteries, etc., repaired by the

Ideal Electric Repair Dept. 348 Talbot St., London, Ont.

ELECTED OFFICERS

A. G. Shillington Was Elected President of Blenheim Epworth League.

[Special to The Advertiser.] Blenheim, April 17. — At the annual meting of the Methodist Epworth League officers were elected as fol-

President-A. G. Shillington. First Vice-President-Miss V. Shil-

Second Vice-President-Miss B. Kin-Third Vice-President-S. Whiteman. Fourth Vice-President - Miss E.

Fifth Vice-President — H. G. Clem-Treasurer-Thomas Pegg.

Secretary—Miss E. Pegg. Pianist—Miss Freda Hartwick. Rev. G. W. Dewey presided.

Only One "BROMO QUININE," that is Laxative Bromo Quinine Cures a Coldin One Day, Grip in 2 Days



FOR SALE Beautiful Residence

city at \$1,000 less than

& Savings

rooms, everything

Hamilton's London Porter and Amber Ale

Always in first-class condition, Brewed from finest foreign and Canadian hops and malt. Kent Brewery LONDON, ONTARIO.

to Set the Table.' Also a booklet, "Your Watch." These are useful books, and are well worth asking for.

Diamond Hall Stores

214 and 674 Dundas Street. W. G. YOUNG.

Johnston Bros. BREAD

BREAD IS ONE OF LIFE'S NECESSITIES.

That's why Johnston Bros.' XXX Bread should be on your table. There's none purer nor more healthful. See that vou always get it.

Johnston Bros. Phone 944.

LONDON AND DISTRICT

Burial of John Welch .-- The fural was held this afternoon of John elch from the residence of his bro-Robert Welch, 342 Adelaide. Wish To Thank Those Who Helped. Women's Sanatorium Aid has quested The Advertiser to convey to who assisted in the recent old paper ampaign to raise funds for the Pre-

ntorium hearty thanks. "Sleeping Beauty."—The Young Peo-le's Guild of the First Congregational hurch will present "The Sleeping eauty" on Thursday evening. There vill be solos by Miss McBride, male uartettes, and the shadowgraphs will used to vary the program.

Gideon Sunday.—Next Sunday will be known as Gideon Sunday at the Auditorium. A number of representatives of the commercial travellers from a number of outside cities will e present to address the Auditorium men's mass meeting and also will speak

n a number of the city churches.

Death of William P. Steele. eath occurred in Hamilton on Monday William P. Steele, son of Mr. C. eele, of 600 York street, London. The uneral will be held on Thursday at 3 p.m. from his father's residence. Inter-ment will be made in Mount Pleasant

Had No Quorum, - In the absence a quorum no business was trans-ted at No. 3 committee meeting on Wednesday night beyond the recommendation to the council of the accounts to be passed. A deputation from East London, including Messrs. Wakeling and Watkinson, was heard on the East End market question. Chairman Rose and Ald. Stein were

Death of William Lewis .- William Lewis, of 652 Waterloo street, died on Tuesday, April 15, at his residence. He was 72 years of age, and had been ailing for some time. He is survived by wife. Marion Lewis, two sons, J. J wis, of Waldeck, Sask.; W. P. Lewis Vanguard, Sask.; four daughters, S. T. W. Neill, Centralia; Mrs. D. C. Vilcox, Stratford; Mrs. Dr. D. P tratton, Melita, Man.; Miss Edith, a He was a member of Colborn Street Methodist Church. The funera will be held on Friday at 7:30 a.m. to the G. T. R. depot for interment in Sursery Cemetery, Clandeboye, on ar-ival. Service will be held Thursday 8 p.m. at the house by Rev. D. N.

LEAVING STRATHROY

Mr. and Mrs. S. Keyser Were Remem bered by Their Friends. [Special to The Advertiser.]

Strathroy, April 17 .- A social evenng was held at the home of Mrs. S. Keyser on Colborne street last night Hamilton under the auspices of the C. O. C. F., Halifax of which lodge she is a member. occasion was a farewell party to her and her husband and family, who leave next week for Windsor. A beautiful silver fernpot was presented.

WYOMING.

Wyoming, April 17.-Mr. Frank Rice, of he firm of Rice & Son, has left for ancouver. Messrs, Bruce Robertson and George Goudie leave today for Saskatchewan, where they start upon homestead duties. Each takes horses, cattle and a general

anstead ramers are becoming impatient to that seeding operations. Beyond plowing in some of the driest fields, little has seen done. Fencing, of which there is nuch required, owing to the windstorm,

is in progress on every farm.

ROSENTHAL-HARTLEEY. Miss Lena Hartley and Mr. Lewis Rosenthal, of this city, were married timate associates, the assistant adveron Wednesday afternoon Phillips at the home of Mr. Rosenthal, pany will lose one of its popular offi-128 Inkerman street. The couple rereside on Inkerman street.

"Your" piano needs tuning. Phone Heintzman & Co., 242 Dundas street.
"All work guaranteed." A 15, 17, 19 Taxicabs and Carriages for casion, Hueston's Liveries.

DEVELOPMENT.

of work guaranteed.

J. H. BACK & CO.

ROWAT'S Pleases people wh COFFEE are particular. T. A. ROWAT & CO. 250 Dundas St., also South London. PHONES: 3051, 3052, 969.

> BEAVER BOARD For partitions and ceilings. Better than plaster or

metal. JOHN MANN & SONS COAL AND WOOD, Cement, Fire Brick, Fancy Face Brick, PHONE 470.

ARTICLE IN OUR NORTH WINDOW FOR ... \$1.00

Diamond Merchants and Jewelers, 374 Richmond St.

ALWAYS EAT "Parnell's Homemade Bread"

To be sure of

Perfect Bread Properly raised and containing all the

Food Value of the wheat.

Toilet Soaps You'll Like

Don't think of soap simply as soap, but buy it because of its cleansing as well as its delightful properties. Our soaps will please you. Nothing but the best are bought, and, of course, sold at the very lowest cost to you.

Cairncross & Lawrence

Chemists and Druggists, 216 DUNDAS, LONDON, ONT.

Bank Clearings for Week Ending Apr. 10

The aggregate bank clearings in Canada for the week ending April 10, and a comparison with the week ending April 11, 1912, are:

April 10. April 11. \$53,228,998 \$40,326,125 Montreal 30,113,605 Vancouver .. . 10,355,246 4.242.127 Ottawa 3.920.576 Calgary.. 2,352,641 Victoria 3.832.941 2,410,164 1.273.463 Edmonton. .. . London 1 393 915 1.849,976 Regina Brandon Lethbridge Saskatoon 2.019,461 Brantford ... Moose Jaw ... Fort William 870,799

ster Tea acquires a flavor under the peutifit for the purpose.

Mr. D. N. Anderson has disposed of is farm on Second line to Mr. Burr. of acquired anywhere else on earth. The delicate fragrance and Farmers are becoming impatient to aroma of "Salada" Tea will please you.

New Westmin-

LEAVES THE C. P. R. Through the resignation of Mr. Thos Bell, better known as Tommy to his inby Rabbi tising agent of the C. P. R., the comived numerous gifts and telegrams of age, joined the C. P. R. eighteen om friends in the United States and years ago as a check boy in the tele Canada. Upon their return from a graph office, and he now leaves the coneymoon trip to Detroit and west-company to become manager for Western points Mr. and Mrs. Rosenthal will ern Canada of the A. McKim Advertising Company, with headquarters at Winnipeg. He left the C. P. R. for a few months in the early days to work for Evans & Johnson, insurance agents, but returned to the telegraph department of the C. P. R. as chief check boy at the Windsor street station. Subse quently he joined the advertising department under Mr. H. R. Charlton, who at that time was connected with BRING US YOUR FILMS FOR the C. P. R. He started in here as office boy, and worked himself up to a for the season, and in all shipped to junior clerkship, and afterwards berame stenographer to Mr. George H. Every care taken and quality came stenographer to Mr. George H. and Antwelp, Belgium, Alexander Park and Gried apples, the largest pack ever put he company. Shortly afterwards, Mr. up in Aylmer. Bell became chief clerk of the advertising department, and in October last birthday at his home. John street south

IMPRESSIVE CEREMONIES MARK DEDICATION OF NEW HOME OF LONDON MASONS

on, the occasion being marked by ure. The attendance was large, a umber of visiting brethren from the

strict being present. Worshiptul Bro. Gilbert and the ofcers of St. John's Lodge, No. 20, conucted the opening exercises, the cerenonies of dedication being performed y Most Worshipful the Grand Master Bro. Aubrey White, of Toronto, who was assisted by a number of grand The lodge officers from other cities. The grand master made a brief address congratulating the local lodges on the splendor of their new temple, and ex-pressing the hope that the order in this city would continue to grow and pros-

The building was carefully inspected throughout by Right Worshipful Bros. Banghart, W. Shafer and Roger Miller. was found to comply fully with the quirements of the Masonic Order. The officials who assisted Most Wor-

nipful Bro. White in the dedication eremonies were: Most Wor. Bro. Judge McWatt, Sarnia; Right Wor. Bro. Dr. Percy Banghart, D. D. G. M., Dorchester; Right Wor. Bro. Rev. Mr. Kennavin, Strathroy, grand chaplain; Right Wor. Bro. A. Shaw, Kingston; Right Wor. Bro. R. L. Gunn, grand secretary, Hamilton; Right Wor, Bro. Roger Miller, Ingersoll, grand junior warden; Right Wor. Bro. W. Shafer, Toronto, and Right Wor. Bros. Dr. Fred Guest (St. Thomas), A. E. Cooper, W. Allen Young, J. W: Metherall (grand director ceremonies), J. A. Tancock, Rev. F. Harper, A. B. Greer, O. Ellwood, J. Chittick, and a number of others from

stock, Ingersoll and other places. Five Hundred Were Present. At a reception given in the large auditorium in the evening, at which about five hundred Masons and their of a beautiful electric reading lamp, of fairylike beauty.

The new home of the Masonic Order as a memorial from the eight Masonic in London, the temple on Queen's ave-nue, was dedicated Wednesday after-by an address, in which the highest by an address, in which the highest esteem of the grand master was fiteremonies of a most impressive na- tingly expressed, and the hope voiced that the best precepts of Masonry would be fully upheld in the new temple as in the past. The address was read by Wor, Bro. W. H. Line, the presentation being made by Wor. Bro. J. E. Keays. The address was signed by Wor. Bros. Charles Gilbert, St. John's Lodge, No. 20; J. T. Parkinson, St.George's Lodge, No. 42; Thomas H Baker, Kilwinning Lodge, No. 64; G N. Weekes, Tuscan Lodge, No. 195; T. P. Elliott, St. John's Lodge, No. 209a; C. H. Peacock, Corinthian Lodge, No. 330; F. G. Copp, King Solomon Lodge, No. 378; A. Flowers, Union Lodge, No. 380.

Following the presentation Wor. Bro. Dr. Percy Banghart, D. D. G. M., assumed the duties of chairman, and introduced the grand master, who delivered a splendid address on Masonry

Splendid Decorations.

The hall was tastefully decorated, shields bearing the names of the varlous lodges in the city being hung at intervals around the gallery, Between these were suspended wreaths of evergreens, while overhead the gallery was arched by myriads of colored electric lights.

The platform also was festooned by evergreen, and behind a bank of palms sat Tony Vita's orchestra of ten pieces, which discoursed sweet music for an enjoyable dance, which followed a short musical program, consisting of numbers by the Masonic Male Quartette, comprising Messrs. Wood-H. Flock, Dr. J. H. Wilson, J. C. Spencer (St. Thomas), R. F. O'Neil (Thamesford), R. L. Guest, Thomas ward, Willgoose, White and Sawyer; Ed Webster. Each of the numbers was (Thamestord), R. L. Guest, Thomas
Rowe, T. G. Davis and Wor. Bros. W.
H. Abbott, J. E. Keays, James A. Smith,
G. N. Weekes, E. W. M. Flock, W. H.
Chittick, and a number of others from
Chittick, and a number of others from St. Thomas, Hamilton, Sarnia, Wood-stock Ingersoil and other places.

per was served at midnight beneath a canopy of red and white, giving to the room the effect of a spacious tent. Shaded red lights cast a soft glow over wives and friends were present, the the shimmer of beautiful gowns, as the grand master was made the recipient dancers filed in, and the scene was one

NORTH END PROGRESSIVES ORGANIZE AT INAUGURAL MEETING IN HARDING HALL

At a meeting of the North End Pro- be necessary in a city like London," he At a meeting of the North End 110 continued, "but owing to the actions gressive Association, held in Harding of past councils, such organizations are Hall, on Wednesday evening, plans for necessary to show the aldermen what the complete organization of the asso- should be done in the various sections dation were discussed, and the tem- of the city." porary officers elected at the meeting neld on April 2 were elected for the year. The officers are: President, T. J. Ashman; vice-president, Robert Fraser; secretary, H. E. Straitch, and the condition of the roads, stated he

treasurer, I. E. Baillie. reasurer, I. E. Baillie.

President Ashman, in addressing the meeting, stated that the object of the barn. "It is a disgrace to ask merorganization was to bring the wrongs chants to deliver goods while the roads of the city before the council in order some great change is made, the cost that some return for the taxes might be obtained. He suggested that a committee be appointed to attend each right but the streets by which the city meeting of the council, so that the aldermen may be given the opinion of the residents of the North End when subjects pertaining to that section of the city are discussed.

Much-Needed Improvements.

He mentioned several matters that need immediate attention, among them meantime there will be no membership being storm sewers, better roads and fee charged. the street railway extension. In his opinion storm sewers are an absolute necessity, as the roads are in an impany on Cheapside street, the street There is no doubt that unless we take immediate and concentrated action for better roads that South London will section of the city will be wallowing send no representatives for the first n mud." was his comment. "Progressive associations should not

the meetings every two weeks until more important matters are brought up for discussion. The meetings will be held on Friday evenings, and for the

ight, but the streets by which the ci

is entered by farmers are worse than

It was decided for the present to hold

Bad Roads Attacked.

Mr. James McKenzie substantiated

A communication was read in which the association was asked to send a committee of three to the meeting of passable condition. As a result of the the committees of the other Progresoperations of the street railway com- sive Associations this evening, at which plans for the formation of a cenis in such shape that traffic has ceased. tral body will be discussed. The secretary was instructed to notify the secretary of the committee that as the organization of the North End Associahave paved thoroughfares, while this tion was not yet complete, they would meeting, but that later on they would

ST. MARYS MAY GET NEW Y. M. C. A. BRANCH Young People of

Movement Is Under Way to Purchase and Fit-Up the Chalmers Block.

[Special to The Advertiser.] St. Marys, April 17 .- An agitation is on foot to try to have St. Marys Chalmers Block, corner of Queen and creditable to the performers.

Water streets, for a Y. M. C. A. hall. Mr. John Moule was chairman, 503,609 The upper portion might be used for 1,793,810 the hall and the ground floor, as now, 422,364 to be rented out as stores, the latter 839,303 rentals would in time pay for the whole 453,950 block. The building and location are

both good. The Collegiate Institute Literary Society will give a public literary enter-tainment in the town hall this even-

ng. Admission free. St. Marys rock cement output is inreasing rapidly, but cannot keep up with the demand. The company in-tends increasing the plant to double its present capacity, and the C. P. R. Company are getting out plans for a bridge across the River Thames to reach the Cement Company's recentlyequired rock and clay properties Hazel White and James Kellum on the vest side of the River Thames. The number of employes at the plant

eing increased daily. The Thames Quarry Company are t present erecting on Water street, acing their quarry, a strong protective ence, so that vehicle traffic will be perfectly safe.

1,100 TONS OF APPLES SHIPPED TO HOLLAND

Pack at Aylmer Was the Largest Ever Sent Out.

[Special to The Advertiser.] Aylmer, April 17.-W. H. Finch has just finished his dried apple business Amsterdam and Rotterdam, Holland, and Antwerp, Belgium, 1,100 tons of L. W. Pierce celebrated his 77th

was elevated to the position of assist- last night. Among those present were ant general advertising agent. He is a Mr. and Mrs. Parker. St. Montreal boy, and will corry with him and Mrs. John Winder and family, and the many good wishes of his numerous Mr. and Mrs. A. W. Pierce and family friends for & successful career in the A very pleasant time was spent. Fifty thousand dollars is the esti-

mated amount that will be spent in uilding good roads in Aylmer

appoint a committee

Knollwood Church Give Entertainment

The Young People's Society of Knollwood Park Presbyterian Church is composed of a number of energetic young men and women, and they presented a program at their first annual concert Wednesday evening which was very pleasing to the large audience citizens interested to purchase the which packed the little church, and

Was Afraid COLD WOULD DEVELOP INTO Bronchitis.

Bronchitis begins with a tightness across the chest, difficulty of breathing, and a wheezing sound comes from the lungs. There is also a raising of phlegm from the lungs, especially in the morning. This is at first white, but later becomes of a greenish or yellowish color, and is occasionally streaked with blood. On the first sign of a cold or cough take Dr. Wood's Norway Pine Syrup and

prevent it turning to bronchitis, for once

bronchitis gets installed into the system it is only a short step to Consumption. Mrs. F. Saunders, Toronto, Ont., writes:—"It is with great success I have used Dr. Wood's Norway Pine Syrup. My little girl had an awful cold which seemed to go to her throat and chest, and while she was sleeping one could distinctly hear her wheezing. I was afraid it would develop into Bronchitis, so as soon as my husband came home I sent him right away to get a bottle of Dr. Wood's Norway Pine Syrup. As soon as she wakened up I gave her a dose and continued its use until she became quite better. We only used half a bottle. will never be without it as I consider it

nvaluable.' Be sure you get "Dr. Wood's" when you ask for it. The price is 25 and 50 cents per bottle. Put up in a yellow apper, and three pine trees the trade

Manufactured only by The T. Milburn lo., Limited, Toronto, Ont.

ROSS'

and

LONDON

EDMONTON

Coats

In all the most recent styles, the product of leading makers. Reliable in wear, perfect in fit, and faultless in workmanship. ..\$10.50 to \$28.00

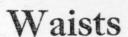
This season OUR VALUES ARE SUPERIOR TO ANYTHING SHOWN IN THE PAST.

Every garment reflects exclusiveness and taste. . \$15.00 to \$35.00

Dresses

Our styles, just to hand, are the newest models shown in the trade, and are the product of leading costumiers.

CORRECTNESS IN COLOR, STYLE AND DESIGN, ARE THE MERITS OF THESE GOWNS. The prices speak for themselves. In Cloth, from \$9.75 to \$18.00



Every few days we are having new styles in these goods. If exclusiveness and values count, we can meet your wishes.



See Our Latest Styles in New Neckwear

196 Dundas Street

Where Paint Value Counts THE difference between good

paint and cheap paint is the difference between a suit of clothes made by a crack tailor and one made by a bungler. The cheap suit looks all right for a

short time but it hasn't staying qualities. The good suit holds its shape and color in spite of wear.



is good paint that gives lasting service. It is not cheap in price but certainly the most economical, since it outwears paints of lower cost and hides so much better

that fewer gallons are required.

We sell "High Standard" and the entire Lowe Brothers line because we have satisfied ourselves that we can give our trade most for their money in selling these reliable "Little Blue Flag" paint products. Let us talk over with you your paint needs.

> Purdom Hardware Co. 123 CARLING. 124 DUNDAS. PHONES 2800-2801.

Marsh, Agnes Nichol, Mary Davis, N. introduced the following: Illustrated sketch, "The Bachelor's Reverie," Mr. Arthur Jones, assisted by Misses Ida Mrs. Will Jones, put on the sketch. Some of the numbers were: Solo Miss Carroll; recitation, Miss Vera Legg; solo, Mr. Fletcher; reading, Mrs. E. Nichol; solo, Miss N. Player solo, Miss Kate Bryson; recitation, Miss Agnes Nichol; solo, Mr. Letchford; duet, Misses Decker and McKen-zie; solo, Mr. Carlyle Webster. A little playlet entitled "A Bachelor's Baby," with Mr. George Marshall in W. the title role, assisted by Mrs. W. Jones, Mrs. J. Shortt, Miss M. Davis

> The proceeds of the entertainment are to be devoted to the new organ fund Prairie Fires

and William Jones, produced much

merriment.

[Canadian Press.]

Radville, Sask., April 17. - Prairie ires, which raged through the hills south of Radville, burned a strip 15 to 20 miles wide, destroying thousands of acres of pasturage. As a result feed will be scarce. The fire ourned fiercely and the Heinrich stables, and the granaries with their grain of George Eldridge, were wiped out, while from other districts come ances. reports of men fighting the flames two days and nights. Three or four other farmers were burned out.

front of the fire extended five miles. No damage has yet been reported.

Brucker Postpones Flight to America

[Canadian Press.] Las Palma, Canary Islands, April 17.

—Joseph Brucker failed to start as scheduled today on his proposed transdialogue, Mrs. W. Jones and Ernest scheduled today on his proposed trans-Scopes; solo, Mrs. J. Shortt; violin Atlantic flight to the West Indies in the dirigible balloon Suchard II, Just as all preparations had been completed for the flight at daybreak this morning, the gas escaped in some manner through the chief valve, and the envelope suddenly became deflated. Urgent telegrams were sent to Germany

for a further supply of gas. Engineer Kruger, who had been engaged to navigate the dirigible, at the last moment made some demur about undertaking the hazardous voyage, and the promoters of the flight took out

\$50,000 insurance on his behalf. Brucker expressed extreme annoy ance over the accident. A large crowd, in Saskatchewan which had waited for hours hoping to ee the departure of the airship, maniested much disgust at the postpone

nent of the voyage. DEATH OF GEORGE BRUCE.
[Special to The Advertiser.]

Sarnia, April 17.-George Bruce aged 64. a prominent local contractor, died at his home here yesterday after a week's illness. He was one of Barnia's best-known and respected citizens, and leaves a widow and two sons to survive his loss, besides a large circle of friends and acquaint-

Forty years in use, twenty years the standard, prescribed and recommended by physicians. Craven, Sask, April 17. — Big prairie fires raged all day Tuesday in the vicinity of Craven. Last night the breeze developed into a gale and the Martel's Female Pills, at y

druggist's.