Buy your year's supply of SMALLWARES at just half what you usually pay, and WHITE GOODS at less than mill prices. We've been months in preparing for this, easily our GREATEST JANUARY SALE, and the price savings will mean a crowded store from Thursday until the last day of the month. Anticipate your needs. Economies like these only come your way once a year.

Smallwares at Half Best Hook and Bar-Sold

NO. 1 MASONIC TEMPLE, LONDON

T. H. PURDOM, K.C.,

NATHANIEL MILLS,

Managing Director.

regularly at 5c card. Sale price, Mending Woo! - Former price 3c card. Sale price, 1¢ card

Collar Supports - Former price 5c card. Sale price, per card 1¢

Ten Cartons of Cambric Embroidery Worth Up to 12½c, January Sale Price 5c

We want our customers to get their share of these extra special Emb. oideries. They are particularly well made new patterns and good widths. Many are worth 10c and 121/2c, and easily the best bargain of the sale per yard 5¢

Corset Cover Em' roidery, wort 40c, January S'e Price 25¢

Smallwares at Half

Barrettes-New bar style. Former price 25c. Sale price,

J idies' Pad Supporters-Black and colors. Formerly 25c pair. Sale price..... 19¢ 50 Dozen Belts-Worth up to

50c. January Sale Price, each

Mrs Henness.

Dr. Fitzgeraid, of the city, is calling ing on friends around here.

Mr. T. Morley, of the city, is here visiting his parents.

Mrs. F. Ouellette, of Stoney Point, and three of her children, are here visiting Mrs. Ouellette's parents.

Mis Rena and Ray Mcilhargey, of Beamsville, are spending the holidays here with their grandparents.

Mrs. Eii Blee and Mrs. Blee are spending the holidays here with their grandparents.

Mrs. Yager is here visiting her grandmother, Mrs. W. Cunningham, Mrs. Yager is visiting friends in Saruda.

WEST NISSOURI RETURNS.

[Special to The Advertiser.]

Thorndale, Jan. 4. — The returns from West Nissouri show that Richard FitzGerald was elected reeve, and the following councillors returned: John S. Pardy, William Wiseman, Donald Urquhart and John G. Goarley

Mr. Yoorhouse, ably filled the chair.

It is also known that the Italian embassy in Washington has often discovential membassy in Washington has often discovential membassy in Washington has often discoved with the officials of the American state department the possibility of a concerted action toward the suppression of the Italian criminal groups in the United States, and that subject will be discussed at the enigration conference that will meet in Rome some time next year.

FROME.

The anniversary of the Methodist Sabbath school at Frome, held on Dec. 29. notwithstanding the unfavorable will be discussed with the failed to its ulmost capacity. An excellent programme was a splendid success, the church being filled to its ulmost capacity. An excellent programme was a splendid success, the church being filled to its ulmost capacity. An excellent programme was a splendid success, the church being filled to its ulmost capacity. An excellent programme was a splendid success, the church being filled to its ulmost capacity. An excellent programme was a splendid success, the church being filled to its ulmost capacity. An excellent programme was a splendid success, the church being filled to its ulmost capacity. An excellent pr

MINTO'S RULE IN INDIA ASSAILED

His Diplomatic Policy After the Five Years Reign Is Scored.

Lord Curzon, for instance, is a conspicuous example of this tendency.

Owns Much Property.

As owner of about 16,000 acres of good English soil, of a London manision in Roxburgshire, Lord Minto is sure to have strong views in regard to some of the various schemes of land reform that are in the air, or rystallized into practical proposals, and he is not likely to hold his peace about the precise part a second chamber shall play in the British constitution.

The first game in the Methodist Hockey League was played at the East Lord Wilks on Tuesday evening from

The Potential Forms and the second part of the seco

WER 2,000 MILES OF TELEPHONE WIRES

C. P. R. Will Use Them For the Dispatching of Trains.

TROUBLE IS PREDICTED

Struggle For Power Between Viceroy and Home Office Continues.

London, Jan. 4.—After holding the office of viceroy of India for five years, Lord Minto, with his wife, has returned to England. Lord and Lady Hardinge succeed them.

In accordance with its ancient traditions, the city corporation of London has made him a freeman of the city "In recognition of his eminent services to the empire" His name now appears on the roll of honor, side by side with that other distinguished freeman, Col. Roosevelt

Politicians are keenly concerned about Lord Minto's future, for Indian proconsuls, when their term of office expires, are rather hard to place in other billets, The wielder of great power, in latimate contact with a subject race, is apt to become arre, and Lord Curzon, for instance, is a conspicuous example of this tendency.

Owns Much Property.

As owner of about 16,000 acres of good English soil, of a London mansion in Audley Square and a country METHODIST HOCKEY

LEAGUE OPENS

Government Approves STRONG'S Baking Powder

Strong's Drugstore

If you haven't our Cook Book gethe one here for you.

TO OUR CUSTOMERS

heartiest thanks to all customers and friends for their liberal patronage dur. ing the past year. We hope to be favored

with a continuance of their

goodwill during 1911, and

promise the same careful at.

tention to their needs as formerly. With the season's greet-

EAST-END OFFICE-Corner Dundas and Adelaide Sts. F. D. COPELAND, MANAGER. NORTH-END OFFICE—Cor. Richmond and John Sts. s. c. HOUSTON, MANAGER.

ON Twenty-

day a

EGGS

There we to the more than the more than the more than the same loads selli A couple per ton, at the count tion for are expectively.

prices were best loads inferior to cwt. The was poor the lower Eggs a and the ptime. Fr. 32c per d. There i and there No. 1, duction o selling at The dem which acc Followic

Oats-May
TOROI have ac Quotatio
-No. 2 ing to morther a morther mediate 22 to 3 31½c ou ronto. low, 52, to 55 to 5 49c for ping po tations \$5.0; se 34.70.

cent par feed—M: \$21, on \$20; sho Whea May July

LIVE Co. rep market good s well m 12%c to Buy greaves tated.