

Stoves

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Miners and Lumbermen, the Colony's industrial rising
 hope, will insure with me.

GEO. W. B. AYRE, L.I.B.

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The Imperial Life Assurance Company
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 enu115

Heaven-Born General

RECENTARY OF ROBERT
 CLIVE.

ANTHONY CLIVE in "Weekly
 Post".

At the church of Moreton Say, near
 Drayton, lies buried the hero
 and Plassey, the founder of
 empire of British India. Clive
 was born of the manor for more
 than 500 years, when Robert was
 born September 29, two centuries ago,
 the ancient mansion of Old Stowe.
 Father, Richard Clive, faithful to
 traditions of this old Shropshire
 man, was a lawyer and a member of
 parliament, representing Montgomery-
 for many years. Robert was the
 son, delicate in health from
 birth. Before his third birthday his
 father died. Clive's constitution was never
 robust, but animated by a most im-
 mense and daring spirit, he was en-
 dowed with tremendous force and en-
 ergy.

His surplus of energy, ill-control-
 led and ill-directed, made him in child-
 hood and youth the anxiety of his
 parents, the despair of his teachers,
 the mischief-maker of all around. His uncle
 at Manchester wrote to his father that
 the child was addicted to fighting,
 with a fierce temper, flying out on
 every trifling occasion. "I do what I
 can," continued the worthy man, "to
 suppress the heroic that I may
 prevent the more valuable quali-
 ties of meekness, benevolence, and pa-
 tience." But the heroic was not sup-
 pressed, and meekness and patience
 were never among Clive's virtues.

Boys' Devilment.

When he returned home his propen-
 sity to mischief plagued the whole
 household. He climbed the church
 steeple, he stole himself astride a gar-
 den, and performed all manner of
 mischief, regardless of the entreaties of
 his mother, descending finally when
 he was tired of the sport. He was
 a ringleader of a band of lads who

"HAIR-GROOM"

Keeps Hair Combed, Glossy,
 Well-Groomed all Day



"Hair-Groom" is a
 dandruff combing
 cream which costs
 only a few cents a
 jar at any drugstore.
 Millions use it be-
 cause it gives that
 natural gloss and
 well-groomed effect
 to the hair—that
 final touch to good
 dress both in busi-
 ness and on social occasions. Even
 stubborn, curly or shampooed hair
 stays combed all day in any style you
 like. "Hair-Groom" is greasy, it
 does not make hair grow thick, heavy, matted.

and ordered him to apologise in the
 presence of the battalion.

The Glory Of Arcot.

A patched-up peace and the restora-
 tion of Madras to the British sent Clive
 back to his hated bookkeeping, but
 soon another chance of escape came
 by joining an expedition to aid a dis-
 possessed ruler, friendly to the Brit-
 ish, in regaining his dominion. Again
 Clive distinguished himself by gal-
 lantry and military skill. After an-
 other period of civil employment, his
 great opportunity presented itself in
 1751.

French influence was everywhere
 gaining ground. Clive obtained per-
 mission to lead an attempt to divert
 the enemy, and with two hundred
 British and six hundred Sepoys, led
 by eight officers, of whom six had never
 before been in action, he marched
 sixty-five miles into hostile territory
 and occupied the fort of Arcot while
 a terrible thunderstorm was raging.
 The little force withstood a siege of
 seven weeks by ten thousand war-
 riors, an exploit paralleled only by
 the siege of Lucknow a little over a
 century later. The outcome of the
 campaign was the final disappoint-
 ment of France's hope of becoming the
 mistress of India. The great Lord
 Chatham eulogised Clive as "a heaven-
 born general," and on his return the
 company presented him with a jewel-
 led sword worth 500 guineas, which
 he refused to accept until his old com-
 mander was similarly honoured.

Fortune And A Peerage.

It was not long before the course of
 events in India recalled him. He
 quickly restored the waning fortunes
 of the British, taking Bombay on his
 way and defeating the Marhatta pi-
 rates. The cruel despot, triumphant
 in Bengal, his name eternally execra-
 ble for the atrocity of the Black Hole
 of Calcutta, was utterly defeated at
 Plassey, where an army of 60,000,
 equipped with 50 heavy guns served
 by French artillerymen, and 50 ele-
 phants, was routed by a force of 3,
 200. It was the decisive event in In-
 dian history, between the foundation
 of the Mogul Empire and the Mutiny.
 The Nawab was deposed, and his
 grateful successor bade Clive choose
 what he would in his treasury, piled
 with jewels and gold rupees. "At this
 moment I stand astonished at my own
 moderation," he said later, when de-
 fending himself in Parliament. He
 accepted £150,000, while some £500,
 000 was distributed among the sol-
 diers. Before Clive left India in 1760,
 not only was Bengal securely held,
 but British influence was dominant
 throughout practically all India. He
 returned with a fortune of £300,000,
 and was created Baron Clive of Plas-
 sey.

His War On Corruption.

Five years later, conditions pro-
 duced by the tyranny and corruption of
 the company's servants, called for re-
 forms, and he went back not only to
 strengthen but to purify the adminis-
 tration, altering the system of inade-
 quate salaries supplemented by pri-
 vate trading, an encouragement, to
 harsh and corrupt practices. At home
 he met with bitter hostility. All those
 whose illicit profits he had stopped
 combined to attack him and rumours
 of his corruption were put into circu-
 lation. He defended himself bravely
 before the House of Commons, pro-

Teach your Children to PREVENT Tooth Decay

See that your children get the full
 benefit of your experience. Teach
 them early in life to preserve their
 health by preventing the decay of
 their teeth. Teach them to clean
 their teeth regularly.

Colgate's is the ideal dentifrice for
 children because it is safe. It con-
 tains no strong drugs or harsh grit.
 It cleanses thoroughly and polishes
 —removes food deposits. Its de-
 licious flavour simplifies the teaching
 of Dental Hygiene to young people.

For the sake of their future health
 and happiness — see that your children use
 Colgate's Dental Cream every day — night
 and morning — and take them to the dentist
 at least twice a year.

Large
 tube



COLGATE & CO.

CLEANS
 TEETH
 THE RIGHT
 WAY



What's happening in your mouth?

Nothing goes on in your
 mouth that your Pro-phy-
 lac-tic Tooth Brush doesn't
 know about. The inquisi-
 tive, saw-tooth-pointed bris-
 tle tufts dig into every nook
 and cranny. Even the hard-
 to-get-at backs of back teeth
 are scrubbed clean by the
 large end tuft.

The Pro-phy-lac-tic is
 curious about the germ
 that makes teeth decay. It
 hunts him up and chases
 him out. That is what pre-
 vents decay and gives your
 teeth that look of beauty
 that comes with white,
 strong, and healthy teeth.

Sold Everywhere



"A Clean Tooth Never Decays"

**Prophy-lactic
 Tooth Brush**
 Always Sold in the Yellow Box

GERALD S. DOYLE, Agent.

Have you tried the Home-made
 Candy at L. G. HARSANT'S, G.
 W.V.A. Building—it's delicious.
 oct15,31

Curious Facts and Figures

The currents flowing in an ordinary
 radio receiving aerial are exceedingly
 small and may be expressed in terms
 of "fly-power"—one fly-power being
 the energy expended by a fly in draw-
 ing up a window pane one inch in one
 second.

A horse-plough works at the rate
 of an acre a day. A 65-horse-power
 motor-plough, invented by a Lincoln-
 shire engineer, ploughs the same area
 in half an hour.

Downing Street, in which the Prime
 Minister has his residence, was nam-
 ed after Sir George Downing, "a sinner
 with all times and changes, skilled in
 the common cant, and a preacher oc-
 casionally." He was sent by Crom-
 well to Holland as Resident there.
 After the Restoration he expounded
 the King's cause, and was knighted
 and elected M.P. in 1661.

The chief liquorice-producing area
 in China is the Ordos Territory, the
 exports of which during 1923 totalled
 over ten million pounds, valued at
 £174,000. It is estimated that this
 district finds work for at least 8,000
 persons in liquorice digging.

Delhi's Mystery Pillar.
 Among the chemical wonders of the
 world is the famous Iron Pillar of
 Delhi, which was erected about A.D.
 300. The pillar, which weighs about
 six tons and is over 23ft. high, pre-
 sents one of the conundrums of me-
 tallurgical science. As there were no
 steam hammers or suitable forging
 presses at the time of its erection, it
 is not known how such a wonderful
 object could have been produced.

Borneo has many strange tribes,
 among them the Lilitas, who follow the
 trails of wild pigs and live upon the
 roots which these animals grub out of
 the ground.

Heavy Penalties for a Lorry Driver

A disqualification for driving a mo-
 tor vehicle for five years was imposed
 on Alfred Paling, of Lostock Graham,
 Northwich, by the Stafford magis-
 trates. He was also fined a total of
 over £12 for driving a motor-lorry
 dangerously and for being drunk
 while in charge of the vehicle.

The lorry, it was said, zig-zagged
 along a road and knocked over two
 lamp posts, one of which in falling
 narrowly missed a child in a peram-
 bulator. The magistrates advised
 Paling to find another class of work.

The Halifax Road Race on Sat-
 urday will decide the prize win-
 ners in the Halifax Marathon
 Sweep. Total prizes \$6,450. En-
 tries 1, 2, 3 and 4. we feel sure,
 will be lucky numbers.—oct15,31

Children Cheer When Calder Suggests That Home Work Cease

Gasps of astonishment from hun-
 dreds of teachers, and cheers of ap-
 plause from many children greeted the
 utopian idea of a future school with
 no home lessons, no examinations, no
 grammar, and only such history and
 geography that could be made inter-
 esting and entertaining, as visualized
 by R. L. Calder, in an address to the
 Provincial Association of Protestant
 Teachers last night in the High School
 of Montreal.

Mr. Calder, in the presence of a huge
 professional body, showed no hesita-
 tion in stating that he thought the
 whole school system of to-day was all
 topsy-turvy.

A thorough grounding in subjects
 that taught children to observe, gen-
 eralize and deduct for themselves was
 sufficient. Grammar was useless,
 English composition just as foolish,
 for children should only be taught to
 write enough to express themselves.
 History and geography if set forth to
 schools by attractive lectures might
 possibly be permitted a small place in
 Mr. Calder's ideal school curriculum.
 Mathematics he said, would be all
 right if they weren't taught upside
 down, with arithmetic first instead of
 last.

The address reached a climax when
 the speaker in emphatic tones, de-
 nounced home lessons and examina-
 tions.

Rev. Dr. R. W. Dickie, chairman of
 the Protestant Board of School Com-
 missioners spoke to the teachers on
 what he thought was one of the
 greatest problems not only facing the
 teaching profession but society as a
 whole: What was going to be done
 with the young person who wasn't in-
 terested in education, but whose pa-
 rents insisted that he must have it.

In Dr. Dickie's opinion these pupils
 and their parents should be discour-
 aged, and not allowed to retard the
 progress of those who earnestly desired
 learning.

"It would be infinitely better for
 the home, school, and society if these
 boys and girls at the age of fourteen
 or fifteen were advised to take up
 something else in which they were in-
 terested.—Montreal Star, Oct. 10.

Mary T. Goldman's Hair Color
 Restorer, in all shades, just ar-
 rived at L. G. HARSANT'S, G.
 W.V.A. Building.—oct15,31

George Says



The "Loser"

Last week we were treated by the
 Evening Telegram to a series of
 articles on the Tariff, the high cost
 of living and economy on the part
 of the public generally as well as the institutions.

I am fully in accord with the majority of these remarks,
 but I disagree with those regarding expense of
BOBBED AND SHINGLED HEADS FOR THE LADIES
I BET YOU NEVER READ THAT!

The note that struck home with me was that of
 Economy generally; that is the reason I hunted all
 round my store next day to secure enough merchan-
 dise for my Week-End

Economy Sale Extraordinary

WHICH TAKES PLACE ON FRIDAY, SATURDAY AND
 MONDAY NEXT.

During this Economy Sale all the odd lots of High Class Men's
 wear as listed below, will be sold at real ECONOMY PRICES.

Study this advertisement well, and remember the Quality that is
 behind the ECONOMY PRICES.

See my Windows and ECONOMY Price Tags and judge for your-
 selves, because a chance like this comes but once in a lifetime.

GET BUSY!

36 only Men's Shirts, collars attach'd	Reg. 2.00 Economy Sale Price 1.75
20 only Negligee Shirts	Reg. 1.75 Economy Sale Price 1.50
30 only Negligee Shirts	Reg. 2.00 Economy Sale Price 1.75
48 only Sock Suspenders	Reg. .50 Economy Sale Price .45
24 only Assorted Knitted Ties	Reg. .50 Economy Sale Price .35
54 only Black Knitted Ties	Reg. 1.00 Economy Sale Price .75
10 doz. Poplin Wide End Ties	Reg. 1.00 Economy Sale Price .75
3 doz. Ribbed Wool Half Hose	Reg. 1.00 Economy Sale Price .85
3 doz. Silk and Wool Hose	Reg. 1.00 Economy Sale Price .90
12 doz. Cashmere Sox, plain & fcy.	Reg. 1.25 Economy Sale Price 1.00
12 only Caps, American	Reg. 1.65 Economy Sale Price 1.50
12 only Caps, Eastern	Reg. 1.50 Economy Sale Price 1.25
5 doz. Caps, Eastern	Reg. 2.00 Economy Sale Price 1.75
3 doz. Caps, English	Reg. 1.50 Economy Sale Price 1.00
6 doz. Christy Velours—	
Would cost to-day	Reg. 6.00 Economy Sale Price 4.50
4 doz. Pullover Sweaters—	
Reg. 5.00 to	7.50 Economy Sale Price 4.00
100 only Pants Hangers	Economy Sale Price .15
12 only Tweed Hats	Reg. 3.50 Economy Sale Price 3.15
Winter Caps	Reg. 3.00 Economy Sale Price 1.75
Arrow semi soft white	Reg. .50 Economy Sale Price
Collars	3 for 1.00
Raincoats	Reg. 20.00 Econ. Sale Price 18.00

I am giving away absolutely free of charge with every five dollar
 (\$5.00) purchase, ONE GILLETTE SAFETY RAZOR.

On previous occasions I've warned the public that when once I
 advertise my goods at Special Prices they do not last long as the
 people have never known me to break faith with them regarding
 Price or Quality. Kindly note again that these goods are all in
 small lots, so if you want your share, hustle.

YOURS FOR QUALITY AND SERVICE,

Kearney's

P.O. Box, E-5299. Phone, 726.

173 Water St., St. John's.