

POET'S PRAISE

of the fairest women rarely lacks a tribute to the exquisite loveliness of her complexion. Not only poets, but all men admire beauty and know that a woman's greatest charm lies in the fine creamy texture and delicate glowing colour of a beautiful skin. You too, may possess a lovely complexion by using

Day Cream

First, a dab of Pompeian Day CREAM (vanish ing) to make the skin smoother and softer and to hold the powder; then apply Pompeian Beauty POWDER in the shade best suited to your type. If you need a little extra colouring a touch of POMPEIAN BLOOM will give the desired natural effect. Lightly dust over all the exquisitely perfumed Beauty Powder. The result is incomparable.



Our Montreal Letter

(From Our Own Correspondent).

LOOKING AHEAD AS REGARDS AUTO TRAFFIC.

The city and the Province are harassed with problems of a grave nature owing to excessive auto traffic in certain sections. The slogan of Mongrowth many useful and necessary changes must be planned and adopted to meet the great wants that will be caused by the force of circumstances. The Herald in a leading aricle on the subject, says in part:-

"Forward looking people here, with certain modicum of civic pride are rease at the present and recent ratwith no provision made for it in Great Montreal, which now has a delays, dangers or nuisances." ir streets. At least a dozen of im-

At the current rate of increase, 15 point of view of increasing exposure and accident list be avoided, unless

ORNER."

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White.

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inconvenience and other hardships. date this denser population.

In fact the outlook is distinctly altreal is, "Watch It Grow." With its is now campaigning against certain towns and villages.

our streets. At least a dozen of impopulation just 23,000 short of a milportant highways are already badly lion souls, is growing at the rate of FIRE DEPARTMENT SUFFERS overworked and congested, and their about 100,000 per year. But, unfornumber will increase with growing tunately, accommodation shrinks inrapidity. At present the city and dis- stead of broadens, even with the drift space would be tremendously overrate of 20 per cent. per year, will in for parking, subways or overhead ng a sojourn in the city. That, in it- point-will such conveniences be sup- end to such work at St. Henry.

le whole traffic system is properly lanned by experts? Or will th

properly handle the traffic it now endeavours to accommodate, the situation will be greatly worse when the traffic doubles and the density of the population is much greater than at present. Piecemeal patching and tinto time will afford very little measure of relief. The present burden of traffic during the rush hours from the down-town to the up-town regions fairly clogs all the main arteries and presents a situation that needs to be coped with at once. Anyone with he most elementary knowledge and fore- and at the same time saw a group of signt can visualize pretty well what the next five years will bring.

Linked, to a certain extent, with the problem of city auto traffic is that of the province; and the Provincial Roads Department is now urging motorists and other drivers as well as proprietors along the highways and | WILD SCENE IN THE COURT BOOM regions adjacent thereto, to observe certain plain rules favoring a smoothalong the roads. As regards a fair woman in the court, as a man named distribution of slow moving and fast Greenberg was charged with selling moving traffic we mean horse-drawn liquor without a license. The woman vehicles and auto-trucks. Also in her rage, made a dash for Greentouring cars, evidently, compose what berg, who was in the prisoner's dock, is called fast traffic. A few figures to inflict bodily harm on him, Venare sufficient to illustrate the pro- geance was sweet to her, and in spite gress of fast circulation in ten years. of threats from Judge Monet, that he In the fall of 1913, about 6,000 autos would send her to fail for disturbing used the roads of the Province of Que- the court, she refused to be quietened bec. This year, if the tourist traffic and had to be forcibly ejected from from the United States and the neight the court room by policemen. Greenbouring provinces is considered, at berg was sent to jail for 3 months. least 250,000 autos could be registered. Slow circulation, the greatest BIG DECREASE IN TRAFFIC REproportion of which is formed by the horse-drawn vehicles, is rather less, on our main highways, than it was some years ago, all conditions being Pacific Railway for the second week

The Government has built good bileists. Should there be any prefer- \$263,000. ence for one of them, it would be naturally in favor of the farmers. The But the situation will be further ag- two main classes of people that use gravated by the growth in population the highways have to agree in order and the probable doubling up of that each of them derive from the tramway rolling stock to accommo- road a maximum of benefit and utility. Slow traffic is naturally inclined arming unless the situation is hand- leave the centre for faster vehicles. led properly and a start made at once. This tendency should be accentuated, Incidentally, it is curious to note that and, if possible, generalized, not only the Provincial Department of Roads in open country, but still more in

abuses along the highways—the In the United States and in Europe. blocking of the roads at the centre by a certain number of cities have slow moving traffic; excavations that brought into practice a system with are unwarranted; the placing of com- very satisfactory results. Main mercial signs where only danger streets have been divided into two, pioyment thought they saw a chance signs and traffic direction signs should of rather three zones; the cether and to again earn their daily bread. be, and so forth. In fact it is just the sides. The centre of these possible that some of the much need- streets is used by fast traffic, whilst a certain modicum of civic pride are possible that some of the much need-beginning to wonder what is to haped ed referms will actually start in the pen if the auto traffic continues to in- rural parts and work towards the only. All vehicles have thus a clear read, and traffic does not suffer any while others were kept back by the

FROM FALSE ALARMS.

Chief Gauthier of the Fire Departtrict of Montreal has 80,000 autos owned and operated by residents. And to
this must be added the visits of about
the control of thousands to lake shore parts and
an increasing overflow into the suburbs. With some 600,000 cars in the
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the control of thousands to lake s 215,000 cars to the province, and most Montreal district in 1930—and that is in certain sections of the city, and work-hunters grew steadily more in- it was a skillful battle, but the exof them to Montreal, before the season not an extreme estimate—parking causing unnecessary expense, besides sistent till the high fence around the changes were afterwards ragged. annoying the Department. Vigorous crowded. In fact merely ten per cent. measures are to be used to put a stop per cent. per annum, city owned cars of these cars, if parked nose to tail, to the evil. The false alarms at preswill in 1930 be present in our streets with no space between, would take ent, are coming from the North and the number of 182,000, while auto up 175 miles of street. Of course, by Northeastern sections of the City, and ourists, mounting in numbers at the that time, special basement garages the belief is, that a group of young-1930 run to 450,000 throughout the railways or other means of relief criminal manner. The Department rovince, with most of them spend- might develop. But that is just the was recently successful in putting an self, would be bad enough from this plied in time, and an appailing death 15 days 31 false alarms were sent in.

A policeman caught a young man of 20 years sending in a false alarm at 12.45 in the morning. The policeman chased the guilty one and soon captured him. The Judge handed him a stiff reminder of his frolic, when he sentenced him to 6 months in jail, and & fine of \$100 and costs. He'll have time to think it over in jail.

URGES COMMON SENSE IN FIGHT.

ING DISEASE. Precautionary measures against seases prevalent particularly in the utumn season are urged by Dr. S. ucher, director of the municipal department of public health in a statement on the prevention of seasonable diseases. The diseases particularly referred to as peculiar to the late summer and autumn season are bronchitis, inflammation of the lungs, pleurisy, sorethroat, cold in the head and rheumatism, and the director of public health urges that all due care should be taken to prevent each disease from gaining a foothold and deing into chronic conditions.

To ward off attacks of diseases of fis nature, Dr. Boucher emphasize food, work or late hours will prevent the regular functioning of the organisand reduce the maximum resistance of the system to disease. A person in perfect health is well prepared to fight the menace of contagion while a weakened person may become a

THE RECENT FLOODS CAUSE HEAVY LOSSES.

ording to a report of the Colmigation Department at Quebec, the osses sustained by the recent floods, Charlevoix County, will cost the Goverament \$100,000 to repair the roads and bridges washed out by the

THE BRAVERY OF A POLICEMAN. St. Paul station probably saved the lives of several children when a team of horses dragging a heavy dray became frightened and bolted across

The constable noticed the runaways children directly in the path of the frightened animals. He caught up with the team and after catching hold of the bridles, managed to stop the animals after being dragged for some distance along the street.

or movement of trame of all sorts 'Moonshine,'" shouted an hysterical

Traffic receipts of the Canadian the same for communication facili- in September were \$2,067,000, a decrease of \$580,000 compared with the same week in 1923. In the first week roads both for farmers and automo- of this month there was a decrease of

cently, when a large number of men looking for work swarmed in the to use the sides of the road and to yard of the Dominion Glass Co. and refused to leave until the fire hose dispersed them. The men were bold, determined and aggressive, and demanded work at any cost.

The plant had been closed for several months and when word got shout that it was to re-open its doors many who had been walking the

Early in the morning a crowd gathered in front of the plant. When the gate was finally opened the wait-

commenced pushing, and the mob

neath their pressure. It was at this critical moment that after several warnings the fire hose kept in the plant was brought into action. In the hands of the watchman it was played over the outer

The admission of old employees was then proceeded with in an orin other quarters of the city. R. J. LOUIS CUDDIHY.

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Exquisitely perfumed and luxuri-ously refined. In all popular shades.



rare and subtle distinctiveness Three Flowers odor gives to this Vanishing Cream an incompar-

You may obtain all these lovely Toilet articles at any Drug or Department Store.

Gerald S. Doyle, Distributor

WIN FOR BUGLER LAKE,

Bugler Lake, former bantam-weight champion of Europe and holder of the Lonsdale belt, did not give an impresmer employees were given preference sive display when beating Kid Nicholson (Leeds) on points over 15 rounds Those in the rear of the crowd be- 8st. 8lb, but, though this is 2lb above coming impatient as they saw men the bantam-weight limit, Lake was passing through to the desired goal, unable to make it on going to the scale, and he preferred to have his forfeit estreated .rather than attempt to get off the extra. Nicholson was and orders from the men on duty at 11/2 inside, and Lake nearly the same weight over. For the first few rounds

property threatened to give way bee Nicholson stuck to his task, and pressed Lake hard during the ninth round. once driving him into a corner, and sending home a right to the jaw. The Leeds man made some good attacks during the next two rounds, and got a good number of his blows through fringe of the crowd and soaked and the ex-champion's defence, but they spluttering men scattered in every lacked sting. Nicholson came in for heavy punishment in the 13th round. some stinging uppercuts, followed by left and right swings having him derly manner, while the less fortunate groggy. Nicholson was badly beaten ones returned to their weary search in the closing stages, but remained on his feet to the end, when the decision went to Lake on points.

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