


Best Canadian Creamery
Lower Price on Shipment
 Received To-Day:
60 lb. Boxes, 2 lb. Slabs.
 ALSO,
100 Boxes Can. Cheese.
Prices Right.
Phone 264.
GEORGE NEAL, Ltd.

Passengers and Freight.
 ST. JOHN'S, Nfld.—HALIFAX, Nova Scotia.
 Steel Steamship Sable I.—First class passenger accommodation; sailings every ten days during winter.
 S. S. SABLE I. will sail from Halifax about May 5th, and from St. John's about May 10th for N. Sydney.
 The fastest, most frequent and direct steamship service between St. John's, Nfld., and Canada.
 Route your freight c/o Farquhar Steamships, Halifax.
 Wire Agents for passenger reservations or space carload shipments.
 Through rates quoted to Canadian, United States and West Indies points.
 For further information apply
HARVEY & CO., Ltd. FARQUHAR & CO., Ltd.
 St. John's, Nfld. Halifax, Nova Scotia.

P.E.I. Potatoes
 To-Day ex "Kyle" and Rail,
One Carload, 500 Sacks,
"Blue Nose"
Potatoes,
90 lbs. each.
We are Selling this shipment at extremely Low Prices.
Get Our Quotations.
F. McNamara,
QUEEN STREET.


LODGE SPARK PLUGS.
 British manufacture. Packed in sealed boxes and a guarantee with every plug for Automobiles and Fishermen's Engines. Sold by all dealers. **ASK FOR LODGE.**
WM. HEAP & CO., Ltd.
 Bank of Nova Scotia Building.

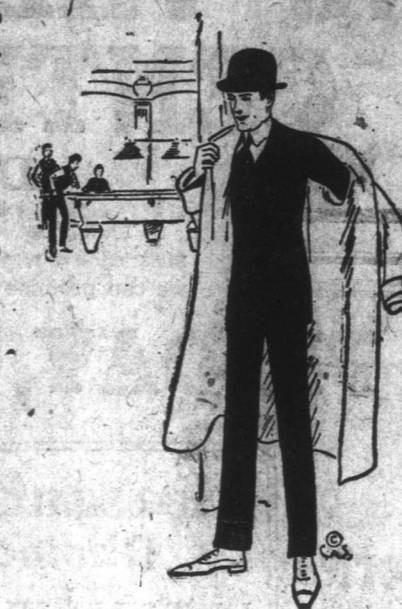
Double Wear in Each Pair.

 Fishermen! Why wear Rubber Boots when one pair of Smallwood's Hand-made Waterproof Boots will outwear at least 2 pairs of the Best Rubber Boots on the market to-day?
 Fishermen! Encourage Home Industry by buying Smallwood's Hand-made Boots, and by doing so you will be dollars in pocket at the end of the voyage.
 Mail Orders receive prompt attention.
F. Smallwood,
218 & 220 Water St., St. John's,
 Newfoundland.

A Big Plate of Home Made ICE CREAM.

 This Freezer is small, but it will make two quarts of Ice Cream, enough for quite a large family. It weighs only 2½ lbs., and may be kept on the pantry shelf. It saves ice, for it requires about half as much as a freezer with a wooden tub. It can be placed in an ordinary refrigerator after the cream is frozen.
 This saves ice and time and labor in packing.
Two Quart Sizes, \$2.00 each.
Bowring Brothers,
 LIMITED,
 HARDWARE DEPARTMENT.

Newfoundland Manufacture
Victory Brand Clothing.
FOR MEN—Stylish well-made suits in pinch and plain backs, with cuff bottom pants in Serges, Fancy Worsteds and Tweeds.
FOR BOYS—Rugby, Pinch-back and Suffolk Suits, strongly made from hard wearing Tweeds and Worsteds.
INSIST
 On your Dealer showing you this popular line.
MADE BY
The White Clothing Mfg. Co.,
 Limited.

Does This Interest You, Mr. Eye Glass Wearer?
 If you should break your eyeglasses, and would have to wait weeks for other lenses to be imported, would this be a great inconvenience to you? We can save you all this time and trouble if you send us your **BROKEN LENSES.** Our large and assorted stock of Finished Lenses, combined with our **LENSE GRINDING PLANT,** assures you getting the **BEST OPTICAL SERVICE.**
R. H. TRAPNELL, Ltd.
 Jewellers and Opticians, 197 Water Street.

Ellis Make Clothes
 Have that **REAL STYLE** that **MEN** recognize at a glance. They are carefully **TAILORED** by **FIRST CLASS** workmen, from the **BEST ALL WOOL** British Fabrics, and the latest **LONDON** and **NEW YORK STYLES.**
 All goods have been marked down to meet the drop in prices.
 Order your **SPRING SUIT** and **OVERCOAT** now.

CHARLES J. ELLIS,
 English and American Tailor,
302 WATER STREET.

We are now booking orders for best grade Hand Made
TINWARE.
Boost Local Industries
By Buying from Us.
John Clouston,
 140-2 Duckworth Street,
P. O. Box 1243. Phone 406

Wedding Rings
 There is a lot of sentiment represented in the Wedding Ring and the quality should be worthy of your regard. We specialize in the making of fine quality Rings and guarantee each one of them perfect.
 You can get them in 9k, 10k, 14k, 15k and 18k at prices ranging from \$4.00 to \$20.00, and in a large variety of weights and widths, all of them
"OUR OWN MAKE."
 Ring Size Cards gladly furnished on request.
T. J. DULEY & CO.,
 Limited,
 The Reliable Jewellers and Opticians.

GEO. PAYNE'S TEA.
 Exquisite flavour, superior quality. The grade of Tea you and we have not seen for many, many years.
 Trade supplied by
JOHN P. HAND & CO.,
 Phone 761. Agents.
 April 4, 1914.

Government Railway Commission.
Freight Notice!
 Freight for all Main and Branch Line Stations will now be accepted as usual.
Government Railway Commission.

THE FINISHING TOUCH TO A DINING TABLE
Holmes & Edwards' FLATWARE.
 Into each piece of "Holmes & Edwards'" Flatware goes Intelligence, Artistry and Skill. Behind each piece is the Fixed Purpose that the Goods shall be Superior in Design, Quality, Materials and Workmanship, and amply fill that elusive craving for
"SOMETHING DIFFERENT"
D. A. McRae

Boys' Tweed Pants
 Local manufacture; size 2 to 12.
PRICE: \$2.00 UP.
 Good Servicable Union Tweed. Dark Pattern. Prices marked particularly low to induce trade during dull times.
Robert Templeton

J. J. ST. JOHN.
 Our "ECLIPSE" Tea takes the prize 60c. lb.
TINNED BAKEAPPLE 40c.
TINNED RABBIT 45c.
BEEF CUTTINGS—No bone, 10 lbs. for . . . \$1.35
SARDINE SANDWICH in tins.
ROYAL PALACE BAKING POWDER, 1 lb. tins.
TELFER'S FANCY BISCUITS—Assorted.
COD FISH TONGUES 7c. lb.
J. J. ST. JOHN, Duckworth St.

KARL S. TRAPNELL, Opt.
Eyesight Specialist,
307 Water St.
Testing Hours:
10-11 2.30-6.
Evenings: By Appointment.

No Matter How the Fire is Caused
 if you're not insured you're a loser. Make time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON
 Insurance Agent.

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