



READ OPPOSITE PAGE

Then be in the General Walk Down to

This Store for Three Weeks!

➡ See that Your Family is Represented with a Purchase from Here. ⬅

We want everyone in the City to have something, therefore, we are to allow only one of anything in our store to each person.

➡ 1000 Hats for 50c. and \$1.98. ⬅

1000 Hats now opening, formerly \$10.00 to \$18.00,
Sale Price: All Specially Reduced.

Special.

LADIES' WAISTS.

800 Ladies' Georgette and Crepe de Chine Waists; sizes up to 46. Former Price, \$14.00.

Sale Price, \$5.42.

Special.

LADIES' SKIRTS.

475 Plaid Serge Silk Skirts in 20 different colors. Worth \$22.00.

Sale Price, \$8.68.

400 LADIES' SILVERTON COATS.

Fur and Plain Collars, 100 all silk lined. Former Price \$65.00. Sale Price, \$32.50.

Special.

LADIES' DRESSES.

100 Silk, Serge and Tricotine Dresses, in all sizes and colors. Former Price up to \$45.00.

Sale Price, \$19.98.

Special.

LADIES' SUITS.

100 High Grade Suits in Serge and Broadcloth. Worth up to \$60.00.

Sale Price, \$24.98.

500 LADIES' SILVERTON and BROADCLOTH SUITS, also SERGE and TRICOTINE.

Worth up to \$100.00. Now in two racks. Sale Price, \$55.00 and \$65.00.

LADIES' EVENING GOWNS, formerly up to \$120.00. Sale Price, \$49.00 and \$69.00.

LADIES' BLACK PLUSH COATS.....\$23.98

LADIES' RAIN COATS.....\$18.00

LADIES' SWEATERS.....\$2.75

1000 Ladies' Fur Scarfs and Muffs

at unprecedented reductions.

\$7 Ladies'

U
M
B
R
E
L
L
A
S
for \$3.75.

\$7.00

C
H
I
L
D
R
E
N
S

SILVER-
TONS
for \$3.75.

200
CHILD'S
COATS.
Formerly
up to
\$18.00.
Now
your
choice,
sizes
up to
16
years,
\$8.48.

Special.

MEN'S SUITS.

1 Rack Assorted Suits, formerly sold up to \$40.00.

Gents, your choice, \$20.00.

Special.

BOYS' SUITS.

1 Rack Assorted Suits in sizes from 6 to 10 years. Former Prices up to \$18.00.

Sale Price, \$9.98.

100 BOYS' and YOUNG MEN'S OVERCOATS.

Dark Greys, Browns, in plain and belted styles. Worth up to \$40.00. Sale Price, \$8.95 and \$11.50.

Special.

1 RACK MEN'S SUITS.

Formerly up to \$58.00 Now one price, \$32.50.

Special.

200 MEN'S NEW YORK OVERCOATS

Just opened. Values up to \$60.00. Sale Prices, \$26.00 to \$42.50.

400 Men's New York Suits

in Blue, Brown, Grey, etc. Former Price up to \$85.00. Sale Price, \$49.00 to \$62.00.

MEN'S RAIN COATS.....\$12.00

MEN'S RAIN COATS.....\$23.00

200 GENT'S HATS, formerly \$6.00 to \$11.00. Sale Price, \$3.75 & \$5.95.

Also only 4 Fur Coats

London, New York and Paris Association of Fashion,

GRACE BUILDING, ST. JOHN'S.