



## Who Needs White QUILTS?

**WHITE QUILTS**—Some full size White Marcella Quilts are just to hand and we have selected two special value lines for this week. They show beautiful deep cut patterns, and we guarantee that they will give you years of wear. **\$6.95** Reg. \$8.00. Friday, Sat. & Monday.

**LIGHT SUMMER QUILTS**—Light weight, prettily patterned Summer Quilts, pure White, suitable for ordinary use. Finished hem. **JOB. Reg. \$2.15. Friday, Saturday and \$2.35** Monday.

**LACED EDGED SHAMS**—A clearing of plain Linen Shams with a wide and very pretty lace edge. Just the thing for your boudoir. Reg. **75c.** Friday, Saturday and Monday each.

**LAUNDRY BAGS**—White Linen Laundry Bags; nice size for individual use. For hanging houses, hotels, etc.; a limited supply. White or coloured braided braided front. Special Friday, Satur- **68c.** day and Monday.

**BREAKFAST CLOTHS**—Good wearing unbleached Damask Table Cloths with crimson striped border and fringed edges; a nice cloth for outings, or for the home. Reg. \$2.40. Friday, Satur- **\$2.18** day and Monday.

**CUSHION COVERS**—There is always room for another Cushion Cover, particularly serviceable and pretty covers like these here. Some in coloured Madras Muslins; others in Cream Caseement Cloth, frilled and coloured, embroidered. Reg. to \$1.50. Friday, Saturday and Mon- **\$1.28** day.

## The discerning Eye spots these Values at once.

For right here are Super-Values that turn Friday, Saturday and Monday from just ordinary busy days into the busiest days of the week with us. This is not accomplished, however, by the mere announcement of the event, but because the values are extraordinary and specially priced.

If you think Friday, Saturday and Monday will not be busy days here, just read these offerings, they're CONVINCING, anyway.

# FRIDAY, SATURDAY and MONDAY

CASH PRICES



## Lighter Underwear and other things in the Men's Section

**MEN'S BOATER STRAW HATS**—High crowned, latest American style, with black cord band and leather sweat band. Here is a hat that looks good. Reg. **\$4.00. Fri. Sat. & Mon. \$3.48**

**MEN'S WHITE SHIRTS**—These have a fine mercerized finish; all white with a tidy fitting collar. Just the shirt for Regatta Day; single soft cuff; very cool. Reg. **\$3.50. Fri. Sat. & Mon. \$3.25**

**MEN'S CREAM BALBRIGGAN UNDERWEAR**—Finest Egyptian Balbriggan Underwear; finer if any than the white, and offers a very pleasing change from mid-weight underwear; all sizes, vest or pants. Reg. **\$1.25. Friday, Saturday and Monday \$1.08**

**MEN'S ENGLISH TOP SHIRTS**—Splendid Shirts for Men who want roomily made Shirts, and the quality places these far above the ordinary. Some pretty Blue and White, Pink and White, Hello and White, and other striped effects; not coat style. Regular \$3.00 value. Friday, **\$2.60** Saturday and Monday.

**WHITE BALBRIGGAN UNDERWEAR**—Just when you need it most, extra fine, perfect garments in vests or pants, delightfully cool. Try a suit. Reg. **\$1.50 value. Friday, Saturday and \$1.29** Monday, garment.

**MEN'S NAINSOOK ROWING SING-LETS**—Low neck, sleeveless, white cross-barred vests that will not cling closely to you hot days; ideal-ly suited for rowing; buttoned same price. Special Friday, Saturday and Monday, each **84c.**

**MEN'S NIGHTSHIRTS**—Fine White Twill Nightshirts, with low cut neck, pearl buttoned, made in full fitting sizes, pocket; real summer weight. Reg. **\$3.00. Friday, Saturday, and Mon. \$2.75**

**MEN'S NAVY SERGE SUITS**—SPECIAL—These are Suits that we have been selling at \$33.00 and \$35.00 each. They are well made, fast Navy shade, especially suited for Summer and early Fall wear; well tailored and will give you entire satisfaction in wear. About 25 suits in the lot. Special Friday, Saturday and **\$29.75** Monday.

## SPECIAL!

**MEN'S WORKING SHIRTS**—86c. Value for \$1.40—Medium Blue Zephyr Shirts with collar attached; all double stitched seams; others in Dark Blue with tiny white dot. As a good wearing, light weight, and good washable shirt, it is peerless. Value for \$1.40. All sizes. Friday, Saturday & Mon- **86c.** day.

## Mark-Down Summer Dress Fabrics

**DRESS LINENS**—The old fashioned Dress Linens, a few yards of which we just located. Shades of Grey, Fawn and Blue; assorted widths; may be used for many purposes. Special Friday, Saturday and Monday, the yard **38c.**

**GABARLINES**—Double width White Gabarlines, nice fine twill, washable and very serviceable for Ladies' Misses and children's Frocks. Reg. \$1.50 yard. Friday, Saturday and Monday **\$1.39**

**WHITE CREPE CLOTH**—Pure White, used extensively for lighter Summer underwear; gives wear and washes well. Reg. 65c. yard. Friday, Saturday and Mon- **58c.** day.

**WHITE JEAN**—This is a beauty very soft finish, absolutely free from dressing of any kind, for Middles, Skirts, Sailor Suits, etc. Reg. 70c. and good value at that. Fri. Sat. & Mon. **64c.**



## Look, Mother!

Another lot of Pretty Wash Dresses at BAIRD'S

The prettiest and the best of Wash Dresses, to fit 6 to 14 years; neat Plaids and fine Check Gingham, smocked; belted and pockets, white collar and cuffs, V or square neck, pearl button trimmings. Mothers can get superior value here this week. Reg. \$3.50. Friday, Satur- **\$2.98** day and Monday.



## Now for Little Chaps Wash Suits

**Note the Under-Pricings**

**BOYS' WASH SUITS**—For this week we announce a Special mark down on all our Boys' Wash Suits. This includes plain and striped Linens in styles that the boys like best, mostly to fit 3 to 7 years. Reg. \$2.75. Fri. Sat. & Mon. **\$2.35** Reg. \$3.50. Fri. Sat. & Mon. **\$2.95** Reg. \$4.75. Fri. Sat. & Mon. **\$4.25** Reg. \$5.70. Fri. Sat. & Mon. **\$5.15**

**BOYS' TOP SHIRTS**—These are Collared and make ideal Summer Shirts for everyday wear; myriads of pretty stripes, light and dark mixtures. Reg. \$3.00. Friday, Satur- **\$2.69** day and Monday.



## Now is the time to pick up Ladies' Boots at Saving Prices.

300 Pairs to Clear.

In this time will be found Black, Tan and Grey Boots, laced and buttoned in most cases; Dongola, Patent Leather, Box Calf and others. Now, while you may not find complete size ranges here, your size is here, marked much below its regular price; it's a Boot Sale offering excellent values; Reg. values for \$5.00 to \$9.50. **\$2.89 to \$6.89** Fri. Sat. & Monday.

**MISSIE'S WHITE SHOES**—Neat Strap White Canvas Shoes, sizes 12 to 2, including half sizes. Cool comfortable footwear for present use. Reg. \$2.30. Friday, Saturday and **\$2.10** Monday.

## INTRODUCING



Ask to see this Toweling

## Heeding Our Showroom Offers-- Is a step in the right direction to economize.

**LADIES' SUMMER VESTS**—Fine White Jersey Vests with shoulder strap, V or square neck. These are regular value for 40c. each. Friday, Saturday and Monday **32c.**

**BEBE RIBBONS**—For Camisole trimmings, for infants' dresses, and all Summer under-muslins; shades of Rose, Pink, Hello, Pale Blue and White; put up in dozen packs. Special Friday, Saturday and Mon- **28c.** day, the dozen.

**CAMISOLE EMBROIDERY**—Last week we offered Camisole Laces; to-day we offer some very pretty Camisole Embroidery, 13 inches wide, beautiful sheer White Muslin. Reg. 75 and 80c. yard. Friday, **69c.** Saturday and Monday.

**LADIES' BATHING BOOTS**—Your outfit is incomplete without a pair of bathing boots. See these in laced style; sizes 3 to 6. Value for \$1.00 pair. Friday, Saturday **82c.** and Monday.

**SLIP-ON VEILS**—"Bonnie B" Slip-On Veils, plain mesh, in Brown or Black. They fit right and keep your hair unruffled. Reg. 15c. Friday, Saturday and Monday **2 for 25c.**

**CHILDREN'S UNDERSKIRTS**—White Muslin Underskirts with embroidery flounce and fine tuckings; sizes to fit 6 to 10 years. Reg. \$1.50. Friday, Saturday **\$1.12** and Monday.

**CHILDREN'S SUSPENDERS**—Hickory Waist and Garter for girls or boys—mercized satteen, body shaped, with straps that fit the young figures comfortably; sizes to fit 2 to 14 years. Reg. \$1.10 set. Friday, Saturday and Monday **98c.**

**LADIES' KNICKERS**—Long Cloth Knickers, embroidery and insertion trimmed, shaped band, two styles; a small assortment from last season. Reg. \$2.00 pair. Fri- **\$1.62** day, Saturday and Monday.

**DRESSING GOWNS**—Elegant Muslin and Crepe Dressing Gowns, shirred at waist, short sleeves, ribbon facings, fancy and plain shades, Hello, Rose, Pink, Saxe and Navy. Excellent value at their regular price \$6.00. Friday, Saturday and **\$5.39** Monday.

**MISSIE'S BATHING SUITS**—Strong Black Sateen Bathing Suits, square neck, with pipings of Rose, Saxe or White knickers; sizes to fit 3 to 14 years. Reg. **\$3.75. Friday, Saturday and Mon. \$2.98**

## Sale of MIDDY WAISTS

Ladies' and Missie's Middy Waists. Some in White Jean with Navy Serge collar, detachable cuffs, laced front and pockets; others in Shantung, embroidered, square and V neck, girdle and pockets, smocked; shades of Blue, Green and Rose; sizes 34 to 42. Reg. \$6.50. Friday, Sat. & Mon. **\$5.59**

## Hosiery of all kinds Tabbed for Clearance

**LADIES' WHITE HOSE**—Fine quality White Cotton Hosiery with a Lisle finish; all sizes through the assortment. Good value at **44c.** 55c. pair. Friday, Sat. & Monday.

**LADIES' LISLE HOSE**—One of our best sellers at this season; fast Black, nice fine Lisle make. Good value at 70c. pair. Friday, Sat- **65c.** urday and Monday.

**CHILDREN'S SOCKS**—Sizes 5 to 8 inch in Child- ren's double topped Summer Socks; shades of Sky and Pink as well as all White. Regular 30c. pair. Friday, Saturday & Mon- **25c.** day.

**LADIES' FINER LISLE HOSE**—8 dozen pairs of finest grade fast Black Lisle Hosiery. You would not desire better. Reg. 95c. **85c.** Friday, Saturday and Monday.

**LADIES' COLORED SILK HOSE**—Stockings here worth \$2.00 pair. Grand opportunity to get a few pairs for special occasion wear; shades of Sky, Grey, Light Greys, Champagne, etc.; asst. dyes. Special Friday, Satur- **\$1.10** day and Monday.

**CHILDREN'S WHITE HOSE**—Close Ribbed White Cotton Hose in all sizes for girls or boys. Special to clear, Friday, Saturday and **33c.** Monday.

## GLOVES

**LADIES' LISLE GLOVES**—Summer Lisle Gloves with two button wrist; very neat finish; shades of Fawn, Grey, Navy, Pastile, Black and White. Usual \$1.20 value. Friday, **99c.** Saturday and Monday.

## Special Offer to Motorists:

Special **10 Per Cent. DISCOUNT** off all our beautiful **Motor Rugs**



Mail Your Orders

## With the Rod.

(Western Star.)  
The Robinson party, two brothers, have been "having good fishing on Upper Humber."

H. R. Bristol caught his first salmon at Little Falls on the way up Upper Humber, on Wednesday.

Reports from the Codroy Valley state that salmon are appearing in the pools of Little River and prospects are bright for some good fishing.

Dr. Pratt, of Binghamton, N.Y., who was fishing on Upper Humber, caught several grise and one 12 pound salmon. He returned home on Monday of last week.

Mr. and Mrs. Northrop went to Serpentine River on Tuesday by the George L. via Brooms Bottom, in company with J. R. Whitaker, of the Grand Lake Bungalow. They expect to spend ten days on the trip.

H. G. Chestnut and son, and Mr. Hollowell, who were fishing at Hawke's Bay, came to Curling by the Diana. They went up the Humber yesterday. They report good sign of salmon in the rivers of Hawke's Bay, but the fish would not take the fly.

Dr. Clinton B. Parker, who was fishing at Big Falls, Upper Humber, came down on Thursday, after having some of the best fishing he had ever experienced. During the last four days the salmon were numerous and grise became a nuisance. The last day he landed four grise and a ten pound salmon. He caught in all forty-five fish, the heaviest being 45 pounds.

## Obituary.

There passed peacefully away, on Tuesday morning, after a long illness, fortified by the rites of Holy Church, a respected resident of the Torbay Road in the person of Catherine O'Leary, relict of the late Peter O'Leary. Deceased who was a daughter of the late John and Mary Brennan, was in her 68th year and is survived by one brother and three sisters and leaves three sons, Patrick, Richard, and Philip, and three daughters, Margaret, married in Montreal, Katie, of the Royal Stores, and Blide, at home to mourn the loss of a kind and loving mother. Interment took place at Mt. Carmel Cemetery yesterday afternoon. May she rest in peace.

## Glencoe's Passengers.

The following outward passengers left Placentia by the Glencoe: M. Hollett, Mrs. Sweden, W. C. Hunter, A. Redway, W. Doody, T. Kavanagh, Rev. C. Howes, wife and six children, Mrs. Crow and child, M. Holwell, Mrs. C. Parsons and child, Mr. and Mrs. Keeping, Miss L. Parsons, Miss A. Raymond, B. Martin, A. C. Duley, A. Sellars, M. McGrath, W. J. Crumney, S. R. Munn.

## A Few Dont's For New Coxswains.

Don't get excited at the stakes. Be in a Happy-Go-Lucky sort of way.

Don't hold the toggle rope in the left hand, if the tide is southerly. Hold in the right; always watch the wind for this.

Don't allow your crew to shift the oars when waiting for the start, if the judges tell you to go back or come ahead. Let No. 5 and No. 6 do it. Many a bad start was made by all oars dabbling.

Don't let go your fog line carelessly when the gun goes. Give it a flick from the boat, so as it won't get tangled in your yoke ropes and whip off your rudder. It could easily happen.

Don't shift about in your seat during a race; it may throw the stroke out, and worse than all one may catch water. Very little action of the body will do this with the stroke.

Don't watch any boat but your own during a race. Many a good crew lost by a coxswain not observant and running too close on his buoy, and then having to cut east to make his turn, and of course a bad one and two lengths are lost easily.

Don't tell the bow side to pull when turning the buoy until you have your boat half turned with the rudder, and then lean up well on the stroke side to keep the boat on even keel.

Don't tell your crew to quicken the stroke after turning the buoy, even if they are behind. Make them open out long and hard, and you will do better.

Don't spur your men at the C.C.C. Boat House, if you have a hard race; do it just west of the Band Stand off the little point; six hard strokes there will give you a lead and do the trick.

Don't come ashore and boast of your victory and the crews you beat. They are all good men and contributed to the day's sport, and may have better luck the next time.

Brick's Tasteless makes you eat. Try a bottle and prove it for yourself.—apr28,tt