

New American Goods!

JUST ARRIVED, A SHIPMENT OF SEASONABLE GOODS.

Ladies White Hose

Plain White Cotton Hose,
28 and 30c. per pair.

Wt. Mercerized Cotton Hose,
45 and 55c. per pair.

White Lisle Hose, 55c. pair.

As the quantity of White Cotton Hose is limited, we advise you to purchase early.

Ladies American Collars

60 Dozen of Dainty

Job Collars

The Latest Novelties in Neckwear,
White and Coloured.

PRICES: 17c., 20c., 25c., 30c., 35c., 40c., 45c. and 50c. each.

Marshall Bros

Curtain Odds.

White and Cream Lace
Curtain Corners,
1 1-2 to 2 yds. in length,
45, 50 and 55c. each.

White and Cream
Lace Curtain Odds,
Regular size, 2 1-2 to
3 1-2 yard lengths,
\$1.00 and \$1.10 each.

Madame's Classes.

By RUTH CAMERON.



A woman who used to live in our neighbourhood was visiting here recently and appeared at one of our little social functions in such a smart pretty little frock that we all commented upon it. When she lived here she used to have quite a little trouble with her clothes. She is clever with her needle but not quite clever enough to turn out a perfectly right gown. She Made It And She Didn't Make It.

"Did you make it yourself?" we asked.

"I did and I didn't," she said. And then she told us about the scheme.

It seems that in the city where she now lives a French dressmaker has opened a new kind of classes. At last they are new to me. Perhaps you have heard of them before.

There must be six members in the class and each pays a dollar and a half for a day's class. The six members come to Madame's establishment, each bringing with her material for something she wants to make. Madame then plans each garment and supervises the cutting and fitting.

Madame Supervises.

The women themselves do the work under Madame's supervision. In the rooms are several machines for the

class's use, and as I understand it, one sewing girl who will assist (for extra payment) if desired.

"It is perfectly wonderful," said our old neighbour, "what we can get done. One woman brought a dress and a blouse and got them blocked out so that she could finish them at home. And another got a silk suit started. I think she is going to go one more day. There are so many of us who can sew well enough but who can't plan a really smart dress or get the lines just right. I think it's a wonderful scheme."

Her Gowns Were The Real Testimonial.

Her tribute to Madame's scheme was enthusiastic enough but the contrast between the gown she wore and the gowns she used to wear was even more of a testimonial.

To any potential Madame, or to any energetic group of women who can persuade some clever dressmaker to become a Madame I pass along this idea. So far as I know it isn't copyrighted.

Minard's Liniment Co., Limited.
Gents—I cured a valuable hunting dog of mange with MINARD'S LINIMENT after several veterinarians had treated him without doing him any permanent good.

Yours, etc.

WILFRID GANGE.
Prop. of Grand Central Hotel,
Drummondville, Aug. 3, '04.

Fashions and Fads.

Black leave of pasteur leather take the place of green foliage on mid-summer hats.

Woolen material is being used for the trimming of silk garments just as fur used to be.

New Goods To-Day!

80 crates Small Onions.
50 crates Green Cabbage.
10 crates Ripe Tomatoes.
5 cases Fresh Grape Fruit
80 boxes Red Apples.

ORANGES.

We have full stocks of
Ripe, Juicy, Sound Fruit—
250's, 216's and 176's sizes.

Soper & Moore,
WHOLESALE JOBBERS.
Phone 480.

river water at the ratio of 16 to 1. The free coinage of gasoline to this country has become so prevalent that this ratio varies from 16 to 1 to 1 to 16, with the result that thousands of automobile owners have to stop on the public highway and swab out the carburetor with a sponge. It is extremely annoying to a conscientious tourist to stop at a wayside garage and pay 20 cents a gallon for gasoline, and then discover a little later that he might just as well have turned in at the town pump.

The price of gasoline is controlled by a board of directors who do not ride in anything but steam yachts, and is sold in large quantities to people who have not paid a grocery bill since the Spanish-American war. This price varies from week to week, and for some time has been varying upward in a series of heart-rending leaps. But we are so constituted as a people that we cannot get along without meat and flour and underwear easier than gasoline, which enables us to visit relatives who do not own a car and trade joy rides for room and board.

Your Boys and Girls.

If plans are laid out with care and much of the dainty stitching is done at home a layette adequate and satisfactorily distinctive may be provided at a really moderate cost.

The first requirement is soft, fine materials; the second, skillful hand needlework, for machine stitching on the garments for a tiny baby seems almost a sacrilege.

Really fine needlework is essential—hemming exquisitely even, pin tucking done with 150 cotton and stitches almost invisibly tiny, gathers whipped to perfect evenness and facings and casings less than a quarter of an inch wide sent into minute openings. For occasions when the baby is taken down stairs to be shown to interested relatives there may be two special dresses, made of sheer French nainsook with trimming of real val. lace, which may be had in quarter yard width.

These gala frocks will be made in yoke style, and will be finished at the edge with a lace-edged petticoat, also of French nainsook, for wear between the sheer frock and the flannel skirt.

When the baby is carried out for an airing he will wear a coat of white silk or wool material, interlined part way down to make it thoroughly warm, and lined with silk of course.

The Gas Range!

The Gas Range means comfort for the housewife; shorter kitchen hours for her, and a cleaner kitchen. It is a great mistake to think that cooking with gas is expensive.

Whenever a woman becomes used to gas for cooking, thoughts of a coal or wood stove fill her with gloom. A Gas range is so much easier to operate, so efficient for all kinds of cooking, and so much cleaner, that the idea of going back to the old style methods is decidedly unpleasant. Yet in winter many housewives think they must use a coal or wood stove, because there is no other way of heating the kitchen. THERE IS ANOTHER WAY AND IT IS FAR BETTER THAN THE OLD. THE CLOW GAS STEAM RADIATOR WAY. may23,17

MINARD'S LINIMENT CURE
BURNS, ETC.



Gasoline is sold in large quantities to people who have not paid a grocery bill since the Spanish-American War.

Gasoline is also used for cooking purposes, being inserted by hand in a stove. Many people prefer the electric heater to the gasoline stove, which has to be taken to the plumber every once in a while and be fitted with a bright new stomach.

Gasoline is composed of Pennsylvanian crude oil and plain-unfermented

\$50.00 in Cash Prizes

With every 25c. purchase at either of our Drug Stores, Duckworth St. and Theatre Hill, you receive a numbered ticket, and if you are holding a lucky number at the time the numbers are drawn (July 31st) you win one of the Cash Prizes we are giving away.

1st Prize \$20.00
2nd Prize \$15.00
3rd Prize \$10.00
4th Prize \$ 5.00

P.S.—The above does not apply to "wholesale" buyers, but only the "Retail Cash Purchases" made at our two stores.

These prizes will be drawn by two prominent business men on the above mentioned date.

DR. F. STAFFORD & SON,
Theatre Hill.
STAFFORD'S PHARMACY,
Duckworth Street.
Stafford's 3 Specialties:
STAFFORD'S LINIMENT.
STAFFORD'S PRESCRIPTION "A".
STAFFORD'S PHORATONE COUGH CURE.

A Strange Request.

One of the strangest stories in the history of journalism is that related of Emsley Carr by Mr. Simoffs, in his newly-published book, "The Street of Ink."

Mr. Carr is editor of News of the World, and he once had running in his paper a serial, in one instalment of which the heroine was represented as having taken to her bed, and being at the point of death.

A day or two after this instalment appeared Mr. Carr was waited upon in his office by a gentleman who, in a state of great agitation, informed him that his daughter had by some strange freak of imagination linked up her life with that of the heroine of the story.

"She is not a strong girl," explained the caller with emotion, "and she has also taken to her bed, and her life is hanging by a thread. I am a physician, and I give you my professional word that if in your coming issue the heroine dies, my daughter will die, too. I ask you—may, I implore you—therefore, to let your heroine live on."

Mr. Emsley Carr tersely summarised the result of the interview by saying:

"The lady is now the happy mother of a large family."

He "Played the Game."

London Daily Chronicle: Lawn tennis players will read with emotion some words we are allowed to quote from a letter written by Mr. R. B. Powell, so well-known in the lawn tennis world shortly before he fell in battle. After recalling his great games, and the tour he had under Wallis Myers' leadership, he said: "For the present I shall try and play the game 'over there' and, so long as the effort be worthy, one's individual fate is of very small moment." Wimbledon's superb lawn will never more be traversed by Wilding Kenneth Powell, R. B. Powell, and many another who have "played the game over there."

A sheer muslin dress is sufficiently trimmed with many tucks and ruffles made of the same material as the dress.

5c. The Crescent Picture Palace. 5c.

AFTERNOON, 2.15—NIGHT, 7.30 AND 9.15.

PRESENTING MARGUERITE COURTOT IN "The Lurking Peril."

An episode of the "Ventures of Marguerite".
Mary Pickford in "SO NEAR, YET SO FAR"—A great Pickford subject.
"THE REEL OF DESTINY"—A stirring Biograph drama.
"THE SELIG TRIBUNE"—A reel newspaper, containing all the latest news in pictures.
"LEVY'S SEVEN DAUGHTERS"—A great Vitagraph comedy.
MADAME TIMMINS sings "There's a Long, Long Trail."
PROFESSOR McCARTHY playing the Newest and Best Musical Effects.

Framed Pictures!

Now that the Wedding Season is here, we call the attention of those on gift-seeking bent to the suitability of well-chosen, well-framed Pictures as Wedding Presents.

Our selection of Framed Pictures is by far the most important in the colony, and includes Oils, Water-Colours, Etchings, Sepias, Steel Engravings, and a very large choice of fine Photographures.

For Framed Pictures, suitable for a large Dining-room, or for the dainty intimacy of "My Lady's Boudoir," you need go no further than the

U. S. Picture & Portrait Co.,

The Home of Pictures.

CERTAIN-TEED

PAINTS and ROOFINGS

Guaranteed the best obtainable

GEO. M. BARR, Agt.

JUST ARRIVED:

50 cases Campbell's Assorted Soups!

Start the Day
Right and
Everything will
Run Smoothly.

Because of the critical attention to its proper selection, Homestead Tea is specially sustaining and wholesome, as well as clear, rich and fragrant.
HOMESTEAD TEA, 50c.
STAR TEA 45c.
"There's a smile in every cup of Homestead."

C. P. Eagan

DUCKWORTH STREET & QUEEN'S ROAD.

Just received from New York
NEW CABBAGE.
NEW TURNIPS.
CALIFORNIA ORANGES.
CALIFORNIA LEMONS.
FRESH TOMATOES.
TABLE APPLES.
ONIONS.

CASTOR OIL, in 2
oz. bottles.

25 cases Sea Dog Matches—
50 gross each.
75 cases Purdy Brand M.B.
50 cases Libby Mixed
Pickles and Chow.
25 cases Sunlight Soap.
15 cases Lux Washing Powder.

No. 6

Don't run
blown off
your motor
weak battery
Columbia

No. 6

Our
while be
their tex
lasting

W

We
BROID

A