

AN ELEGANT BOOT.



Here's a Woman's Boot that for Beauty and Elegance is hard to equal!

It is a Boot that is at once handsome and Aristocratic—showing its class at a glance!

It is only one of our Many New and Artistic Creations in Women's Fall Boots!

Note the choice Patent leather, artistically scalloped Vamp.

The top is of White Kid, making a striking contrast with the Vamp and trimmings.

French Heel and Hand Turned Sole; 8½ inches high.

\$6.00.

In Black\$3.50 to \$6.00
In Tan\$4.50 to \$7.00
In Bronze\$6.00
In Grey\$5.00

PARKER & MONROE Limited.
THE SHOE MEN.

Musical Evenings

Are no longer beyond the reach of the music-lover. The evolution of the Grafonola with its marvellous sound-production has brought good music within everyone's reach, and has moreover carried perfect re-productions of the finest vocalists' masterpieces to every corner of the world.

In our Graphophone Department we have a wide range of fine Grafonolas at an equally wide range of prices, and a vast selection of Records comprising Grand Opera, Oratorio, Ballads, Glee and Quartettes, Dance Music and Band Selections—all by the world's finest musicians and vocalists.

Catalog of Records and price lists on application.

U. S. Picture and Portrait Co.

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CAKES and PASTRIES

Are Really Good.

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OUR MOTTO: ONLY GOOD GOODS.

Jan 12, 1917.

Your Business
Success in 1917

Rests upon the dependability of your service of supply.

Three big facts—big buying power, tremendous production, expert workmanship—stand behind our claims of superior service.

It will pay all merchants to see our spring ranges in

Men's and Boys' Suits, Overalls, Shirts, etc.

DO IT NOW.

Newfoundland Clothing Co., Ltd.

The "Evening Telegram" is read by over 40,000 People daily.

MICHAEL'S
Annual Midwinter Sale.

Beginning on Thursday, the 18th inst., we will start a Clearing-Out Sale. We offer the following goods at specially reduced prices in order to make room for

Our New Spring Stock.

LADIES' ONE-PIECE DRESSES, extraordinary value. We were fortunate in securing these from a Bankrupt Stock and which we will sell at

Less Than Half Price.

LADIES' UNDERWEAR, LADIES' TOP SKIRTS, LADIES' UNDERSKIRTS, LADIES' RAINCOATS, MEN'S WOOLLEN UNDERWEAR,

MEN'S FLEECE LINED UNDERWEAR,

MEN'S HEAVY TOP SHIRTS.

And a Job Lot of CHILDREN'S TOP COATS, SWEATER COATS, WORKING PANTS, Etc.

MEN'S & BOYS' SUITS always on hand. We sell direct from Factory to Purchaser.

Jewellery a Specialty.

Please note this Sale will last for two weeks only. We also have about 60 pairs SKIN BOOTS on hand.

ANTONI MICHAEL,

426 WATER STREET WEST.

(Cor. Buchanan Street.)

Jan 17, 31



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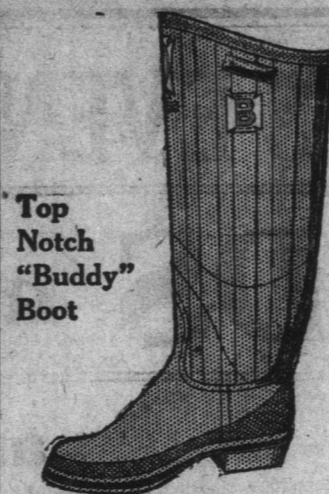
Men's Negligee Shirts.

All sizes from 13-17, from 70 cents to \$1.50.

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Telegram Ads. Pay



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The Wonderful "Boot With The Muscles"

Uncle Sam granted a patent on the legs of this famous boot. It is the lightest, strongest and best-looking short boot ever made. The "muscles" greatly strengthen the leg and at the same time keep the weight down. No other boot on the market has this "muscle" leg.

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The wonderful boot shown above is only one member of the Top Notch family of rubber footwear that is just what its name implies—top notch in every way. Top Notch rubbers and arctics are the best-fitting, the best-looking and longest-lasting goods you can buy. We sell them.

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Hockey Sticks. Children's Sleighs, etc., etc.

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Hardware Department.

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We are booking orders for

Granulated Sugar

due to arrive by first steamer, on or about 24th January.

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