

itation on both sides, then Franklin that the crash is coming. We have lent hotel where the tremendous or-



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Boullon broke the ice with a few already reached the turning point. words about our desire to meet the The five months resistance of our General at the beginning of the third troops at Verdun has shown that the year of the war. General Joffre re- plans of the German staff have been plied that it was a pleasure for him shattered.

"There is still no weakening of the

German effort on the western front.

to receive us, and continued: Settles Germany's Fate

"It is a special pleasure to me to There are still opposed to the Allied meet you at this time, when France is armies on their front two thirds of the fighting for the common ideal of lib- German armies, composed of the best erty held by the two nations, and to fighting men they have. There are renew the friendship that has always 122 German divisions against us, while there are fifty German divisions, existed between us." "And what can you tell us of the combined with Austrian armies, befuture course of the war and the fore the Russians.

campaign now under way?" we ask-"Turning Point Reached" "But the turning point was reached is all right-when you're in-General Joffre replied with the two in the battle of Verdun, and it is only sured. How about your anxiety sentences with which this despatch a question of time when the Germans if flames are destroying your begins, and continued: will break.

"The complete unity of action of all The General paused and smiled at the Allies settles Germany's fate. us in a peculiarly candid manner. Characteristic of our campaign is the "It has been a great pleasure for me the best of Meats, the right cuts, constant pressure on all sides by the to give you this information." he said, the correct weight, sanitary hand-Don't get caught in a trap. Act Allies, who now have had time to "but it would be better yet for you to ling and good service. Can you to-day by having us write you form plans to and carry them out go and see for yourselves. We will ask more? with perfect understanding of the ne- give you all facilities to see our troops cessities of the situation on all in the field and you will see an army fronts.

The Generalissimo paid tribute to fighting the world has ever seen. You the manner in which all of the Allies will understand the spirit of our solhave discharged their part in the ev- diers, you will see an army of which er-increasing effort and said: the energy and spirit remain the same

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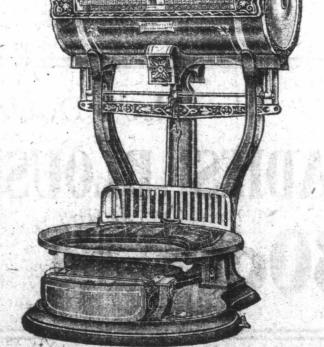
there is no such thing as a substitute for a perfect Scale.

Many merchants worry along with a scale which they know to be far from perfect, and think they are saving money, but at the end of the year they find there is a big leak somewherewhich they do not understand. As a matter of fact the average store will lose enough by over weight and loss of time to pay for one of the best Scales made in about two years.

Many merchants in Newfoundland have gone on losing money in this way for many years. They have lost the price of several good scales, but still they will tell you they "Cannot afford a good scale." "They are blind-they see not."

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