

Buy B.C. Fruit

Stirling & Pitcairn, Limited
Fruit Packers Kelowna, B.C.
Established 1895

are now ready to supply the market with their well known, carefully packed and selected

Okanagan Cherries

owing to the backward season and short crop this year, the season for these cherries will necessarily be short, so we advise the preserving public to order early from their local dealers.

LOOK OUT FOR WYNNDAL STRAWBERRIES

They will come in in car load shipments from July 1st to July 23rd, at no other way can we deliver strawberries in prime condition on your market. These berries will cost you more through your local dealers, but one crate of these should be worth two of the same kind that we possibly could depend upon to deliver by regular express.

The Co-operative Fruit Growers' Assn. of Wynndel, B.C.
O. J. WIGEN, Manager.

Buy Your Fruit Direct from the Grower and cut out the Middle-man

Send for Price List at once or it will be too late!

A. E. CATCHPOLE
St. Margaret's Fruit Farm, HATZIO, B.C.



Adds Quality to Every Pound of Butter

Windsor Dairy Salt
THE CANADIAN SALT CO., LIMITED



SILK

All Fancy Colors—Large Pieces—Just what you need for making Cravats, Collars, etc. Large pieces in 10, 12, 14, 16, 18, 20, 22, 24, 26, 28, 30, 32, 34, 36, 38, 40, 42, 44, 46, 48, 50, 52, 54, 56, 58, 60, 62, 64, 66, 68, 70, 72, 74, 76, 78, 80, 82, 84, 86, 88, 90, 92, 94, 96, 98, 100. **REWARD \$5000**
Large market of best quality in, superior value, 10, 12, 14, 16, 18, 20, 22, 24, 26, 28, 30, 32, 34, 36, 38, 40, 42, 44, 46, 48, 50, 52, 54, 56, 58, 60, 62, 64, 66, 68, 70, 72, 74, 76, 78, 80, 82, 84, 86, 88, 90, 92, 94, 96, 98, 100. **REWARD \$5000**
Best & Strongest & Wildest. **REWARD \$5000**

Eyes Examined, Glasses Correctly Fitted
Send us your broken glasses and have us duplicate them. We have installed the machinery for grinding lenses in that we can give you a good and accurate service. We supply only the best quality in both lenses and mounting.

ORINGTON'S LIMITED
Spectacle and Manufacturing Optician
Jewellers and Watchmakers
Remond Building 364 Main St., Moose Jaw, Sask.

LEARN NURSING AT

One of the most noble and highly paying vocations; easily learnt without leaving home.
Students are earning \$15.00 to \$20.00 per week.
Beautiful booklet and full particulars free.

North-West College of Nurses
701 1/2 Avenue Ave
Toronto, Canada

A Group of Timely Fashions

Seasonable and Attractive Garments for all ages

A STYLISH BATHING SUIT

Easy to Make and Becoming to Wear



There is no bathing suit more popular than the one in chemise style and there is no model better than this one. It is made of black satin trimmed with black and white check and that is always a good combination for there is nothing to fade and, no matter how many materials are made for salt water use, repeated wettings followed by exposure to the sun will have more or less influence. Wool jersey is liked and would be pretty well as the bathing suit silk and satin. The bloomers are of the sort that are fastened about the knees in riding breeches style.
For the medium size will be needed 2 1/4 yards of material 36 or 44 inches wide for the suit with 1 yard 36 for the trimming, 2 1/4 yards 36, 1 1/4 yards 44 for the bloomers.
The pattern No. 9424 is cut in sizes from 34 to 44 inches bust measure.
Price 15 cts.

THE SUMMER COAT

A Model Both Practical and Stylish

Every little girl will need a coat for summer wear. Evenings are cool and in these days a motor ride is likely to be enjoyed at any moment, and there are many occasions when a wrap is required. This one is very charming and child-like and adapted to such a wide range of climates that they are almost too many to enumerate. It is a pretty checked wool cloth as trimmed with a plain cloth, but wool jersey makes pretty coats and colored jersey with white trimming is very charming. Velvety-trimmed cloths are being much used and are pretty with trimming of silk.
For the 8 year size will be needed 3 1/4 yards of material 44 inches wide, 2 1/4 yards 36 with 1 yard 44 for the trimming.
The pattern No. 9425 is cut in sizes from 6 to 10 years.
Price 15 cts.

9425 Girl's Coat.
8 to 10 years.
Price 15 cts.

A TRIM-LITTLE HOLIDAY FROCK

Suitable for Parties, Picnics and Later for School Wear

Whether you make this dress as it is here of a plain gingham or chambray with a plaid one for the coat, or you make it of pongee or of linen, it will be exceedingly smart and attract ve. For linen it is pretty to combine a plain color with white or to make all of color and trim with white. Natural colored pongee is exceedingly smart with trimming of red or of blue and there are shades of both that are perfectly suited to it. Pongee with gingham makes one of the novelties of the season. If this skirt were made of a pretty plaid gingham in which shades of rose appear and the coat were made of rose colored pongee trimmed with the gingham it would be very novel and very fashionable and very attractive, or you could get the same color effect by using a plaid linen and plain chambray.
For the 12 year size will be needed 2 1/4 yards of material 36 or 44 inches wide for the skirt, 2 1/4 yards 36 for the coat and 1 1/4 yards 44 for the trim.
The pattern No. 9413 is cut in sizes from 6 to 10 years of age.
Price 15 cts.

9413 Girl's Coat.
10 to 14 years.
Price 15 cts.

THE SLIP-OVER BLOUSE

With a Contrasting Material for Trimming

The blouse that is slipped on over the head without any closing is without doubt, one of the most fashionable. This is a very pretty model and also it is an exceptionally practical model because you can make it as if it were a chemise, without the pockets and band, and cut a little shorter to be an over-bloomer and give us just what we need of the model illustrated. Wool jersey is the material shown here and it is trimmed with a striped silk to be very pretty and attractive, but you can get the same color effect by using linen or cotton gingham or additional of each sort, if you prefer it.
For the medium size will be needed 3 1/4 yards of material 36 or 44 inches wide with 1 1/4 yards 36 inches wide for the trimming.
The pattern No. 9416 is cut in sizes from 34 to 42 inches bust measure.
Price 15 cts.



9416 Slip-over Blouse.
34 to 42 bust.
Price 15 cts.

THE BLOUSE WITH A SASH

One of Summer's Greatest Fashion Favorites



The coat middie or the blouse on the middie order that is buttoned right down the front makes the very latest development of that favorite garment. Here is one with a big collar and pockets that is perfectly adapted to sports and to general country wear. You can make it as it is here of a sports silk or you can make it of wool jersey or you can make it of silk jersey or you can make it of linen or of gingham. For the linen or the gingham blouse you will like the skirt to match.
For the 16 year size will be needed 3 1/4 yards of material 36 inches wide, 2 1/4 yards 36 inches wide for the skirt to match.
The pattern No. 9416 is cut in sizes for 16 and 18 years.
Price 15 cts.

FOR THE YOUTHFUL BATHER

This is one of the prettiest little bathing suits that could be offered and one of the chemise style that is such a favorite, but the shoulder edges are buttoned to the under-body and this under-body includes the sleeves. Wool jersey is the material shown here, but the model is a good one for all the bathing suit materials for silks and satins as well as for the wool material that a great many mothers think more practical for the younger contingent.
For the 12 year size will be needed 1 1/4 yards of material 36 or 44 inches wide for the chemise, 2 1/4 yards 36, 2 1/4 yards 44 for the bloomers and under-body.
The pattern No. 9421 is cut in sizes from 8 to 14 years.
Price 15 cts.

THE STRAIGHT UP AND DOWN DRESS

Here is a frock that will interest every girl who sees it. It is exceedingly smart and it is exceedingly simple. It can be made with very little difficulty and the head that is applied over a stamped design, while it is one of the very smartest trimmings, is also one of the easiest to apply. Here it is brown and white on a natural colored pongee and a very charming effect results, but you could, of course, think up numberless combinations for yourself. For some purposes it will be well to use wool jersey and wool jersey is exceedingly handsome trimmed with acetate. For a distinctly sports dress you could use a plain sports silk with the collar, cuffs, pockets and belt of a flowered silk and omit the trimming on the skirt. For a dressy afternoon frock you could use chambray and in place of the head you could couch with a heavy silk thread. It is a very smart little frock and it takes extremely becoming lines. Besides all the other materials mentioned it could be made of crepe de chine and you could head crepe de chine with acetate or you could trim it with bands of tulle or of satin as you like.
For the 16 year size will be needed 3 1/4 yards wide and tracing pattern No. 9454 is cut in sizes for 16 and 18 years.
Price 15 cts.

9454 One-piece Dress.
Over Dress, sizes 16 and 18 yrs.
Price 15 cts.

A WINNING LITTLE FROCK

Just this simple frock is one of the prettiest as well as one of the most fashionable that the little child can wear. It is supplied with the pockets that are so essential to style this season and with a big collar that is apt to be becoming, but you can make it with a square neck if you prefer. It is a pretty model for lawn and batiste and gingham and all the washable materials that little girls wear. If gingham is used it will be a morning frock. If an embroidered material or substituted, with a little lace, finishing on the collar and cuffs, it will become an afternoon frock.
For the 4 year size will be needed 2 1/4 yards of material 36 inches wide, 2 yards 44.
The pattern No. 9454 is cut in sizes from 2 to 6 years.
Any of the above patterns will be mailed to any address by the Fashion Department of this paper on receipt of price.



9454 Girl's Dress.
2 to 6 years.
Price 15 cts.



"I Know Why They're So Good"
MAMA MAKES THEM WITH
"Sweet Clover" Brand PURE LARD

She says it's the only Lard to use if you want doughnuts really "extra good"

All good dealers sell "SWEET CLOVER" BRAND PRODUCTS

Gordon Ironside & Fares Co.
Winipeg, Moose Jaw, Ltd.



The Best of Everything goes into the making of Som-Mor Biscuit

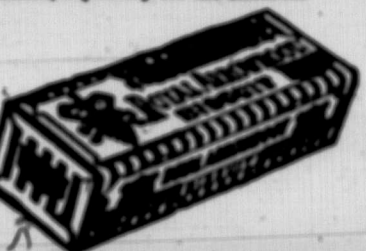
and naturally the best "sodas" you can buy come out the other end of our modern automatic ovens—baked to a turn—ready to delight you with their crispness and flavor.

In Packages Only.

The same high-class materials and skill make our

ROYAL ARROWROOT BISCUIT

so good that it is a favorite everywhere, especially for the children.



North-West Biscuit Co., Limited
EDMONTON - ALTA.

WHEN WRITING TO ADVERTISERS PLEASE MENTION THE GUIDE

Mail this