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POLICIES ISSUED ON ALL APPROVED PLANS

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Association of Canada Head Office

Home Life Building, TORONTO

Capital and Assets, \$1.400.000

Reliable Agents wanted unrepresented districts.

Correspondence Solicited

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NEW POLICIES of the CROWN LIFE

come for Life—Guaranteed Dividend—Return Premium—All Moder Plans—Most Liberal Life Policies available to Canadian Insurer Premium Rates Lower than charged by most other Companies. Highest Guarantees in Loan, Cash Surrender and Paid-up Values.

automatic Non-forfeiture Guaranteed atended lasurance Guaranteed, No Restrictions in regard to Residence, Travel or Occupation, folicies Indisputable from date of Issue, except for fraud.

If You can write Life Insurance it will pay you to associate yourself with the CROWN LIPE. Good territory available in all parts of Canada. Apply to

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WILLIAM WALLACE, General Man Crown Life Building, TORONTO

THE EXCELSIOR LIFE INSURANCE CO

HEAD OFFICE: EXCELSIOR LIFE BUILDING, TORONTO Insurance in force over - \$13,000,000 00 - \$2,230,000.00

Those taking out a policy of insurance want the mest. No matter whether it is to protect business interests, dependents, provide for old age or any other purpose. The new Excelsion policies with their liberal guarantees of loan, cash surrender, paid-up insurance, extended insurance values, etc. meet all requirements. Desirable openings on field staff for good producers. Local Agents wanted everywhere.

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The Continental Life Insurance Company Continental Life Building, Toronto

Have a vacancy for an experienced field man as Inspector for the Province of Ontario.

Apply GEORGE B. WOODS, President and Managing Director

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A STOCK MUTUALILIFE COMPANY.

The most in Life Insurance for the least in money We give guarantees - - - Not Estimates.

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One of the Policyholders of The Great-West Life, whose Policy recently matured, writes to the Company:

"I have just received your Cheque in settlement of the above Policy, and find the result of my investment is that I have received back all the money paid for premiums with compound interest at 3% per cent, or more than a savings bank would have allowed, in addition to insurance during its years for the amount of the Policy. Such satisfactory results should convince those taking out Insurance now of the advantage of being able to have their funds invested for them by men with such long and successful experience as the Directors of your Company have had."

The Great-West Agent can invariably count upon the good word of his Company's Policyholders.

Good districts are available for experienced sanvassers, East and West. Liberal Contracts arranged with the right men

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"The Woman in the Case"

May be one's own mother, wife or sister, any one of whom may need the protection which life insurance in



gives, and it is, therefore, the duty and should be the pleasure of

"THE MAN IN THE CASE"

to whom she has a right to look for protection, to insure his life while yet in good health, for her benefit when his strong arm and active brain shall have been stilled in death!

HEAD OFFICE, WATERLOO, ONT.

The Federal Life Assurance Company

HEAD OFFICE: HAMILTON, CANADA.

Capital and Assets - - - \$4,184.856.65
Total Assurances in force - - 20 128.400.61
Paid to Policyholders in 1908, - 303.743.23 Paid to Policyholders in 1908, -

Most Desirable Policy Contracts

DAVID DEXTER, President and Managing Director.

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At 31st December 1908

ASSETS
SURPLUS over all liabilities, and Capital
Hm 8½ and 8 per cent. Standard
SURPLUS GOVERNMENT STANDARD
INCOME 1908
ASSURANCES IN FORCE,
Write to Head Office, Montreal, for Leaflet entitled "Prosperous and Progressive."

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FIRE, LIFE, MARINE, ACCIDENT
Capital Fuily Subscribed 514,750,000 Life Funds fin special trust
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