

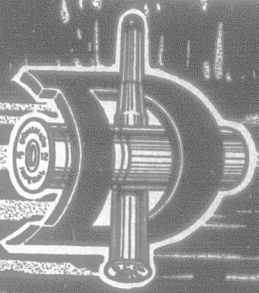
## The Game Getters

"—when the inclination is strong—the weather right—the birds in flight and all that—back up a good day's sport with good shotgun shells."

## Dominion Shot Shells

are good shells—backed by the guarantee of the big "D" trademark and Made in Canada. For partridge, geese or ducks Canuck, Sovereign, Regal, Crown or Imperial are the real game-getting shells.

**Dominion Cartridge Co., Limited**  
Montreal



Ask Your Grocer For

**McCormick's**  
JERSEY CREAM  
Sodas

Always crisp and delicious

**MORE HORSEPOWER**  
if your teams are equipped with



These pads prevent Sore Shoulders and cure Gail Sores. Your dealer will supply you, or write:

**BURLINGTON BLANKET CO., LIMITED.**  
793 King Street West, Toronto, Canada.

**RAMSAYS**  
PAINTS

For Interior and Exterior Work.

**There is BIG MONEY IN TRAPPING**

**FREE**

Hallam's Trappers' Guide—96 pages; illustrated; English or French; tells how and where to trap; what bait and traps to use; is full of useful information.

Hallam's Trappers' Supply Catalog—36 pages; illustrated; rifles, traps, animal bait, headlamps, fish nets, and all necessary trappers' and sportsmen's supplies at low prices.

Hallam's Raw Fur News—Gives latest prices and advance information on the raw fur market.

Write to-day. Address giving number as below.

**when you ship your RAW FURS to John Hallam Limited**

131 HALLAM BUILDING, TORONTO.

**PATENTS** Trade Marks and Designs procured in all countries. Special attention given to Patent Litigation. Pamphlet sent free on application.

**RIDOUT & MAYBEE** Crown Life Bldg. TORONTO, ONT.

**Fetherstonhaugh & Co.** The old established firm. Patents everywhere. Head Office Royal Bank Bldg., Toronto. Ottawa Office, 5 Elgin Street. Offices throughout Canada. Booklet free.

## The Bluebird

The Bluebird has for ages been the symbol of happiness.

How to attain this ever-elusive state has been the study of men and women from the beginning of time.

Centuries of experience have shown that *contentment* is the one thing needful to secure happiness.

Contentment is possible only where food, clothing and shelter are assured from year to year.

In other words, poverty makes happiness or contentment impossible in a world such as the one in which we are living.

Life insurance is the great enemy of poverty and therefore conduces much to the happiness of our people.

But far greater in importance than our own happiness, is the happiness of those dependent upon us.

The Life Policy captures the elusive Bluebird of Happiness, and keeps it a captive in the home.

Write for Booklet entitled "Ideal Policies."

**The Mutual Life Assurance Company of Canada**  
Waterloo-Ontario

310

## The Viking is a Quality Machine

**MADE** in Sweden in the largest cream separator factory in the world; capacity, 180,000 separators a year. The fact that we manufacture in such enormous quantities is one reason why we can offer a first-class, high grade machine like the Viking at a reasonable price.

Prices from Descriptive booklet Free \$26.70 up—Ask your dealer or write us. Dept. 4

**SWEDISH SEPARATOR COMPANY**  
515 South Fifth Ave. - Chicago, Ill. 5



**VIKING**  
Cream Separators of Quality

## CUT DOWN FENCE COSTS

and fencing labor. Use Standard Fence and Steel Tube Fence Posts. Send for prices.

**Standard Steel Tube & Fence Co., Limited**  
Woodstock, Ont.