

THE WINNING NUMBER

DEVOTED
TO THE INTEREST OF COLONIZATION SOCIETIES

VOL. I.

MONTREAL, 15th NOVEMBER, 1886.

No. 1.

The Winning Number
A Monthly Magazine devoted to Colonization.

TERMS, \$1.00 PER ANNUM.
SINGLE COPY, 10 Cts.

*All Contributions must be addressed 162 St. James Street, Montreal.
Rejected Manuscripts will not be returned unless accompanied by a
stamped addressed envelope.*

PROSPECTUS.

The WINNING NUMBER has been issued in the interest of Colonization in Canada, and particularly in Quebec. It will be its aim to give unprejudiced opinions regarding the numerous Districts being opened for Colonization, and all useful information for intending settlers, that until now has been hidden away in cumbersome pamphlets which, owing to the rapid growth of the country, are out of date almost as soon as published. At the same time, that the settler may have interesting reading during his resting hours, it is the intention of the publishers to devote a large portion of the paper to short stories, interesting extracts and popular poetry. It solicits correspondence from dwellers in newly settled districts, both of a newsy and agricultural or mining nature, and is sparing no pains or expense to procure the latest and most reliable information regarding the merits of our country's newly opened districts and in procuring interesting reading matter.

The WINNING NUMBER owes its name to the fact that the Colonization Societies of the Quebec Northern Cantons have been strengthening their resources by means of a lottery, whose final drawings have just taken place, and which it is the intention of the company to make a permanent institution.

Under these circumstances the name naturally suggested itself, and on further consideration was deemed particularly happy, since it indicates that fortune attends those immigrants who take a lot in our beautiful Province, and devote themselves earnestly to establishing a new home. Those who hew for themselves a home in the forests that still surround our cities, who are identified as the founders of new provinces and townships, and who reap the advantages of their labors in the gradual rise in value of their lands, must indeed go down to posterity as the WINNING NUMBER.

The Colonization Lottery has made arrangements with the publishers of THE WINNING NUMBER, by which we are the only paper authorized to publish the Official list of prize winners in the various drawings of the Lottery. While other papers may publish copies of this list out of favor for the Lottery and their own readers, THE WINNING NUMBER will have this list revised by the officials of the Lottery and attested by the signature of the Secretary. Intending patrons of the Lottery will therefore find it advantageous to become subscribers to the WINNING NUMBER, as a matter of convenience and direct economy. On account of this arrangement we have had placed at our disposal a limited number of tickets in both series, which enables us to offer an unparalleled premium. We will give to all subscribers whose names are in our hands previous to January 1st, 1887, a ticket in the 2nd series of the Colonization Lottery, giving them a chance to win \$2,500, or at least a chance to win one of the 327 prizes offered in this series. Or we will give to all subscribers sending \$1.50, a dollar ticket in the same lottery, by which they may win \$5,000, or at