THE BRITISH AMERICA ASSURANCE COMPANY

INCORPORATED 1823.

HEAD OFFICE: TORONTO

Old

Reliable Progressive

- \$ 1,400,000.00 Capital. 2.016.670.59 Assets.

Losses paid since organization, 34,470,308.91

DIRECTORS:

Hon. 6EO. A. COX. President. ROBT. BICKERDIKE, M.P. E. W. COX JOHN HOSKIN, R.C., LL.D. D. B. HANNA ALEX. LAIRD Z. A. LASH, K.C., LL D.

W. B. BROCK, Vice-President GEO. A. MORROW
AUGUSTUS MYERS
FREDERIC NICHOLLS
JAMES KERR OSBORNE
SIR HENRY M. PELLATT
E. R. WOOD W. B. MEIKLE, Managing Director

W. B. MEIRLE, Gon. Monador

P. H. SIMS, Secretary

EVANS & JOHNSON, General Agents

:

:

26 St. Sacrament Street

MONTREAL

First British Insurance Office Established in Canada, 1804

INTENDING ASSURERS

Should read the "THREE MINUTES" Leaflet

PHOENIX ASSURANCE CO., Limited,

OF LONDON, ENGLAND (Founded 1782)

Copies of this and full information regarding the Company's system, its equitable principles and liberal policies, may be obtained at the Head

100 ST. FRANCOIS-XAVIER STREET. MONTREAL

The Company offers to the Public every advantage which

LIFE ASSURANCE

conducted under the most favourable conditions is capable of affording:

At the BONUS DIVISION for the five years ending 31st DECEMBER, 1910

(1) A UNIFORM ADDITION of \$85 per \$1,000 was declared on all classes of Full-Bonus Policies.

(2) A GUARANTEED BONUS was also declared (2) A GUAKANTEED BUNGS was also declared \$12.50 per \$1.000 per annum on Full-Bonus Policies becoming claims by death, and \$17 per \$1,000 per annum on Endown-ent Assurances maturing before 31st December, 1915. These bonuses apply to new as well as existing policies.

R. MacD. Paterson. | Joint H. B. F. Bingham, Life Superintendent. J. B. Paterson.

Managers

Agents Wanted

NORWICH UNION FIRE OFFICE.

FOUNDED 1797 AGENTS WANTED

HEAD OFFICE FOR CANADA TORONTO.

JOHN B. LAIDLAW. Manager. JOHN MacEWEN. Superintendent at Montreal.

Established 1864.

New York Underwriters Agency.

Policies secured by Assets - \$18,920,608

PROVINCIAL AGENTS.

JOSEPH MURPHY,
TOTORIO, ORI.

OSLER, HAMMOPE & NASTON,
Winnipeg, Mas.
ALPRED J. RS.L.
Halifar, N.S.

Charlottetown, P.E.I.

T. D. RICHARDSON, Supt. for Canada, Toronto.

The National Life Assurance Co.,

\$12,358,813.40 BUSINESS IN FORCE DEC. 31, 1910 1,502,678.00 ASSETS DEC. 31, 1910 -

The Security offered to policyholders by this progressive Company is absolute and of the highest class. Proof of this is found in the lact that not a dollar of principal or interest has been lost on any of the Company's investments since the inception of the Company; neither is there a dollar of principal or interest in arrears on any of the investments held by this Company.

The Company desires to negociate with good Agenta for the City of Montreal, Province of Quebec, and Eastern Ontario.

Apply to Albert J. Ralston, Managing Director, 25 Toronto St., Toronto; or to the Branch Office, 286 St. James St., Montreal.

LONDON MUTUAL

INCORPORATED 1859

Fifty-two years old and still growing bigger and stronger every year and increasing the number of its policyholders.

A good Company for Live Agents.

TORONTO **HEAD OFFICE**

> D. WEISMILLER. President and Managing Director