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Being the largest deposit made by any Canadian Life Insurance Company

FIVE IMPORTANT FACTS

The Imperial's Policies do not Restrict the assured as regards Residence, Travel or Occupation, and are Indisputable on any ground whatever, after one year from date of issue.

The Imperial's Policies are Automatically Non-Forfeitably after three years' premiums have been paid, but provide for Surrender Values by way of cash or paid-up insurance.

The Imperial's Premium Rates Compare Favorably with those of other insurance companies, and a grace of one calendar month is allowed in payment thereof, during which time the policy remains in full force and effect.

The Imperial's Policy Reserves are held on the most stringent basis used in Canadian Actuarial calculation.

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Funds \$10,585,000.

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THE WATERLOO MUTUAL FIRE INSURANCE COMPANY.

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THE COMPOUND INVESTMENT PLAN

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exactly meets the requirements of a large number of insurers, and may be just the policy you desire under which to make the above provision.

The North American has a larger ratio of assets to liabilities and net surplus to liabilities than any other Canadian Company.

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The Business Record of The Great-West Life Assurance Co. for 1897, substantiates our claim that it's attractive Plans and Liberal Policy conditions make it a desirable company for good Agents who wish to make a satisfactory and profitable Business. Splendid opening for local men of influence at all centres

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