

GOOD SEEDS

"Canada's Greatest Seed House"

GOOD CROPS

By Nature's law—like produces like. This law applies to the re-production from seed. Improved strains mean increased product and perfection in growth. Imperfectly selected and cheaply grown seed cannot but produce a like crop. Is it not reasonable that seed which has had intelligent care given in its growth is of increased worth to the planter? Care in selection means added cost in growing, it also means increased profit to the planter using it. The loss attending the use of poorly grown seed is many times greater than the total first cost for "good seed." The natural desire is to buy in the cheapest market. This is an unwise policy; either for the dealer, as he does not consider the planter, or for the planter, as he overlooks the risk attending cheap seed. The following varieties of Field Root Seeds have been produced from the finest strains known, which will commend them to the most careful buyers. Steele, Briggs' Seeds are used by the most successful growers. They prove their worth as is attested by their yearly increasing demand.

CARROT

Steele, Briggs' "Imported Short White"

The World's Champion Prize Winner. It is the heaviest cropper, easiest harvested, handsomest roots, and the very best Field Carrot in cultivation. Secure it early.

Very short supply from crop failure.
Price per lb. 65 cents, postpaid

SUGAR BEET

Steele, Briggs' "Royal Giant"

This new Sugar Beet has proved a perfect wonder to growers. As a crop producer, labor-saver in harvesting, and a profitable feeding variety, it is without an equal. Try "Royal Giant."

Supplied in 1 lb. sealed packages only.
Price per lb. 45 cents; 10 lb. lots or more, per lb. 33 cents carriage paid.



MANGLE WURTZEL

Steele, Briggs' Challenge Varieties

By repeated selections of Seed Roots from year to year only can perfection be acquired.

Our Mangel Seed proves the care bestowed upon its growing, and produces most perfectly formed, large, handsome roots. Next to Sugar Beet it is the favorite root crop for dairy farmers, produces the greatest amount of food per acre. For a good crop use

Steele, Briggs'

- "Prize Mammoth Long Red"
- "Giant Yellow Oval" and
- "Giant Yellow Globe"

See our catalogue for full description.

Price each (carriage paid)
per lb. 25 cents; 10 lb. lots or more,
per lb. 23 cents.

SWEDE TURNIPS

The value of a good Turnip Crop is always appreciated. The following varieties are of superior excellence and in demand with every grower who has once used them.

Steele, Briggs' "Jumbo"

Precisely the largest oval-shaped Swede known. The genuine "Jumbo" is supplied in sealed packages only. Supply very limited.

Price (carriage paid) half lb. for 25 cents,
per lb. 50 cents.

Steele, Briggs' "Selected"

A leading favorite everywhere. One of the most extensively grown varieties in Canada. Supply limited.

Price (carriage paid) half lb. for 25 cents,
per lb. 44 cents.

Steele, Briggs' "Highland Prize"

A large, oval-shaped variety, a favorite with many leading growers.

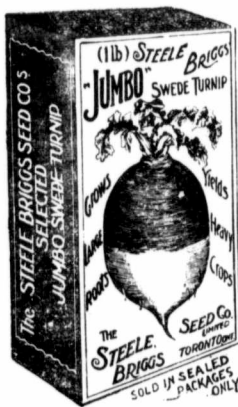
Price (carriage paid) per lb. 29 cents.

Steele, Briggs' "Selected Westbury"

A grand shipping variety, large, round, uniform; flesh yellow and sweet.

Price (carriage paid) per lb. 29 cents.

A complete list of staple and leading varieties described in our catalogue. If you have not got a copy, send your name.



HOW TO GET STEELE, BRIGGS' SEEDS

Leading merchants, who sell good seeds, can supply Steele, Briggs' Field, Garden and Flower Seeds. They are seeds that meet the want of buyers who plant to grow a crop. Ask your dealer for Steele, Briggs' Seeds. If he cannot supply you, refuse to accept those said to be "just as good." Go elsewhere and procure them, or send your order direct to us. You can select from our catalogue, and get just what you want and just what you order. We carry the most complete list in Seeds, Bulbs, Plants, Small Fruits, etc., to be found in any list, and only varieties that are suited to Canada. Prepare for planting time by ordering at once.

The STEELE, BRIGGS SEED CO., Limited, Toronto