

Canadian Food Bulletin

No. 4.

Ottawa, Saturday, November 17, 1917

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The Canadian Food Bulletin is published under authority of the Food Controller, for the information of official organizations co-operating in the work of food control, and of other bodies or individuals interested. The information published in The Bulletin is carefully prepared to ensure accuracy of all statements so that it may be a permanent and useful record of the work of the Food Control organization in Canada. It is suggested that persons on the regular mailing list of The Bulletin should file their copies for reference purposes. Communications in regard to items appearing in The Bulletin and all reports for publication should be addressed to Educational Department of the Food Controller's Office, Ottawa.

THE GERMAN MENACE IN CANADA.

Propaganda so persistent and methodical that it can only be explained as the organized effort of German agents, has been used against the work of the Food Controller for Canada, as it has been used against every other undertaking intended to increase this country's effective contribution towards the success of the Allied cause. Rumours absolutely without foundation have been circulated broadcast. Stories lacking even a vestige of truth have been given a circumstantial setting in order the better to discredit what is being done in the interests of the soldiers at the front and the women and children of the Allied nations. The awful seriousness of the world food situation, and the danger that hunger may imperil a conclusive victory for the Allied armies if the people of North America do not exert their utmost effort, have been obscured by silly canards. Untruths have been fostered which have done more harm than battalions of German soldiers, because they have prevented this country bringing all its resources to bear against the enemy.

Elsewhere in this issue of The Canadian Food Bulletin is published a telegram in which Mr. Hoover, United States Food Administrator, calls the attention of the Food Controller for Canada to certain propaganda in the United States "stimulated by pro-German and anti-war sources," and intended to discourage and mislead the livestock grower whose increased activity is vital to the national cause.

The campaign against the Food Controller has inspired repeated resolutions that some of the best men in Canada should be dropped from the service under threat that unless such action were taken no additional effort would be made to produce or to conserve food. The report that the Food Controller was preparing to commandeered all preserved fruit in excess of a certain number of jars was started simultaneously at too many points, was circulated too persistently, and was too widespread to have been accidental. Deliberate falsehoods have been repeated against the most emphatic denials that the Food Controller intended to fix a maximum price for hogs, the obvious intention being to discourage the farmers from co-operating in the campaign for increased production.

An untrue statement has been methodically fostered to the effect that Mr. Hanna, while advising conservation, himself has indulged in meals costing \$4 and upwards. Of a similar character are the false reports of extravagance in the home of the Food Controller. Stories of excessive salaries to persons on the Food Controller's staff have been used for the same general purpose of undermining popular confidence in the Food Administration. An attempt, persistent and underhand, has been made to bedevil the pledge card campaigns wherever they have been instituted. It is not by chance, but apparently by deliberate design of agencies operating in the interests of Germany, that the same arguments to discourage signing of the household pledge cards have been used in Ontario and Prince Edward Island, New Brunswick and the middle Western States of the United States.

Many citizens of unquestioned loyalty have served the purposes of such propaganda unwittingly by repeating grossly untrue rumours. It cannot be emphasized too strongly that reports of this kind are of real assistance to the enemy, because they retard the organization and unification of the people. There is abundant cause to warn the people of Canada against this insidious German Menace.