

White, pure, inviting—the very appearance of Fairy Soap suggests its pleasing, refreshing quality in toilet and bath use.

A dainty tissue wrapper and an individual box keep each cake of Fairy Soap clean and pure as when made.

THE N.K. FAIRBANK COMPANY  
LIMITED  
MONTREAL

"Have you a little Fairy in your home?"



THE choice of an electric cleaner is sometimes difficult. That thousands of Canadian women have chosen the



### Cadillac Electric Vacuum Cleaner

and are willing to have their names printed for reference, makes this task easier for those who have to decide. Write to-day for this list of names, and ask your friends about the "Cadillac."

Made in Canada by

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**DOMINION EXPRESS FOREIGN CHEQUES**  
Are Payable by Field Cashiers and Paymasters in France.  
There is no better way to send money to the boys at the front.

Many Uses **SNAP** THE GREAT Hand Cleaner

GET IT TODAY

**Canadian Women Should Have Good Complexions**

The air of Canada is famous for its power to keep the pores and capillaries of the skin active and healthy. With this natural condition, any woman with a good skin can have a LOVELY, SOFT, SMOOTH, CLEAR Complexion, if she will take the treatments that science and experience have proved are necessary. Those who cannot come to the Institute for treatment, can secure our preparations, parcel post, with full instructions for home use. For twenty-five years, we have successfully treated non-infectious SKIN DISEASES, Pimples Blackheads, Redness, Wrinkles, Blisters, Gray Hair, Dandruff, etc.

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You can't do it; it can't be done.

The only way to be well is to build up your body—all of it—through nature's methods—not by pampering the stomach. It is not fate that is making you a failure; it's that poor, emaciated body of yours; your half-sickness shows plain in your face, and the world loves healthy people. So be **HEALTHY-STRONG-VITAL**. That's living. Don't think too long; send 6 cents in stamps to cover mailing of my book, "INTELLIGENCE IN PHYSICAL AND HEALTH CULTURE," written by the strongest physical culture instructor.

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