



New Friends Every Day

Grocers tell us Blue Ribbon Tea makes new friends every day. Customers who bought other tea before now ask for Blue Ribbon. They hear from friends how good it is and decide to try it. And in any case if it is not found fully satisfactory the packet can be returned and the money refunded.

It Is For You To Say

Try Blue Ribbon once. Then it is for you to say if you will use it after that. If you find that it is not superior to the tea you have been using you may take the packet back and your money will be refunded. But we know you will like it.

Blue Ribbon Products are Pure Food Products

Purity in food, so much desired by every housewife, is the absolute standard of Blue Ribbon goods. Buy Blue Ribbon Baking Powder, Coffee, Jelly Powders or Spices. They are all of the same high quality. If you are not satisfied, take back the packet or tin and your money will be refunded.

Be a Bit Curious

You have tried other brands of tea. Now try Blue Ribbon. Only in this way can you find out just how rich, strong and delicious Blue Ribbon is. No other tea compares with it. And if you don't find it superior to other tea, take back the packet—the grocer will refund your money.

It is the Home Tea of the West

There are good reasons why Blue Ribbon is the home tea of the West. It is guaranteed satisfactory. A small amount of Blue Ribbon makes more tea than a much larger quantity of other teas. The superior flavor of Blue Ribbon is noticeable at once. Buy a packet. If you don't find it satisfactory, return the balance to your grocer and he will refund your money.

All are Guaranteed

Whether you buy Blue Ribbon Tea, Blue Ribbon Coffee or Blue Ribbon Baking Powder, our refund offer is just the same. If you are not fully satisfied after a fair trial you may return what is left and receive your money from the grocer. We could not afford to make this general offer if we did not know that Blue Ribbon goods are pure, wholesome and superior to other brands.

BLUE RIBBON, LIMITED
WINNIPEG, MAN.