



This is a Profit Maker

Deliciously appetizing in the extreme, these Oil Sardines are very popular everywhere with lovers of quality sea foods. Dealers handling them find it good business to keep a stock always well to the fore in window and counter displays.

Every Brunswick Brand Product is a Dependable Business Getter

The location of our factory, close to what is probably the best fishing ground on the Atlantic, enables us to eliminate all but the very choicest fish, while the equipment of the factory itself removes possibility of inferior processing or insecure sealing.

Every Brunswick Brand product is well worth while. You are not trying out any experiment in selling Brunswick Brand Sea Foods—they have been proven sales-getters and satisfaction-givers.

Order a trial supply from the following list:—

- | | |
|----------------------|-------------------------|
| 1/4 Oil Sardines | Herring in Tomato Sauce |
| 3/8 Mustard Sardines | Clams |
| Finnan Haddies | Scallops |
| Kippered Herring | (Oval and Round Tins) |

Connors Brothers, Limited
Black's Harbor, N. B.



has set the **Standard** for quality for over seventy years. Its purity, strength and reliability make it the prime favorite of careful housewives.

For customer satisfaction and better profit you cannot afford to be without a supply of Cow Brand Baking Soda.

CHURCH & DWIGHT
Manufacturers LIMITED
MONTREAL

CONCORD ANNING O.

We guarantee

- 1 That all Sardines bearing our name as packers are packed from the finest autumn caught fish.
- 2 That fresh caught fish only are used in our canneries
- 3 That the Olive Oil or Tomato Sauce used are of guaranteed purity and of the finest quality obtainable
- 4 That we use the greatest care and cleanliness in the packing

CONCORD ANNING O.

We ask the consumer kindly to write us if dissatisfied

The above is an exact reproduction of our guarantee appearing on every tin of

Goncord Norwegian Sardines

Their delicate and distinctive flavor is much appreciated by those who know what is good, and the steadily increasing demand for this brand makes it necessary for you to handle them.

They leave a good profit for the retailer. See to your stocks.

List of Agents:

- R. S. McINDOE, Toronto.
- WATSON & TRUESDALE, Winnipeg.
- MARITIME FISH CORPORATION, LTD., 4 St. Nicholas Bldg., Montreal.
- W. A. SIMONDS, St. John, N.B.
- H. C. JANION, Vancouver, B.C.

If any advertisement interests you, tear it out now and place with letters to be answered.