CANADIAN GROCER

May 12, 1916.



This is a Profit Maker

Deliciously appetizing in the extreme, these Oil Sardines are very popular everywhere with lovers of quality sea foods. Dealers handling them find it good business to keep a stock always well to the fore in window and counter displays.

Every Brunswick Brand Product is a Dependable Business Getter

The location of our factory, close to what is probably the best fishing ground on the Atlantic, enables us to eliminate all but the very choicest fish, while the equipment of the factory itself removes possibility of inferior processing or insecure sealing.

Every Brunswick Brand product is well worth while. You are not trying out any experiment in selling Brunswick Brand Sea Foods—they have been proven salesgetters and satisfaction-givers.

Order a trial supply from the following list:—

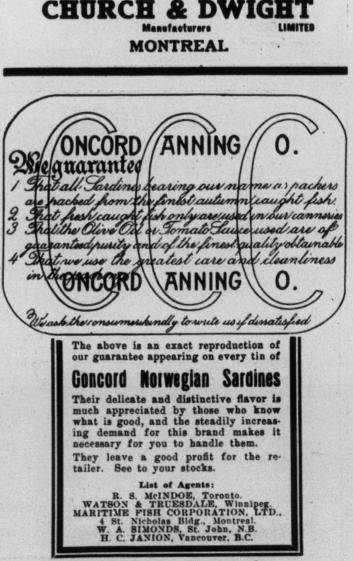
1/4 Oil Sardines 3/8 Mustard Sardines Finnan Haddies Kippered Herring Herring in Tomato Sauce Clams Scallops (Oval and Round Tins)

Connors Brothers, Limited Black's Harbor, N. B.



has set the **Standard** for quality for over seventy years. Its purity, strength and reliability make it the prime favorite of careful housewives.

For customer satisfaction and better profit you cannot afford to be without a supply of Cow Brand Baking Soda.



If any advertisement interests you, tear it out now and place with letters to be answered.