

**Horse Furnishings**

We carry the largest stock of Horse Furnishings, Harness, Blankets, Fur Robes in the Maritime Provinces which we offer at the lowest prices.

**H. Horton & Son, Ltd.**  
MANUFACTURERS  
9-11 Market Square, St. John, N. B. Telephone 44g

**House Finish and Lumber**

We manufacture Inside and Outside Finish of all kinds, including Hardwood Flooring, Spruce Flooring and Sheathing, Stair Stock and Mouldings, Doors and Sashes.

In our yard we handle Cedar Poles and Lumber of all kinds. Special Furniture orders given prompt attention.

**The Sussex Manufacturing Co. Ltd.**  
SUSSEX, N. B.

**"Ganong's"**  
GB  
**Algonquin Assortment**

Just a little more deliciously flavored than any chocolates you have ever tasted.

**Ganong Bros. Limited.**

**MADE IN CANADA.**  
Buy St. John Manufactured Goods

We manufacture all sizes and grades of Mattresses, Pillows, Bolsters, Woven Wire Springs, Cots, Folding Bedsteads, Divans, Cosy Corners, Etc.

Iron Bedsteads for Institutions a Specialty.

**Hutchings Company, Limited**



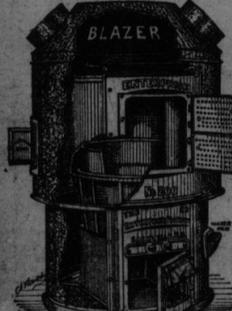
**White Lily Cream Sodas Satisfy**

Sold in 5 lb. and 10 lb. pkts. also in bulk and tin pails.  
FOR SALE AT YOUR GROCERS

TRADE MARK  
**J. A. MARVEN, LTD.** Biscuit Manufacturers **MONCTON, N. B.**  
BRANCHES—ST. JOHN AND HALIFAX.

**JAS. W. FOLEY & CO.,**  
**POTTERS.**  
MANUFACTURERS OF  
Butter Crocks, Jugs, Bean Pots, Tea Pots, Flower Pots, Stove Linings, Etc.

**St. John, N. B.**



Ask for Booklet "Warmth and Comfort" Describing fully the **Enterprise Blazer Warm Air Furnace** With Patent Fire Pot and other improvements which place it at the head of the class.

**The Enterprise Foundry Co.**  
Sackville, N. B. Manufacturers.

"Canadian Goods for Canadian People" is the Slogan of Our Manufacturers.

**GOOD TIMES AND WARM SMOKESTACKS**

Good times are bound to come back to the world and to this country. But good times don't come by any meandering of fat kine after lean ones. They are not controlled by blind cycles now forecasted by people like Madame Thebes. They are not phantoms that wait for the rise and fall of the real estate booster, they have nothing radically to do with the price of land. They have still less to do with the policy of any government. All the world needs to keep good times all the time, is good crops over most of the world, plenty of people getting what they earn for their labors and the placing of the red god Mars on the retired list. Crops come naturally. The crops of 1914 are on the whole more profitable in this country than in 1913, or any of the fat years of the last decade. We have in this country a larger army of efficient, industrious people than ever we had. We have more factories than ever. We have more railways and steamships. We have all the machinery for keeping the times good without resorting to poetry or legislation or witchcraft. All we need in Canada to keep this machinery operating for our benefit is for the people to stand behind the machinery. The factories of Canada were built primarily to satisfy the home market. They represent capital enough to build Britain's navy three times over. That investment is practically owned by the people of Canada because when it is operating at full strength it maintains good conditions in the country. Slacken up on the smokestacks and you lessen not so much the supply as the demand. The good times that depend on warm smokestacks are entirely in the hands of those who now and hereafter buy goods made in Canada.

**On a Pedestal**

Those things we value most highly, as symbolizing the best in Art, in Science or in Literature, are fittingly placed upon a pedestal, where we can look up to them.

Figuratively speaking, we also place upon the pedestal of our imagination, those high ideals, those lofty aspirations, by which, in our more thoughtful moments, we would wish to guide our conduct.

Among those guiding principles, why not place upon a pedestal of its own, an ideal that may be better described as "Canada First," rather than "Made in Canada."

The "Made in Canada" movement stands for far more than mere commercial patriotism. Pride of country, pride of national resources, pride of national accomplishment in the realms of literature, art and science, pride of virile citizenship, and pride of national destiny, are all embraced within the broad sweep of this deep seated and soul stirring movement.

Future generations will look back to 1914 as an epoch marking year in Canada's history if you, in common with all her citizens, will only resolve, from this day forward, to be guided by the motto

**"CANADA FIRST"**

**Corona Patriotic Packages**

Corona Imperials -:- Corona Snow Flakes  
Corona Almontinoes  
Are Particularly Fine

**"CORONA" stands for PURITY**

**THE CORONA CO., LIMITED - ST. JOHN, N. B.**

**Cream of New Brunswick**

**Ready's Ale, Porter, Lager**  
**Aerated Waters**

Brewery -:- Fairville, N. B.  
Soda Water Factory and Head Office, Peel Street, Saint John, N. B.



**CAMPBELL'S**  
"XXX"  
"HAMMER POLL AXE"

The best tool on the market for driving Saw Sledges, etc. After using this Axe you will discard Striking Hammer, Mall and old style Axe. One less tool to carry to the woods. Try one! You will like it.

Fully Guaranteed.  
**CAMPBELL BROS.**  
SOLE MAKERS.  
XXX Choppers and Tools,  
ST. JOHN, N. B.  
Ask your Storekeeper for XXX Goods.

**AMHERST SOLID SHOES**

Have been tried and tested since Confederation year, and have not been disappointing. No wonder we make

**STRONG CLAIMS**  
for them Just say AMHERST, that's all.

**War Talk for Cooks**

Military experts say an army is just as good as its stomach. An ill-fed army stands a poor chance on the battlefield, and what is true for a soldier on active service is true for everyday life. The best preparation for a hard day's work is good, wholesome well-cooked food.

**The Record Brilliant Range**

is a sound, honest cooker, baker and heater. We specialize in ranges and heaters of all sorts, the RECORD BRILLIANT is ONE of our best styles. Write for our catalogue and see the others.

**Record Foundry & Machine Co. Ltd.**  
Moncton, N. B.

**Old-Fashioned Hospitality**



**A DRINK OF THE CHOICEST BREW**

You strengthen the social bond, bind closer the friendship tie by the good old sterling custom of serving well-brewed Ale to guests of a winter evening, and bestow a delicate compliment in offering them

**RED BALL ALE**

Simeon Jones, Ltd.  Saint John, N. B.  
Brewers

Shipped to your Home in Light, Plain, Clean Boxes

Buy Canadian Made Shoes

**Humphrey's Solids**  
Are Made in Saint John

The HUMPHREY Stamp on FOOT WEAR is Your Guarantee of the BEST for your MONEY, in Material, Workmanship, Fit, Wearing Qualities and Comfort. Again, HUMPHREY SHOES are nicely finished, neat and shapely.

ASK YOUR DEALER.  
**J. M. HUMPHREY & CO.**  
Sole Makers of HUMPHREY'S SOLIDS - St. John, N. B.

**EDWARD PARTINGTON**  
**Pulp and Paper Company Ltd.**

**PULP LUMBER**  
**LATHS**

Marysville -:- St. John -:- Blackville