When You Bake

Bear In Mind

success lies in the

Flour you use. Once

La Tour

Flour

you've had

Christmas Dainties

Tea is Delicious and Pure

Sealed Packets Only. Never in Bulk.

QUALITY COUNTS ESPECIALLY WITH

Rubber Clothing and Footwear

We Sell the Kind the Family Ought to Wear

At the Price They Ought to Pay

Outfit the Kiddles Here

WORD PRISONER IS A MISNOMER

When Applied to the Kaiser's Soldiers in England

HAVE ALL COMFORTS OF LIFE

Are Allowed to Live as They
Please and Do as They Will—
Those Who Work Paid

The correspondent had a long talk with Sergt.-Major Emil Hutter, who is warrant officer of the entire camp, and who was captured at La Bassee. The Sergeant-Major had no restration in say-

ery Comfort of Life. with every comfort of fire. They are quartered in large, airy houses, specially constructed, well heated and equipped with every modern comfort. Shower baths with hot and cold water, and steam baths are at their disposal as often as they please. Nothing which might add to their personal comfort is omitted. Wholesome food of the very best quality is supplied to the men in abundant rations and the cooking is done by their own cooks. For this work these cooks, who are also German prisoners captured at the front, receive compensation from the British government of six shillings a week. All the other men performing work of any description for their fellow-prisoners, such as shoemakers who repair their boots and the tailors who patch up their uniforms, also receive special wages for these services. Not one German prisoner is employed on work of any description beyond the actual cleaning of his own quarters without receiving compensation in the form of weekly wages.

The amazing freedom left to these

Thoughtful

Warm, Cozy

FELT

SLIPPERS

AND **OVERSHOES**

That Boy or Girl really needs SKATING BOOTS to make

Xmas a Merry Holiday.

See Windows For Other Suggestions!

2 Shoe Stores 96 Charlotte Street 8 1-2 Brussels Street

ESTEY & GO., 49 DOCK STREET WHOLESALE AND RETAIL

Winnipeg, Man., Dec. 21—"Canada has reason to feel ashamed of the way

Semi-ready Tailoring



We fit the "hard to fit." It's a year where "piffle" will not avail in talking of wear

Price and value count for as much today as do style and fashion. We do not dash away on sudden fancy, but study what is best for economy and efficiency.

It's the year for Semi-ready Clothes. Started to demonstrate how good tailoring could be specialized in one central shop and sold-throughout Can-ada at one price—the same price East as West.

Proved It. You can see the new models in Semi-ready Overcoats right here now at \$15, \$20 and \$25, Special Orders - Sults and Overcoats made to measure at \$18 and up.

Dress Suits, \$25.

A Sale of Navy Blue, British Serge Suits For \$15

Navy Blue British Serge, of soft smooth texture, fine twill weave-equal to any \$25 Serge Sult on the market.

Fashioned in the latest model of the English business sack — tailored by men tailors — can be fitted and finished to measure in an hour at the Semi-ready shops.

With a custom-made fit, as though made to your own measure—that we guarantee you'll agree.

Fortunate circumstances attended the purchase of these beautiful Serge Suitings—we could readily get \$22,50 for them - but we always claim a "better serge for less money" in Semi-ready

The Semi-ready Store JOHN P. CONDON 54 King Street



What is Frontenac Beer!

COLD WATER TANK 10.000 GAL. 10.000 GAL MASH TUB MALT MALT MALT CAPACITY CAPACITY CAPACITY 200.000 200,000 -LBS. LBS.

GRAINS TANK

FARMERS

10.000 GAL. BREW

KETTLE,

PPER BEER PIPE

THE DUTY OF THE HOUR

To equal in Canada the high standard attained by the great American and European breweries, fruit of years of experimenting, at the cost of untold millions, has been the object of this company. Regardless of cost, all that is new in equipment as well as methods has been purchased and adopted.

It may truly be said, Frontenac Brewerles, the newest and by far most important brewery in Canada, is now producing the very beer that for years Canada has imported in such tremendous quantities, at such

Each of the Frontenac Brands has its individual character, made to meet the special demand.

FRONTENAC SPECIAL, BLUE LABEL,

Type of Budweiser, Schlitz, Pabst. etc.. the favorites in the United States.

FRONTENAC STANDARD,) The favorites FRONTENAC DARK.

FRONTENAC STOUT.

Extra heavy and specially recommended as an effective tonic. Not only are these beers exquisite and nutritive to a high degree, but they are easily digested and being tho-roughly matured, produce no after fermentation in the stomach or kidneys, and therefore no ill effects.

TRY FRONTENAC BEER.

FRONTENAC BREWERIES LIMITED, Montreal.

Sole Distributor for New Brunswick: JOHN O'REGAN, 17 Mill Street, St. John, N. B. 350 TONS COAL ICE MACHINES