

TODAY'S BASEMENT SALE OFFERS.

English Semi-Porcelain Dinner Ware at special prices.

Bargain in Glass and China and in Household Hardware.

Door and Window Screens.

THE ROBERT SIMPSON COMPANY LIMITED READ TODAY'S LIST CAREFULLY

"PRINCESS MARY'S GIFT BOOK."

Less Than Half Price.

This is the authorized edition. Fifteen full pages of colored illustrations, with articles by the leading book contributors from the allied nations. Published in aid of the Queen's "Work for Women" fund. Regular \$1.00. Easter price .49



A FOUR DAYS' SALE OF WALLPAPER BEGINS THIS MORNING

\$75,000 Worth of Wallpaper for \$25,000!

Compared with former years, but little house building was done on this continent within the past year. One result of this was that large stocks of wallpaper accumulated, in fact some wallpaper concerns had to go out of business.

Manufacturers know that our policy is to keep things moving and hence we are able to offer this unprecedented opportunity to freshen up and make clean and pretty as many rooms in your house as you desire. Nothing helps the house in the

spring quite so much as new papers on the wall!

So come early this morning—Everybody can decorate, using high-grade papers at a fraction of their real value.

Read Over These Items Offered for Today and Come and See Them

CHINTZ PAPERS FOR BEDROOMS.

White and gray grounds, with floral designs, in pink, blue, mauve and yellow. Regular value 35c. Monday sale, per roll .11

SILK PARLOR PAPERS.

Pale shades of green, yellow, gray, blue and cream; two-tone designs on embossed stock. Regular 35c. Spring sale, Monday, per roll .15

SOIRETE DRAWING-ROOM PAPERS.

Classic and period designs, in pastel shades of ivory, champagne and green. Regular \$1.00 to \$1.50. Monday sale, per roll .35

PAINTERS AS WELL AS HOUSE-HOLDERS will recognize this as the biggest Wall Paper opportunity of the year. Watch the papers every day for what you require.

FANCY WHITE AND CREAM CEILING PAPERS.

Also small patterns in colors useful for all-over attic rooms and staircases. Regular 10c. Monday extra special, per roll .3

JAPANESE LEATHERS.

36 inches wide, for dado and side wall use; hand tooled designs, interworked with gold; some slightly damaged. Regular \$1.00 and \$1.50 per yard. Clearing on Monday, per yard .19

STRIPES FOR BEDROOMS.

Dainty colorings of pink, yellow, blue, mauve and green; adaptable to use with floral cut-out borders. Regular 20c. Monday, special sale price, per roll .8

FABRIC WEAVE EFFECTS.

Grass cloths, tweeds and fine stripes, suitable for living-rooms and dining-rooms. Regular 35c. Monday sale price, per roll .12 1/2

CONVENTIONAL BORDERS.

To use with fabric wall papers; large assortment of colors. Regular 25c. All ready cut-out. Monday, per yard .8

TAPESTRY WALL PAPERS.

Verdure, fruit and bud treatments, worked in gray, blue and brown color combinations. Regular \$1.00. Special price Monday, per roll .28

ENGLISH LEATHERETTE.

Wall design, suitable for libraries and halls; brown and green color workings. Regular \$2.85. Extra value Monday, per roll .69

IMPORTED HALL PAPERS.

Extra quality stock, good designs and colorings; suitable for all styles of halls. Regular 50c. Special for Monday, per roll .17

FLORAL CUT-OUT BORDERS.

Large range of pretty colors, in variety of flower effects. Regular 10c yard. Monday, per yard, cut-out .3

YOU WILL REALIZE WHAT AN OPPORTUNITY THIS OFFERS—BUT YOU WILL ONLY FULLY REALIZE THE GREATNESS OF THE OPPORTUNITY WHEN YOU SEE THE SPLENDID PAPERS WE WILL SELL AT THESE PRICES.

THIS IS THE SALE OF THE YEAR FOR THE HOUSEHOLDER!

DON'T DELAY—COME EARLY EACH DAY AND CHOOSE WHAT YOU WANT.



BOOTS On Sale Today

MEN'S GOODYEAR WELTED BOOTS, \$3.24.

700 pairs, in styles and weights for all purposes; tan calf, patent calf, box calf and gunmetal leathers, with Goodyear welt soles; medium and military heels; both button and Blucher lace styles, for street or dress wear. Sizes 6 to 11. Regular \$4.00 and \$5.00. Monday 3.24

WOMEN'S BOOTS, REGULAR \$4.00 AND \$5.00, MONDAY, \$2.95.

Stylish, well assorted, high-grade footwear, in the different leathers here mentioned: Patent calf, Russia calf, dongola kid and gunmetal calf, with kid and cloth top; button and Blucher styles; Goodyear welt and McKay sewn soles; Spanish and Cuban heels; plain and fancy heel foxings; several toe shapes. Sizes 2 1/2 to 7. Regular \$4.00 and \$5.00. Monday 2.95

450 PAIRS BOYS' BOOTS.

In box calf, gunmetal leathers, in Blucher cut; made with either standard or McKay sewn soles; neat round toe shapes, with flat heels. Sizes 11 to 13, \$1.99; sizes 1 to 5, \$2.29.

300 PAIRS MISSES' BOOTS.

Sizes 11 to 2, in patent calf, gunmetal and tan calf leathers; either button or lace; made on College Girls' toe shape, with good weight, serviceable soles; flat heels. Regular \$2.95, Monday 2.39

Our policy of preparedness for each season as it comes along is fully exemplified by the splendid showing of spring clothes for men and boys in the men's store

Suits from the best Canadian and American makers. Overcoats from world-famous English makers, and Overcoats made on this side of the water—Shirts that can be "seen, but not heard," and have been chosen for their good cut, color and tailoring—Everything that is latest and best in Gloves and Cravats—A full line of goods for the military man, from Boots up to Waterproof Covers for Caps.

HERE ARE TODAY'S SPECIALS

YOUNG MEN'S SUITS.

Of green tweeds, broken check design, cut two-button, single-breasted sack style. Sizes 33 to 37. Price 16.50

MEN'S SUITS AT \$15.00.

Made from gray English worsted, with a three thread stripe pattern, single-breasted, soft roll sack. Sizes 36 to 44. Price 15.00

FOR BOYS—

BOYS' FURNISHINGS AT PRICES TO ENCOURAGE 8.30 A.M. SHOPPING.

125 Pairs Boys' "Kazoo" Braces, with waist band to attach trousers and stockings; also plain, without waist band, but with stocking support; sizes 2 to 13 years. Regular 50c, Monday .25

Boys' Cotton Jerseys, in navy, navy and red, white, white and sky, navy and sky; short or long sleeves; sizes 18 to 32. Monday 25

Boys' Wool Jerseys, navy only, button on shoulder style, guaranteed fast colors; sizes 22 to 28. Regular \$1.00, Monday 77

Boys' Cashmere Jerseys, button on shoulder style, navy and white, navy and red, gray, navy; sizes 20 to 32. Monday 1.25

Boys' Flannelette Night Shirts, pink, blue, brown stripes; collar style; sizes 12 to 14 1/2. Special Monday 48

Boys' Flannelette Pyjamas, pink and blue stripes on light backgrounds, high military collar, silk frogs; sizes 20 to 32. Regular \$1.00, Monday 89

Boys' Neglige Shirts, plain and fancy stripes, blue, black or brown stripes. Some have separate collar and soft cuffs, others collar attached; coat styles; sizes 12 to 14 1/2. Special Monday 63

BOYS' WOOL SWEATER COATS.

Plain or fancy stitch, gray, gray and navy, brown and tan, khaki; high storm collar, 2 pockets; sizes 26 to 32. Special 1.49

Other Suits at \$20.00, \$22.00, \$24.00 and \$25.00.

ENGLISH TWEED TROUSERS AT \$1.25.

Strong tweed, good patterns in brown stripes, Sizes 32 to 42. Monday at 1.25

MEN'S WASH VESTS, \$2.25.

White vesting, with black thread stripe, single-breasted. Sizes 36 to 44. Monday 2.25

DARK TWEED SUITS FOR BIG BOYS AT \$2.95.

Single-breasted, yoke Norfolk models, with belt, pleats down front and back and patch pockets; full-fitting bloomers; sizes 32 to 35. Monday 2.95

300 SPRING SUITS, NORFOLK STYLE, AT \$3.95.

A suit for school or Sunday, dark Oxford gray English tweeds, cut single-breasted yoke Norfolk models, full-fitting; sizes 25 to 34. Monday 3.95

BOYS' HAND-TAILORED SUITS, \$6.85.

Only 175 suits, made from sample ends of Scotch and English tweeds, in small check and narrow stripe patterns and plain weaves; grays, tans and browns; serge body linings. Sizes 26 to 34. Regular \$9.00 to \$11.50 6.85

BOYS' WOOL SERGE SPRING REEFERS AT \$6.00.

Double-breasted model, velvet collar, emblem on sleeve and brass buttons, serge linings. We guarantee serge to be fast navy blue; sizes 2 1/2 to 10 years. Monday 6.00

Club Bags

In leather; brass lock and catches; reinforced leather corners; leather lined, with pockets; size 18 in. Monday 4.95

Imitation Leather Suit Cases, steel frame, corners, brass lock and catches; neatly lined; size 24 in. Monday 1.50

Waterproof Canvas-covered Trunks, two leather straps, heavy brass corners and clasps, fine brass lock, with two trays; sizes 32, 34 and 36 inches. Monday 5.00

Kodaks For Easter

Take a Kodak on your Easter holiday, and the pictures you take will be a constant reminder of the trip. We carry the Eastman Kodak.

BROWNIE

- No. 0 1.25
No. 1 1.00
No. 2 2.00
No. 3A 3.00
No. 3 3.00
No. 3 Folding Autographic Brownie 6.00
Vest Pocket Kodak 7.00
Vest Pocket Kodak, special 22.00

Also a full line of Kodak films and papers. Remember, it is the Eastman line. The new location for the Kodak Department is adjoining the Book and Stationery Department, on the Main Floor.

MARKET Telephone Adelaide 6100

- MEATS: 1000 lbs. Sirloin Steak, Simpson quality, Monday, special price, per lb. 25
1000 lbs. Round Steak, Simpson quality, Monday, special price, per lb. 25
Bonnie's Stewing Beef, per lb. 15
Briest's Boiling Cuts, per lb. 15
Family Sausage, our own make, lb. 10
All Pork Sausage, our own make, lb. 10
Peasmeat Breakfast Bacon, sliced, per lb. 15
Eastfirst Shortening, 1-lb. prints, lb. 15
GROCERIES: 4000 lbs. Finest Evaporated Peaches, Regular 10c, White they last, 1 lb. 25
2000 tins Finest Canned Corn, 5 tins. 25
Morrison Flour, quarter bag 8
Fels Naphtha Soap, per bar 5
Sunlight and Surprise Soap, 6 bars 25
Simpson's Big Bar Soap, 6 bars 25
F. & S. Soap, per bar 10
Heather Brand Soap, 7 bars 10
Pearline, large package 10
Scap Chips, 16 in. bulk, 3 lbs. 10
Ammonia Powder, 3 lbs. 15
Mack's No Rub, 6 packages 15
Old Dutch Cleanser, 5 tins 15
Sapolio, per cake 15
Eubolite Cleanser, 6 tins 15
Naphtha Powder, packages 15
Gold Dust Washing Powder, large package 25
Lux Washing Powder, 3 packages 25
Taylor's Soap Powder, 2 packages 15
Pearline Cleanser, 3 tins 15
Royal Blue, 2 packages 15
Diamond Cleanser, 6 tins 15
1000 lbs. Pure Colored Tea, of uniform quality and fine flavor, black or mixed, Monday, 1/2 lb. 74
FRUIT AND VEGETABLES: Finest Maaelina Lemons, per dozen 17
Finest Table Turnips, 3 for 15
POULTRY FOOD: Mixed or Broken Feed, 10 lbs., 25c; 100 lbs., \$2.35. Bran or Shells, 10 lbs., 25c; 100 lbs., \$2.35. Misc. Grit or Dyer's Shell, 10 lbs., 25c; 100 lbs., \$2.35. Cracked or Whole Corn, 10 lbs., 25c; 100 lbs., \$2.35.