



20% Reduction Burton's Limited Ladies' Tailoring Department

Are clearing the balance of their fine imported stock of Fall and Winter Ordered Costumes at 20 per cent. reduction on their regular prices. They are doing this with the twofold object of keeping their excellent staff busy and making room for their new Spring goods, due to arrive about February 1st. As this reduction is for thirty days only, an early call for selection is solicited, as the costume cloths are limited in number.

Burton's
LIMITED

69-71 KING ST. WEST
Next door to Bank of Toronto

PRESENT GREAT PICTURE AT LEADING PLAYHOUSE

"The King Visits His Armies in the Great Advance" Coming Soon.

To the great motion pictures of the Somme battle in its opening stages, the thrill of which is still traveling round the British world, there has now been added by sanction of the war office a series of official films showing the King on his visit to the army in France during that great advance.

This picture is entitled "The King Visits His Armies in the Great Advance" and the public is likely to experience a sharp surprise, tho of a happier kind than that caused by the Somme set of films. This picture will soon be shown in Toronto at one of the leading playhouses.

Neither picture nor printed page could give such a remarkable insight into the personality and intimate life of the Sovereign as this new "continuous portrait" of his majesty at the battle front. Here we have the King in his habit as he lives and as he lived during an ever-memorable week with the fighting force in France; simple in dignity, sincere and cordial with his soldier friends, and like all good soldiers invariably and invincibly cheerful.

According to the German papers the police president of Berlin has forbidden five o'clock teas to be held in future.

SPECIAL DEPARTMENT FOR CHILDREN IN LIBRARY

Carnegie Branch at Kew Beach Complete in Every Particular.

The chief item of interest reported at the public library board, held at the central building, College street, yesterday afternoon, was the new Beach's branch which will open on Wednesday evening next, when it is expected that Mayor Church, who was deeply interested in securing this branch for the people of the district, will be present.

The architecture of the new library is of the 17th century style. It will be complete in every particular with a "special department for the children 40 feet by 30, with a large fireplace and altogether apart from that of the adults. The library is one obtained from the Carnegie gift and has not cost the city a single cent. It is in one of the most attractive parts of the city, being in Kew Beach Park.

Regarding the call during the month for books, Dr. Locke reported that the branch lately established in Parkdale had issued 6,404 volumes, just 1000 less than the number issued by the Church street branch. Attention was drawn to an old unique Canadian book which has come into possession of the library during the past month. The volume bears the imprint of Kingston, E. C. James, Macfarlane, 1851. It is entitled "The Cook Not Mad, or Rational Cookery" and embraces a number of selected and original recipes which in view of the present high cost of living are liable to be in great demand by the economical housekeeper.

THIS YEAR'S FUND FAR EXCEEDS LAST

Ontario's Red Cross Contribution Still Growing Rapidly.

BELLEVILLE DOES WELL

Hamilton Sends Hundred Thousand Dollars—Double Last Year's.

Ontario's contribution to the British Red Cross is now \$125,000 in excess of last year's collection. It has been supplemented in the last few days by additional subscriptions amounting in all to \$40,000. This brings the total amount received by and reported to the organization resources committee to \$1,640,000, which compares with a total of \$1,515,000 contributed in 1915.

Among the larger subscriptions reported recently is that of the City of Belleville, where the campaign was held on Tuesday. About \$1000 was raised, which is \$2500 in excess of the amount contributed in 1915. Cornwall has given \$2500, as compared with only \$1000 a year ago.

A cheque for \$35,000 was received by the treasurer yesterday from the City of Hamilton, which, with the \$45,000 sent at the end of October, brings Hamilton's contribution to \$100,000. This is almost twice the amount contributed last year.

Among the larger amounts received by the treasurer during the last few days are the following: Aurora \$2000, St. Mary's \$4905, Acton \$2100, Niagara Falls \$7014 and St. Catharines \$2515. The list of new contributors which have not been published hitherto is as follows:

Townships.
Bruce \$1020, Crowland \$500, Tecumseh \$700, Albmerville \$200, Roxborough \$111, King \$1308, Edwardsburg \$1000, Dorchester South \$336, Caister \$300, Kincardine \$155, Oxford-on-Rideau \$135, Arthur \$1000, Brant \$100, Percy (additional) \$500, Humphrey \$500, Carnarvon \$200, Reach \$500, Woolwich \$155, Oliver \$150, Eldon \$1301, Lindsay \$235, Ramsey (additional) \$145, Scott \$2670, Downie \$542, Harwich \$250, Nottawasaga \$1000, Tay \$600, Pitroby \$400 Hougham \$200, Esquesing \$500, Osnaburk \$400.

Villages.
Clifford \$558, Tavistock \$187, Drayton \$367, Grimsby \$1200, Cookstown \$100, Brucefield \$235, Milverton (additional) \$550, Wardsville \$228, Port Stanley \$125, Nichols Chemical Sulphide Co. \$417, Newtonville Methodist Church \$174, South Porcupine \$175.

Cities.
Walkerville (additional) \$342, Steelton \$250, Hawkesbury \$38, Cornwall \$254.

Belleville \$8000, Kitchener (additional) \$338, Windsor (additional) \$1500.

House Warming is Held by The Women's Liberal Club

Mrs. Adam Ballantyne, president of the Women's Liberal Club, marked the moving of the organization into new quarters in the Arts and Crafts Building, by inviting the workers of the club to afternoon tea yesterday, the gathering taking the form of a "house-warming." The hostess received the guests assisted by Mrs. N. W. Rowell, Mrs. G.G.S. Lindsey was also in the receiving committee. The tea table was centered with a generous cluster of pink roses and the refreshments served by a bevy of young girls who were assiduous in attention to the many guests. Congratulations were exchanged on the success of the late bazaar and on the pleasant appearance of the new club rooms.

Woman Charged With Theft From the Patriotic Fund

Judge Coatsworth reserved his decision until Monday in the case of Hanna Welch, who is charged with theft of \$175 from the patriotic fund. The accused was charged with accepting the allowance of one of her sister, Mrs. May Smith. Over a year ago Mrs. Smith died and her death was not made known to the fund which continued to send the allowance cheques. Mrs. Welch's husband is in England and she claimed that the cheques were cashed by Mr. Smith, also a soldier, and one of his sisters, who is now out of the city.

SIX CERTAIN STARTERS FOR BOARD OF CONTROL

Frank S. Spence and Trustee W. H. Shaw Are Possibilities.

If business will allow, Ald. Maguire is definitely in the field for board of control honors. This makes certain a field of six contestants and there are two possibilities. Controllers Cameron, O'Neill and Foster are all seeking re-election, James Simpson and Ald. McBride have announced themselves. F. S. Spence is uncertain and will be uncertain until nomination day while the name of W. H. Shaw, school trustee, is added to the list of possibilities.

BUFFALO, \$270 RETURN; NIAGARA FALLS, ONT., \$225 RETURN, SATURDAY, DECEMBER 9TH, VIA CANADIAN PACIFIC.

This is an excellent opportunity for a week-end outing. Tickets are good going via fast express, leaving Toronto 9:30 a.m. Saturday, December 9th, and valid for return on all trains up to and including Monday, December 11th. Full particulars from Canadian Pacific Ticket Agents or W. B. Howard, District Passenger Agent, Toronto.

WILLS PROBATED.

An estate worth \$14,010 was left by Rachel Kitchin, who died in Toronto on Nov. 27 last. Letters of administration have been applied for and the estate will be shared among several relatives. Captain Peter Thomson of Glasgow, Scotland, who was killed in action at Gallipoli last December, left \$24,283. Of this amount \$198.55 was held in stock in Toronto.

MURRAY STORE:
17 to 21 King Street
East.
KAY STORE:
26 and 28 King Street
West.

MURRAY-KAY. LIMITED

STORE HOURS
DAILY:
9.30 a.m. to 5.30 p.m.
TELEPHONE:
ADELAIDE 5100.

A Splendid Collection of Smart Hand Bags The Newest and Most Charming Affairs You Could Want

When in doubt, make it a Hand Bag! This is a pretty safe rule to follow when you're choosing presents for mother, sister, daughter or any other woman whose name may grace your list. We want you to see our new Hand Bags. They are lovely beyond words—and each is up-to-the-minute in its every line. The artist has sketched some of our bags for us. We give below brief description of each.



No. 1—Auto or Shopping Bag, of black morocco, leather-lined inside purse, lock and key \$15.50

No. 2—Pouch Shape Bag, of black pin seal, gilt frame, centre panel of overlying tucks, silk-lined and fitted \$7.50

No. 3—Envelope Shape Bag, of black morocco, silk-lined and fitted \$3.50

No. 4—Pouch Shape Bag, gathered to leather-covered frame; shirred into shape at lower edge; silk-lined and fitted \$12.00

No. 5—Pouch Shape Bag, of black pin seal; gathered to square frame; silk-lined and fitted \$12.00

No. 6—Pouch Shape Bag, of black velvet, known as the "Cupid" bag, because of the oxidized fastening, which depicts the little god himself; silk-lined and fitted \$7.50

No. 7—Draw-string Bag, dark navy silk, embroidered in steel beads; trimmed with steel head balls \$15.50

No. 8—Pouch Shape Bag, of black moire; silk-lined, fitted; embroidered in steel beads \$5.50

No. 9—French Beaded Bag, made by hand; lovely chased gilt frame; lined with suede, for \$20.00

No. 10—Pouch Shape Bag, of black moire in three-tiered effect, the frame sterling silver mounted; lined broche silk and fitted \$18.50

No. 11—Pouch Shape Bag, of black moire, charmingly embroidered in steel beads; floral design; silk-lined and fitted \$8.50

No. 12—Pouch Shape Bag, silk moire, gathered to button at the bottom; lined with peach-colored silk, and fitted \$5.00

No. 13—Pouch Shape Bag, of black moire; gunmetal frame; lined black and white silk; very suitable for one in mourning \$7.50

No. 14—Pouch Shape Bag, of black moire; silk-lined; in a novel manner; silver frame; silk-lined; coin purse on chain \$12.00

No. 15—Draw-string Bag, of brown silk; a bag of French make, with steel bead design embroidered by hand; lined with pale mauve silk \$18.50

No. 16—Auto or Shopping Bag, of tan peau de cochon; silk-lined; inside purse; lock and key \$18.75

We mention also a special line of Smart Leather and Moire Hand-bags that we are now selling at \$5.00 each. They are made of fine seal, morocco, crepe and vachette leather; others of black moire, all silk-lined; smart new bags. Regularly to \$7.50. Sale price for each today \$5.00

Salo of Fine Silk Stockings Regularly \$2.25 to \$3.00, at Half Price

Here are Silk Stockings to suit every taste—our higher priced lines, that seem expensive when bought in the regular way—but what about such beautiful stockings at half price? Make our Hosiery Section your rendezvous today, bright and early in the morning, and you'll find:

WOMEN'S FANCY PURE SILK STOCKINGS, broken lines of our best makes, Lily of France and other good brands; black or white with embroidered fronts, tartan stripes, white or black with white with embroidered fronts, navy with spots, grey striped boot height with white tops, and other varieties. All sizes in the collection. Regularly \$2.25 to \$3.00 a pair \$1.15 to \$1.50

(No Phone or Mail Orders.)
SKATING SETS OF BRUSHED WOOL, each set consisting of coat, sack and cap, the collar of the coat in striped effect with color. The shades Saxe blue, emerald and rose. Price for set complete 7.50

Fine Choice of Silk Neckwear for Men, Priced at \$1.00

There's nothing so important in a man's attire as his tie. The choosing of it is a matter of importance—and we want to lay special stress on the fact that our salesmen are well qualified to give suggestions to those who are afraid they might select something that "he" won't like.

We give special prominence to our display of Silk Neckwear at \$1.00. There are smart silk-knitted ties in striped effects, rich silks in stripes, dots and fancy designs, some in broche effects, all colors. Each, in a box \$1.00

Men's Negligee Shirts, silk and linen mixed, white with smart stripes. Regularly \$4.50 each, 10 dozen on sale today, each \$3.50

Here's a Saturday Sale of Women's Coats

Some of Them New York Models, All Smart New Styles, Made of Fabric Furs, Zibelines and Tweeds \$15

If you haven't yet bought your winter coat, you may thank your lucky stars that you've waited for this sale! Murray-Kay Coat Sales have a splendid reputation, which grows with each event—and we think today's Sale of Winter Coats will add immensely to our good name. We've purposely chosen Saturday for this sale, because it's a popular shopping day with many women.

ABOUT THESE COATS—There are 100 of them, and nearly half the number came from New York. The others came from a Canadian house that stands high among makers of women's garments. There are luxurious COATS OF "ARABIAN LAMB" FUR FABRIC, lined throughout with "Sol" satin, made on swinging model, with deep cape collar that may be worn down or buttoned up in chin chin style; beautiful coats of BLACK BEAVER CLOTH, one model with knapsack pockets, deep cape collar of plush, buttons of plush; another with self collar and plush buttons; BLACK OR BROWN ZIBELINE COATS, MODISH TWEED COATS, with deep collar and cuffs fur trimmed; VELOURS-FINISHED COATS in heather mixture and plaid effects, etc., etc. All models are up-to-the-minute in style, well cut and finished. In the regular way these coats would cost you from \$22.50 to \$27.50. Sale price for each, today \$15.00



WAR IS FIRST THOUGHT.

At a meeting of the national executive, Imperial Order Daughters of the Empire, held Wednesday, Dec. 6, in the

Dominion Bank Chambers, it was urged that all patriotic women concentrate their energy, strength and means upon the immediate and pressing demands brought about by the circumstances of war, leaving all other issues, however important, in abeyance until the war is won.

FIRE MARSHAL SURE WIRING CAUSED BLAZE

No Evidence of Incendiarism Before Investigation in Parliament Buildings.

E. P. Heaton, fire marshal, expressed himself as satisfied that fire had resulted from defective wiring, after listening through the afternoon yesterday to evidence in the enquiry before Provincial Chief of Police Rogers into the cause of the fire that gutted 237 Indian Grove.

Mrs. Catherine Penman, owner, had just returned from a trip to the west, finding the furnace out of order, she

Read the happenings of the previous twenty-four hours before the business day commences by subscribing for The Toronto Morning World, delivered before breakfast to any address in Toronto or suburbs for twenty-five cents the month. Telephone your order to Main 3508, or cut out following order blank and mail to The World Office, 40 West Richmond street:

Deliver The Toronto Morning World before a.m. daily, for which I agree to pay twenty-five cents per month.

Name Street

and locked the doors. Evidence before the investigation was that the switch had been on at the time of the fire and that when F. C. Michael O'Hara had arrived first on the scene of the fire at 1:35 a.m., that night, he had found both the front and the back doors unlocked.

Insurance on the house amounted to \$6,500, and on the furniture to \$4,000. The case was adjourned pending the return of Mr. Penman, who is in the west on business.

Christmas Bargains At Heintzman Hall

193-195-197 Yonge St. (Just Opp. Eaton's)

5 Remarkable Upright Piano Bargains

A. H. COLEMAN & CO. nice little practice upright piano, in walnut case, plain design; has had a new keyboard, new set of hammers, action, etc. Thoroughly overhauled. To clear at \$75

WORMWATER small sized upright piano, mission oak case, library design, full metal plate. This instrument sells new at \$215; has been used slightly for rental purposes. Offered now at \$235

R. S. WILLIAMS cabinet grand upright piano in polished ebony case, 3 solid panels in top door, slightly curved truss, 2 pedals. Is in excellent condition. All inside parts have been renewed; the case has been revarnished. Sold originally for \$475. Offered as a bargain at \$235

HAINES BROS., New York, handsome upright piano in polished rosewood case, centre swing music desk, two solid panels in top door, slightly curved truss, 2 pedals, full metal plate. Is built with their famous "combination double scale," has a very mellow tone and is a guaranteed special at \$285

KNABE, Baltimore, handsome upright piano in dark mahogany case, centre swing music desk, two solid panels in top door, slightly curved truss, full compass keyboard, 2 pedals, action, hammers, etc., thoroughly overhauled, case revarnished. An exceptional bargain in a recognized make. Original sale price \$350. To clear now at \$275

2 Grand Piano Specials

HEINTZMAN & CO. miniature grand piano in satin finished ebony case, plain design. Is built along the same lines as our new grand, having full metal plate, Agraffe, bridge, Wessell, Nickel & Gross action, etc. Is in excellent condition and is exceptionally good tone. Sold new at \$350. To clear now at \$425

STEINWAY & SONS, New York, handsome grand piano, polished ebony case, miniature scale. Was taken as part payment on one of our player grands; has been very slightly used and is now in condition like new. Has an exquisite tone with a very fine touch. This instrument sells new at \$1250. Offered as a bargain now at \$675

We include \$10 worth of music and bench with this instrument.

EASY TERMS arranged on any of these instruments. Small deposits will hold them for later delivery.

YE OLDE FIRM
Heintzman & Co., Ltd.
Heintzman Hall, 195 Yonge St.

1 Player-Piano Special

MASON & BISHOP (Henry Herbert style) beautiful player piano in genuine dark mahogany case, plain colonial design throughout, Boston fall board, full compass keyboard. This player is modernly constructed in every way, being built with the latest improved Higel action; has six point motor, automatic tracking device, metro-style finger, etc. Plays all 88-note music. This instrument was in use two years; is now in condition as good as new. Original sale price \$700. A guaranteed bargain \$485

MAIL THIS COUPON.

Please mail me complete list of Christmas Bargains as per ad in World Dec. 9.

Name
Address