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THE LONDON ADVERTISER COMPANY, LIMITED.

London, Ont., Monday, March 24.

## British Leading the World With the Commercial Airship

The British Government has just established a world's aerial record for non-rigid airships with a flight of 1,255 miles in forty hours. Crossing the North Sea this super-zeppelin sailed up the coasts of Denmark and Norway and passing over the North Atlantic returned to port, completing a vast circle. As the trip was made under the most unfavorable of weather conditions the early aerial conquest of the Atlantic seems assured. It is very likely that for some time at least it will be the non-rigid type of aircraft that will be employed for regular trans-Atlantic runs. The aeroplane, while much faster than its gigantic brother, and much easier to handle, can not be safely used for a greater distance than 1,000 miles, and that must be overland. The airship, on the other hand, will have an almost unlimited endurance so far as passages between the old and new world are concerned.

The possibilities in the commercial airship are immense. John Bull has a large fleet of these enormous fliers already under construction. Much sooner perhaps than the world has expected, Great Britain will be once more leading in the race for world trade, and ground lost in the war regained. And in the event of another war, which is possible if not probable, superiority in the air will give the empire a strength which, with that of the fleets, would make it invincible to any assault.

## Ingratitude to France Is This Minister's Ideal?

Hon. Hugh Guthrie, solicitor-general for Canada, speaking at an American gathering, stated that while the league of nations was acceptable, he favored an Anglo-Saxon alliance to maintain the peace of the world.

While only a meagre report of Mr. Guthrie's statements was printed in the Canadian newspapers, it may be assumed that the Canadian minister meant an alliance between the United States and Great Britain and her overseas dominions. The French are not regarded as being sufficiently close to us, to be regarded as Anglo-Saxon, even though the blood relationship is as marked as between the British and the Germans, for instance. What Mr. Guthrie wanted was an alliance of the English-speaking races, and in view of what has transpired in the last four years, this appears to be a most ungrateful and selfish attitude toward France.

France has come to be as dear to the British and American people as it is possible for her to be while speaking another language. And though one does not look for the obliteration of the French language for centuries, it is reasonably certain that there will be a new feeling between the three nations that will be as close to world kinship as anything the races have known. There was little of the friction of ancient struggles left between the British and French when war broke out. There was more ill-feeling between certain classes of American and the British, but happily this is almost entirely gone. But to omit the French and to regard as more desirable an English-speaking alliance does not bespeak the Liberalism in which Mr. Guthrie was reared.

## Shielding the Bureaucrats Behind Decorated Officers

The Ottawa Journal replies to the attack of Lieut.-Col. Pratt, M.P.P., on the Canadian overseas administration by pointing out that the colonel comes back without decorations and without an active service record, while many of the officers at Argyle House have records of service in France and are wearing decorations for distinguished service.

That sort of reasoning may bear the acid test, but if it does so, a great many of the favorite authorities of the Ottawa Journal are removed from the list along with Col. Pratt. Col. Pratt will explain, no doubt, why he comes home without a record of active service. But it is doubtful if he will have to explain why he attacked the officers he holds responsible for the trouble at the Rhyll Camp, and for the failure of Canadian soldiers to reach home after reasonable periods. Surely no one will set up the creed that every man who has served in France or won a decoration is immune from fair criticism. Would a D. S. O. protect a man from prosecution for a serious crime, or would a Military Cross carry with it the right to plunder or to act the autocrat? We believe the men who won such decorations would be the first to resent any such inferences.

But apart from the officers at Argyle House whom Col. Pratt censured so severely, there is his far more drastic arraignment of Sir George Perley, whose conduct, this officer asserts, would cause the people of Canada to crucify him, were it to become public. Surely the Ottawa Journal will not speak for immunity to the bureaucrats, even from criticism of an officer who did not get to France. Sir George Perley is the appointee of the federal administration; his decorations have all been awarded for gallantry in office rather than on the battlefield. The Journal will scarcely be able to ward off criticism of Sir George by making out that Col. Pratt is a brass-hatted

slack who attacked the heroes of Argyle House. And the very presence of some officers at Argyle House may go a long way toward explaining why they wear decorations, and why they were so logically linked in the attack with the Canadian High Commissioner.

## Give Generously to Help Stricken Ones of Palestine

Within a few days the citizens of London will be asked to contribute towards the Helping Hand Fund destined to relieve the sufferings amongst the Jews and other inhabitants of Palestine. The response to this appeal should be generous. Then the Holy Land few sections of the world have been more terribly scourged by the war. If tens of thousands are not to perish the dwellers there must be fed at once. The Hun and the Turk from the moment the war was declared until Allenby destroyed the Teuton-Moslem armies kept up a persecution that has left Palestine a land of misery and lamentation.

For reason of the most profound and sacred of religious sentiment Christian and Jewish world alike will desire to aid in restoring some degree of happiness and health to the land from which sprang many of the most majestic and supreme events of history. And there are excellent practical reasons, too, why we should at this time offer a helping hand to Palestine. The Turk has gone for good, with his slothfulness and cruelty, and of this incursion the Holy Land is assured of steady progress under the fœderation and freedom which will prevail. The British Empire's prosperity and safety is dependent to a large extent on its Near East associations and influences, and nothing will more certainly assure this as a free and friendly Palestine. For reasons political as well as humane it is desirable that we give generously and heartily to the Palestine Helping Hand Fund.

## City Should Look Alive Regarding Radial Plans

With Sir Adam Beck advancing the radial railway proposals with that one-man preparation and confidence that is so characteristic of the man, it would be well for a city centrally located like London to consider what its program should be in regard to railway extension.

London is served by a number of steam railways and one electric line. The only other electric line the city had was put out of business by the electrification of the London and Port Stanley Railway. Intent upon modernizing the old steam coal road which the city built many years ago, Sir Adam did not see nor did he care about the results that might accrue for a road which was built to serve rural traffic as well as to link several urban communities and to reach a lakeside resort. Left alone that railway would have been improved and its roadbed changed so that it would not only have been a most desirable line for the city as a carrier of buyers and shoppers, but it would have attained service sufficiently rapid to the lakeside to suit everyone but those intent upon a breakneck joyride. The owners were rebuilding the road with an eye to better service. They have been amply punished for their pains.

Today that road stands as a monument to the progress of "public ownership." Its rails are rusting, its cars have been sold and it has not turned a wheel for months. As a "feeder" of the other railways or of the city shops, it is dead. Its only earning power is the amount of money it may produce as "junk."

Well, that is a much-told tale, some will say. Selah. The past cannot be altered, and the future lies ahead. What are we going to do about the radial railways of the future? Are we to launch out with Sir Adam in an ambitious campaign to parallel railways that may very soon fall under public control, or are we to subscribe to a plan for well built radial roads from the city, tapping such rich districts as that lying north to Lunenburg and Grand Bend, to Delaware and beyond, to some other areas with which we have no connection at the present time. It is not a question to be idly considered. The suburban road scheme, which London must accept whether it likes or not, will have a bearing on radial railways. Every mile of paved country road means more motor cars and fewer passengers, as well as a smaller amount of freight for the electric lines. And for this city, within a short time, there will be at least forty miles of paved road extending over the main arteries leading to London.

Radial railways may be needed in some sections. The projected roads to Grand Bend, Forest and Sarnia, and to the Stratford district, had much to commend them. But before London goes into any radial scheme, before it votes another dollar for schemes that go beyond the borders of the city, it should first look over its internal needs, and get its house in order. The whole railway situation is changing. The Grand Trunk may be Government-owned in a short time. The country does not want to become "over railroad" at a time when demands on the public purse are stupendous, if not appalling.

### EDITORIAL NOTES.

Some people will be inclined to call it Killmen Camp.

Germany is coming to terms. And so is Babe Ruth of the Boston Braves.

Let us hope the ball leagues will get under way quicker than the league of nations.

Ty Cobb demanding a boost in salary seems to be about the only news of importance from the front.

Too bad those Egyptians have not contracted some of the stability and steadiness of the pyramids.

Backward, turn backward, oh Time in thy flight, and make us realize what we have to be thankful for today.

Britain expects to have a fleet of enormous airships within five years, so perhaps some of the Canadians will return by the sky route.

Germany started out with the intention of putting the world to work. Now it looks as if Germany were signed up to labor for the world for many a generation.

## THE TERRIBLE TEMPERED MR. BANG

By FONTAINE FOX.

(Copyright.)



He has only four minutes to get that steak back to the butcher shop before it closes.

## The Advertiser's Daily Short Story

(Copyright, 1919, by the McClure Newspaper Syndicate.)

CORNBED BEEF AND SALMON.

By Dora Mollan.

Cornbed beef and cabbage, that home-by New England odor, permeated the corridors of a downtown apartment house one spring-like morning in December. On a run up the fourth flight of stairs, out of breath from the long climb, came Judy Watte with arms full of packages from the corner grocery. She followed the permeating fragrance straight to its lair, a tiny kitchenette, tucked behind the table and chairs, and flew to the kettle simmering on the gas plate. All was well.

Noisy exclamations on the table claimed attention. A can of salmon, head of lettuce, salad dressing, chicken, late sauce, everything that her Bob most liked was to be ready for him that day. Fervently Judy blessed the narrow gold band on the second finger of her hand. Her big sister husband was to be married, and the heartrending separation which took place two days after their marriage. Such brave, uncomplaining letters as he had written, telling of the bright side of things, now she listened; at any minute his knock might sound on the door.

Would he like the little apartment? She had chosen it for him. He had planned suit him? Of course they would. But now there was work to be done. Cornbed beef and cabbage for dinner, with apple pie and cheese for dessert; for supper salmon salad, hot rolls, preserved peaches and the eclairs.

Hurrying steps came down the corridor brought a glad light to Judy's eyes, and when a knock sounded on the door she was there ready to open it. "Judy!"

"Bob?"

She was lost to sight in a genuine bear hug.

"Gee, kiddo, but this is great!" and the stalwart soldier boy looked around the cosy living-room. "What in blazes do I smell?" he scowled. Judy looked puzzled.

"Why," she exclaimed, "that's our dinner, dear. Don't you remember telling me how fond of it you were, before you had ever told me about the lie?"

For the first course of their first meal he kissed her. "That will always be our first course," he said. Then bravely he tackled the bully beef. Oh, how he had learned to hate it! But Bobbie's training in enduring disagreeable things unconsciously now stood him in good stead. He praised the dinner, and the cookery of his young wife.

After they had washed and dried the dishes together and Judy had listened to the story of his experiences overseas, she said to him: "But he's not cost and hat. Bobby admired them—and in them—and then they started out for a walk. I said Judy, 'we must get a good appetite for supper, because I have planned something else that you like.'"

"Lordy!" thought Bob, "what else did I tell her I liked? But he's not cost and hat. Bobby admired them—and in them—and then they started out for a walk. I said Judy, 'we must get a good appetite for supper, because I have planned something else that you like.'"

"No, dear, I don't seem to be so hungry," said Bob. But he's not cost and hat. Bobby admired them—and in them—and then they started out for a walk. I said Judy, 'we must get a good appetite for supper, because I have planned something else that you like.'"

be economical for a while till you get your old job back.

But this time the soldier training was again brought into play and thanked Judy for her love. He was sure he was choking the food down just to please her and again a tear appeared. This time Bobby saw it. "What's wrong dear?" he asked curiously, suspecting the cause.

"You don't like my cooking?" sobbed the girl, openly crying now.

"Of course there was nothing for Bob to do but to hurry around the table and take the little wife in his arms. "You know I couldn't cook when you were here," she choked, "and I married me." "And I haven't had the chance to learn, yet—but I will!"

The walls of the little room, echoed by Bob's laughter, indignantly, Judy tried to pull away, but his strong arms held her close. Then he told her of his long stay in the Argentine forest when canned salmon and cornbed beef had constituted the regiment's meals a day—and he described the men's feelings for two weeks. Then he said, "I've been eating cornbed beef, and how that day ended happily. But there has been neither cornbed beef nor salmon in their little apartment since."

## "Newspapers Are the World's Mirror"

Comment, Cleverness and Mere Verbiage—"Educators of the Common People" in Canada and Other Lands.

THE BULWARK OF THE PRESS.

(Toronto Star.)

Bundles of newspapers have been used as barricades in street fighting in Berlin. Another example of the power of the press!

NOTHING EXCITING.

(New York Tribune.)

A pair of Sir Walter Scott's slippers has just been sold for \$75, which, after all, is not a startling price for footgear in these exorbitant days.

SALESMAN SUBSTITUTE.

(Ohio State Journal.)

There is a wide variety of talk about what is the right attitude for the salesman, but we imagine that a good many instances it will be the locker.

OUT OF PLACE.

(Toronto News.)

The fact that the Bavarian Government includes a ministry of warship in its keeping with the hypocrisy for which the Hun has long been notorious.

WHY THE DELAY?

(Toronto Star.)

Why all this delay in announcing any policy in regard to the disposal that is to be made of the ex-convicts? Is there to be no policy in regard to him at all?

CANNOT BE IGNORED.

(Kingston Herald.)

The charges brought by General Smart against those responsible for the Canadian medical services in Great Britain, France and Canada are too serious, and too specific to be ignored by the Government.

CANADIAN COPYRIGHT.

(Huron Herald.)

By reason of international conventions that have never been repealed, it is claimed that a German living in Canada has more copyright privileges in Canada than has a Canadian. Our Government should not ally itself with the Boche. Let Canada be given an act that will give our own writers an even chance.

IT CANNOT BE DONE.

(Vancouver Sun.)

Twenty-six thousand Canadian soldiers have accounted to the charges of the blue eyes and rosy cheeks of the English maidens and the casualties still pressed at the rate of a thousand a month. Canadian spinners when the next war comes will have to devise some protection for the ladies going overseas.

English plot is a scandalous effort to drag a red herring across the trail.

AUTO SPEEDS.

(Woodstock Sentinel-Review.)

The Ontario Motor League would like the speed limit for automobiles to be increased to twenty miles an hour in towns and villages and to 25 miles in the open country. If automobile drivers wait to convince the public that the speed limit can be increased with safety there are some opportunities under its existing conditions. Automobile drivers cannot be all put in one class. There are some, perhaps the majority, who could be trusted to take every precaution for public safety, even if there were no speed limit fixed by law; but there are too many others who are constantly creating danger, even with the speed limit restricted as it is.

A GREAT TIME AT LA VALLEE

(Fort Frances (Ont.) Times.)

Our concert was successfully manipulated by ex-Reeve George Strachan as chairman and by a fine ex-tempore choir. The following contributed to program: Wm. Pikey, some racy anecdotes; Pete McCoy, some toe-tapping, tantalizing tunes on the fiddle that nearly drove the boys off their seats; Ivo Strachan, a good telephone ringer; Elsie Tunney, the star soprano as Nipper Parson and world Irishman and husband of Bliddy Maloney; Comrade Harold Snyder, in two pleasing original recitations; Verna Thom, our next good medalist, in some good recitations; Elsie Tunney, the star soprano and violinist of the Itany River District, accompanied by Dorothy Strachan and Mrs. Barber.

How sweetly Elsie made her violin speak. As the red, red rose ran riot in her cheeks.

Mr. H. Barber an able address on "How to Vote." Comrade Joe Canton, former prime sport and star orator, gave a soul inspiring address and begged the returned soldiers to join the Army and Navy Veterans' Association. He pictured a returning La Vallee soldier checking off the old familiar land marks as they love in the wilderness, and the station platform and "By Gosh," the soldier said, "I've looked good to me."

Win Pikey as doorknocker raked in the barbeque to something approximating half a hundred dollars.

THE FOREST FIRE THIEF.

(Canadian Forestry Association.)

While the public tax collector holds out his hand for hundreds of millions of our dollars, the forest fire thief, hidden in the wilderness, appropriates millions of the country's basic capital between April and November each year. This is the dual picture suggested by the Canadian Forestry Association, Ottawa, in a statement on the nation's forest losses and methods of timber protection.

The wealth is the most easily destroyed of all the natural resources. Lands, mines and fisheries are immune from fire, but by this single agency more than half the nation's vast timber wealth has been blighted out. Since Confederation Canada has lost about three-quarters of a billion dollars in forest conflagrations that were largely avoidable.

"Over forty million dollars a year are handed out to forest workers for the sole security of these pay envelopes is the standing threat."

In spite of the improved fire patrol systems, timber losses continue to be severe. Forest fires are mostly from human causes, and in attacking these causes the educational method brings the best results. Careless fishermen, careless settlers and others cannot easily be accused of malfeasance or

treason. They are ignorant of the consequences of their acts, and can best be reached by appeals to their intelligence and goodwill. The educational method, beyond any doubt, is successfully blocking the path of forest fires.

"Canada's chief hope of an expanded foreign trade in woods, pulp and paper and other forest products is based on a 'fireproof forest'."

WILSON MACDONALD  
—A CANADIAN GENIUS

Brother of the Great Outdoors. He Expresses Our Spirit and Destiny in Soulful Metre.

Canada, in the tang of her pure, keen air, the rush of her streams, the density of her forests and the great untrammelled breadth of her Western plains, whispers her secrets to the readers of Wilson Macdonald's "The Song of the Prairie Land" and other poems is a revelation of the heart of a poet and an ardent lover of the great outdoors.

Moreover, his work shows the finish of the real artist; it arranges for deep thought's work is unique in its originality and universality of thought and treatment, but by a revealing of kinship to a certain facility of metaphorical skill.

His lyrics have been mentioned by critics as worthy to be ranked with the best of Keats, Shelley, Wordsworth, Dante and Gabriel Rossetti—not by imitation, for Wilson Macdonald's work is unique in its originality and universality of thought and treatment, but by a revealing of kinship to a certain facility of metaphorical skill.

The spirit of the great outdoors makes, perhaps, the greatest appeal as typical and ideal Canadian songs. "The Song of the Snow Shoe Trapper" is a plea for the freedom and purity of winter's life in the wilderness, and the poem is a tribute to a comradeship engendered in youth, but that has passed from the poet's life in all but the poignancy of memory. Its metre is unusual and the haunting wistfulness of the theme sets it apart as a little gem.

The "Song of the Prairie Land" completes a trio of outdoor life that can hardly be surpassed as real Canadian poetry. The spirit of brotherhood which Wilson Macdonald professes to be the only "Better Understanding." "The Song of Brotherhood" and "Barbarity."

His narrative gift, and in this respect he has an aptitude that can develop him into the leader of Canadian native poetry, is best seen in "Trapper One and Trapper Two." There is a call for such a poet and theme and Macdonald might easily become the exponent of the national trend.

The briefest of reviews of this volume would not be complete without a reference to his poems that touch on the war spirit of the age. "The Sunset," "The queen in war, in carnival and love," the ringing, swinging ballad, "The Girl Behind the Man Behind the Gun," "Peace," the spontaneous song of a volume released, written on November 11, 1918.

In a single small volume, containing less than 40 poems, is to be found a rich variety of thought and theme and a wonderful versatility of metrical expression.

Wilson Macdonald rises at a single step to the foremost rank of Canadian poets.

If the little book containing a "Song of the Prairie Land" and other poems, presents anything, it foretells the wealth that will be added to Canadian poetry as this young genius comes

times to pour his gifts upon a beloved native land. It is to be had at Wendall Holmes' bookstore.

Small Pill  
Small Dose  
Small Price

CARTER'S  
LITTLE  
LIVER PILLS

For Constipation  
Carter's Little  
Liver Pills  
will set you right  
over night.  
Purely Vegetable

INFLAMED GUMS—  
THE CAUSE OF  
TOOTH-BASE DECA

Just as the strength of a building is dependent upon its foundations, so are healthy teeth dependent upon healthy gums.

Permit the gums to become inflamed or tender and you weaken the foundation of the teeth. This condition is called Pyorrhea (Riggs Disease). Loosening of teeth is direct result. And, spongy, receding gums invite painful tooth-base decay. They act, too, as so many doorways for disease germs to enter the system, infecting the joints or tonsils—causing other ailments.

Pyorrhea (Riggs Disease) attacks four out of five people who are over forty. And many under that age, as its first symptom is tender gums, you should look to your gums! Forhan's, which positively prove Pyorrhea if used in time and used correctly. It also scientifically cleans the teeth—keeps them white & clear. Brush your teeth with it.

If gum-shrinkage has already in, start using Forhan's and consult a dentist immediately for special treatment.

30c and 60c tubes. All Druggists. FORHAN'S, LTD., 307 St. J. St., Montreal.

FORHAN'S  
FOR THE GUM

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The most lasting way to make some of those dreams a delightful reality is to take home

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frequently How

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