

Telephone Main 7841

1898--TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR--1919

Market Adelaide 6100

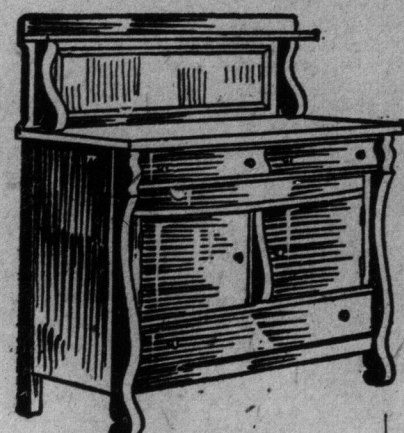
\$250,000
Worth of
Sound Reliable
Furniture
Made in Canada
by Canadians

Simpson's August Furniture & Home Furnishings Sale

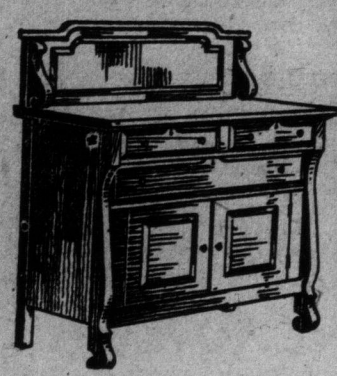
Sale Starts
Today
at
8.30 a.m.
Furniture Dept.
5th Floor

Manufacturers' samples—surplus stocks—discontinued designs—special contracts for large quantities—all have helped us to assemble this great quantity of furniture together for the August Sale. You will find here during the next few weeks furniture that is actually less in price than the manufacturers' cost today. Our great warehouses have been filling up during the past few months for this event, ready at any time to take in a special lot which the manufacturers may have needed to turn into cash, or where, perhaps, they were pressed for room, and offered us an inducement to accommodate them. This August Sale will be a record breaker of exceptional values to customers, and in addition there is the opportunity of joining the Home-Lovers' Club for those who cannot conveniently pay all cash, and yet wish to share in the August Sale prices.

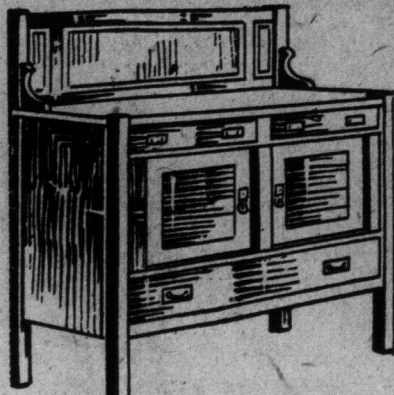
Substantial Reductions on These Handsome Buffets



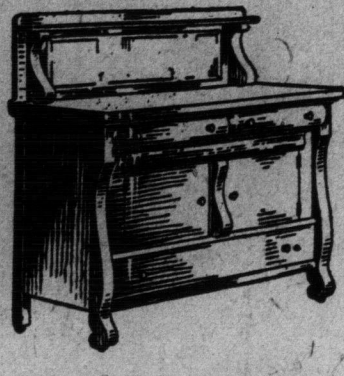
\$46.75 Buffet, \$32.35.
As illustrated, colonial design, fumed and golden finish. Regularly \$46.75. August Sale price, \$32.35.



\$42.00 Buffet, \$29.95.
As illustrated, solid quarter-cut oak, fumed and golden finish, colonial design, 50-inch case, raised panels on front. Regularly \$42.00. August Sale price, \$29.95.

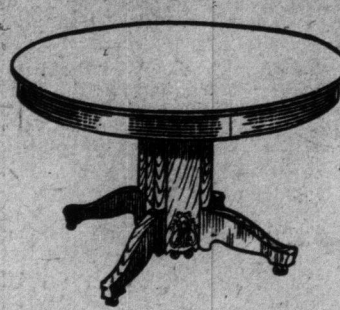


\$38.75 Buffet, \$27.95.
As illustrated, solid oak, fumed finish only, mission design, 48-inch case, plate mirror, with wood panels each side. Regularly \$38.75. August Sale price, \$27.95.

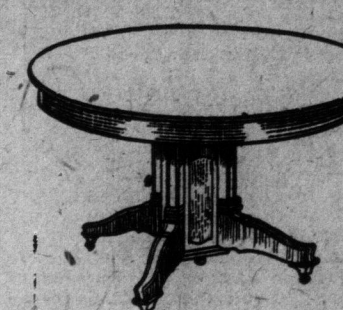


\$49.50 Buffet, \$35.75.
As illustrated, solid quarter-cut oak, fumed and golden finish, 52-inch case, shaped colonial pillars, bevelled plate mirror. Regularly \$49.50. August Sale price, \$35.75.

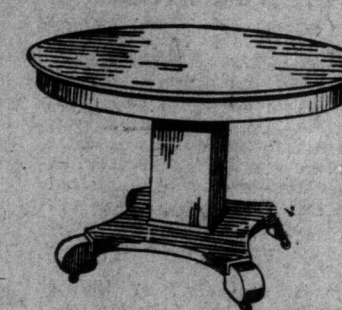
3 Important Specials in Extension Tables



\$46.00 Extension Table, \$32.95.
As illustrated, solid quarter-cut oak, fumed and golden finish, 48-inch top, pedestal base with pillars on corner, extends to 8 feet. Regularly \$46.00. August Sale price, \$32.95.

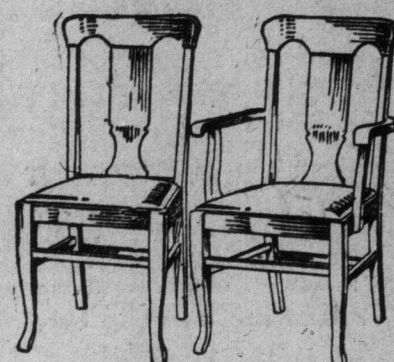


\$45.00 Extension Table, \$31.45.
As illustrated, solid quarter-cut oak, fumed and golden finish, 48-inch top, heavy massive divided pedestal, shaped feet, double locks. Regularly \$45.00. August Sale price, \$31.45.



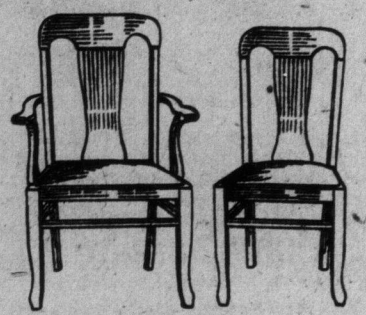
\$32.50 Extension Table, \$24.15.
As illustrated, genuine quarter-cut oak, platform base, colonial feet, fumed and golden finish. Regularly \$32.50. August Sale price, \$24.15.

August Sale Prices on Diners



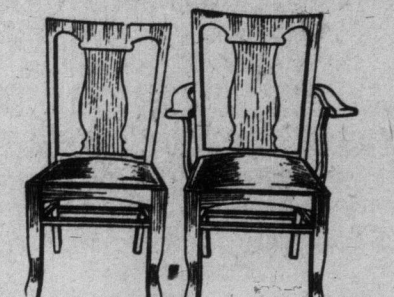
\$37.50 Dining-room Chairs, \$24.95.

As illustrated, solid quarter-cut oak, fumed and golden finish, shaped feet, movable seats upholstered in genuine leather, 5 small and 1 arm chair. Regularly \$37.50. August Sale price, \$24.95.



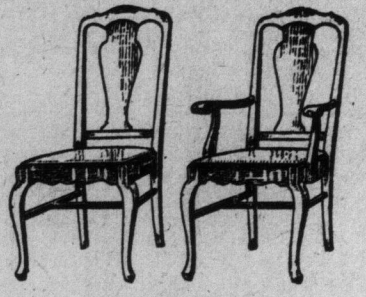
\$34.75 Set of Dining Chairs, \$24.95.

As illustrated, solid quarter-cut oak, fumed and golden finish, movable seats, upholstered in genuine leather, 5 small and 1 arm chair. Regularly \$34.75. August Sale price, \$24.95.



\$38.00 Set of Dining Chairs, \$26.95.

As illustrated, solid quarter-cut oak, fumed and golden finish, movable seats, upholstered in genuine leather, 5 small and 1 arm chair. Regularly \$38.00. August Sale price, \$26.95.



\$61.00 Dining-Room Chairs, \$55.00.

As illustrated, quarter-cut oak, fumed finish, movable seats, upholstered in genuine leather. Regularly \$61.00. August Sale price, \$55.00.

Sale of Kitchen Cabinets



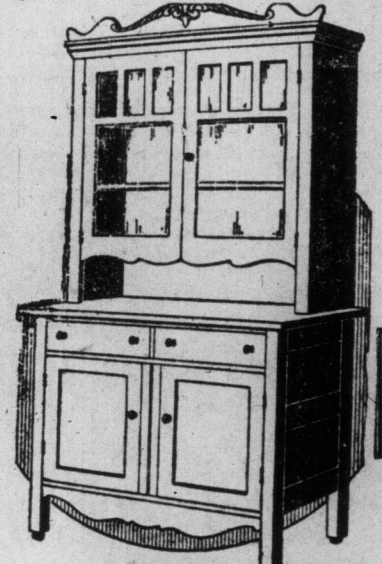
\$15.25 Baking Cabinets, \$10.15.

As illustrated, base of selected hardwood, natural and walnut finish, top of selected hardwood, cutting and kneading boards, cutlery and linen drawers. Regularly \$15.25. August Sale price, \$10.15.

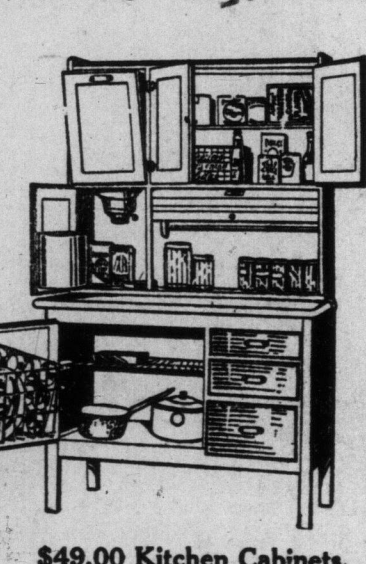


\$12.25 Baking Cabinets, \$7.35.

As illustrated, selected hardwood—natural and walnut finish, size of top 26 x 40 inches, large sliding flour bin, large drawer section for spices. Regularly \$12.25. August Sale price, \$7.35.



\$23.75 Kitchen Cupboards, \$17.95.
As illustrated, elm, golden finish, 2 small drawers, large cupboard, double glass doors on top. Regularly \$23.75. August Sale price, \$17.95.



\$49.00 Kitchen Cabinets, \$38.65.
As illustrated, golden finish, tilt flour bin and sifter, glass spice set, white enamel interior, porcelain extension boards, metal box for cake, roll shutter front. Regularly \$49.00. August Sale price, \$38.65.

Extra! Odd Chiffoniers, Dressing Tables and Wood Beds Specially Priced for the August Sale at \$17.95.

These are special attractions for the opening day of the sale and should be snapped up quickly today.

Dressing Tables have triple mirrors. Chiffoniers, with and without mirrors. Beds, double size.

They are odd lines in fumed, mahogany and walnut finishes. Regularly \$25.00 to \$42.00. August Sale, all one price, \$17.95.

(Not more than 2 of each of above articles will be sold to each customer.)

NOW IS THE TIME TO JOIN THE HOME-LOVERS' CLUB

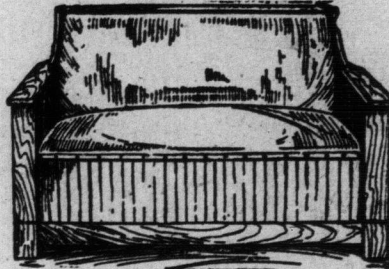
THE August Sale is brimming with special opportunities which you may share in through the Club plan of

CONVENIENTLY ARRANGED PAYMENTS

You may purchase Furniture and Homefurnishings and have them delivered to your home by making a part payment and completing the balance as arranged with the Club Secretary.

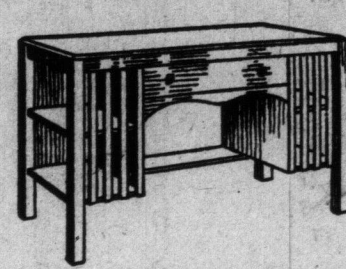
An especially attractive feature of the Club is that no extra charge is made for its service—no membership fee, no interest. See the Club Secretary today—Fourth Floor.

\$56.50 Divanette, \$48.95.



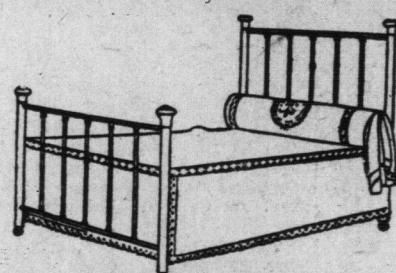
As illustrated, frame of selected oak, fumed and golden finish. Upholstered in imitation leather. Makes an ideal divanette during day and double bed at night. Link fabric spring—soft and comfortable mattress. Complete. Regularly \$56.50. August Sale price, \$48.95.

\$23.50 Library Table, \$15.65.

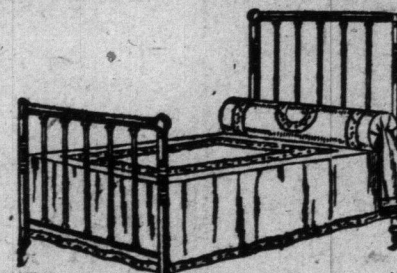


As illustrated, solid quarter-cut oak, fumed finish only. Drawer opens from both sides. Double book racks each end. Regularly \$23.50. August Sale price \$15.65.

Massive Brass Beds at Away Less Than Usual The August Sale Brings Exceptional Offerings for Today's Shoppers



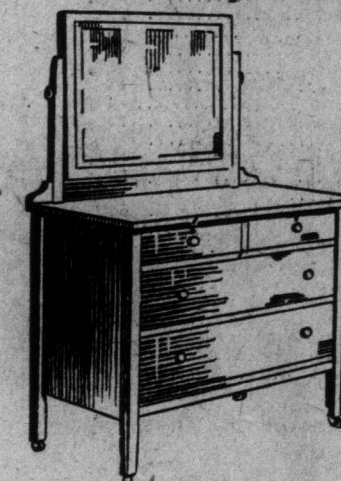
\$24.00 Brass Beds, \$15.65.
As illustrated, Heavy 2-inch posts—5 fillers, 1-inch top rails. Bright, polette and satin ribbon finish. Sizes 3.6, 4.0 and 4.6. Regularly \$24.00. August Sale price \$15.65.



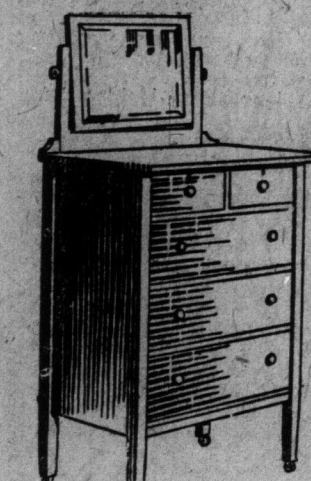
\$33.75 Brass Beds, \$27.15.
As illustrated, Heavy 2-inch posts and top rails. Special ball corners. 5 one-inch fillers. All regular sizes and finishes. Regularly \$33.75. August Sale price, \$27.15.

The **SIMPSON** Company Limited

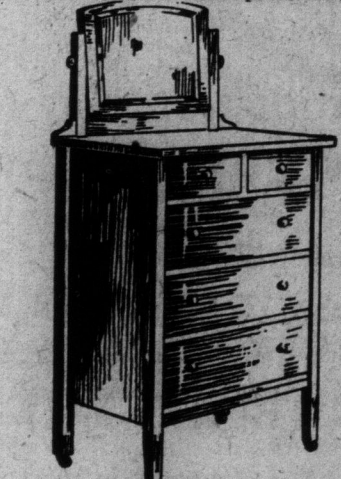
Dressers and Chiffoniers At Special August Sale Prices



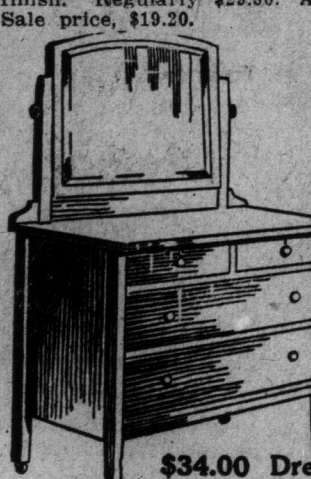
\$30.75 Dresser, \$20.95.
As illustrated, genuine mahogany front and top, rubbed finish, 2 large and 2 small drawers, bevelled plate mirror. Regularly \$30.75. August Sale price, \$20.95.



\$29.50 Chiffonier, \$19.20.
As illustrated, to match dresser, front and top genuine mahogany, bevelled mirror, rubbed finish. Regularly \$29.50. August Sale price, \$19.20.



\$29.75 Chiffonier, \$19.15.
To match dresser, 4 deep drawers, wood trimmings, slightly imperfect. Regularly \$29.75. August Sale price, \$19.15.



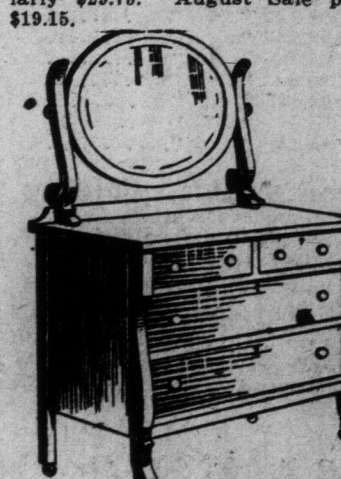
\$34.00 Dressers, \$21.65.
As illustrated, white enamel, large oval mirror, shaped standards, slightly imperfect. Regularly \$34.00. August Sale price, \$21.65.



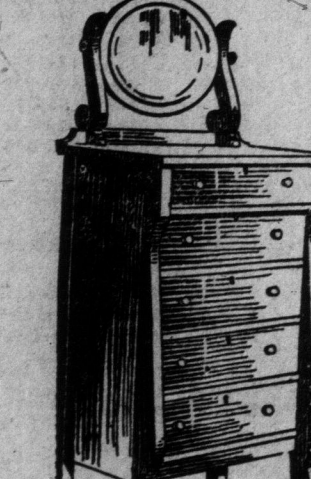
\$29.75 Chiffonier, \$19.15.
White enamel, to match dresser, 4 deep drawers and 2 small drawers, wood trimmed. Regularly \$29.75. August Sale price, \$19.15.



\$34.00 Dresser, \$21.65.
As illustrated, white enamel, 2 large and 2 small drawers, oval bevelled plate mirror. Regularly \$34.00. August Sale price, \$21.65.



\$34.50 Dresser, \$24.15.
As illustrated, fumed and golden finish, genuine quarter-cut oak front and top, four drawers, colonial standards, oval bevelled plate mirror. Regularly \$34.50. August Sale price, \$24.15.



\$31.00 Chiffonier, \$21.35.
As illustrated, to match dresser, genuine quarter-cut oak top and front, shaped feet. Regularly \$31.00. August Sale price, \$21.35.

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