Thursday Values for Everybody at Simpson's

An Easy Solution of the Dress Supply Problem. See these Ready-to-wear

Wash Dresses for Women

Made from the very newest cotton fabrics, in the mode of the moment. These striking models comprise exquisite examples of the new ideas and shades, new stripes in pencil, blazer or awning width, dainty organdy and dimity or floral effects. Special display Thursday. Prices ..... 7.50 to 17.50

DAINTY CREPE FROCKS FROM NEW YORK, $15.00 TO $22.50.

The cream of what New York offers for summer wear in washable silk crepe de chine, with dainty colored stripes, in white, Belgian or navy blue and new candy stripes of green and white, blue and white, mauve and white, or blue and gold; all are quite new, in a splendid assortment of pretty styles, showing wide skirts with high waist line, jaunty suede belts and quaint little waist with Puritan collar; more elaborate styles have ninon sleeves, lace vests and skirts with pleats; desirable frocks for your summer wardrobe at ..... 15.00 to 22.50

WOMEN'S SUMMER SUITS, $18.50.

Formerly $30.00 to $45.00; 65 suits in this group, comprising a number of our better grade suits; colors shown are navy, black, Belgian, grays and a few novelty shades; the styles are varied and all new and good. Thursday, special 18.50

SUMMER SUITS IN RAJAH SILK, $15.00.

Three smart styles in heavy, natural shade Rajah silk, that will wear and wash beautifully; shown in box-pleated, side-pleated and military styles, with or without belts; skirts on the full flare order. Special 15.00

NEW SUMMER COATS FOR WOMEN AND MISSES, $9.85.

Serges, gabardines, coverts, tweeds and checks, in sports, Norfolk, belted and flared effects; a number of samples in the lot and some silk lined; collars are navy, sand, black and white, all white, brown and mixtures. Thursday 9.85

WASH SKIRTS FOR OUTINGS.

Tub Skirts, in sport styles, having narrow detachable belt and patch pockets, finished with tabs and pearl buttons, made from good quality cordeline, all stock sizes. Special 2.50

Gingham Dresses 89c

Smart House Dresses, in blue and black and white check gingham, "V" neck, with embroidered chambray collar, three-quarter sleeves, chambray cuffs, full skirts with high waist line; sizes 36 to 44. Regularly $1.50. Thursday ..... .89

Crepe Kimonos $2.50

Long Kimono Gowns, of "Serpentine" cotton crepe, in pink, sky, and Copenhagen, cut full, empire style with set-in shoulder piped with silk "V" neck, three-quarter sleeves and front trimmed with shirred silk ribbon, sizes 34 to 44. Thursday 2.50

Essentials of Home Comfort

Brass Bedstead, 2-inch posts, heavy turned caps; all standard sizes. Regularly $10.50. Thursday bargain 7.15

Brass Bedstead, 2½-inch posts and extra heavy fillers; all standard sizes. Regularly $32.50. Thursday bargain 18.75

Mattress, cotton felt; all standard sizes. Regularly $7.50. Thursday bargain 4.75

Mattress, all pure felt, built in layers; all sizes. Regularly $9.75. Thursday bargain 7.55

Bed Spring, frame of steel tubing, strong woven wire springs; all standard sizes. Regularly $4.25. Thursday bargain 2.90

Extension Couch Bed, angle steel and woven steel wire; mattress of cotton felt, in green denim, with valance. Regularly $9.75. Thursday bargain 7.15

Pillows, mixed feathers. Regularly $1.35. Pair, Thursday.. .85

Pillows, pure selected feathers. Thursday bargain, pair .. 2.95

Arm Chairs and Arm Rockers, all-over upholstered in art leather. Regularly $8.00. Thursday bargain 4.95

Couch, in art leather, full size. Regularly $11.00. Thursday. 6.65

Dining-room Chairs, quarter-cut oak, fumed or golden finish; five side and one arm chair; loose slip seats are covered in genuine leather. Regularly $27.50. Thursday bargain 20.00

Extension Dining Table, quarter-cut oak, fumed or golden; 48 inch top, extending to 8 feet; heavy square pedestal. Regularly $29. Thursday bargain 19.95

Buffet, quarter-cut, fumed oak. Regularly $43.00. Thursday 32.50

Verandah Chairs, in red, green or natural finishes. Thursday .90

Slip Covers at Special Prices

English Washing Chintz at 33c yard—31 inches wide, for curtains or chair coverings. Thursday, yard ..... .33

English and American Chintzes at 39c Yard—31 and 36 inches wide. Thursday, yard ..... .39

American Chintzes, Taffetas and Reps. Thursday, yard ..... .49

Opaque Shades at 39c Each—Size 36 x 72 inches, strong spring roller, colors cream, green or white. Thursday, each ..... .39

Combination Opaque Shades at 49c Each—Colors cream and green or green and white, 36 x 70 inches, Hartshorn spring rollers. Regularly 70c each. Thursday ..... .49

Trimmed Opaque Shades at 49c Each—Heavy cloth, trimmed with neat insertion, in cream, green or white; size 36 x 70 inches, and mounted on strong roller. Regularly 70c each. Thursday, each ..... .49

Best Quality Scotch Holland Shades, special to order, prices on application.

Utility Boxes

Matting Covered Boxes—27 x 15 in., $3.65; 30 x 15 in., $4.35; 36 x 16 in., $4.85; 30 x 18 in., $5.45.

Chintz Covered Boxes—36 x 20 in., $3.50.

Moth-proof Cedar Chests—36 x 16 in., $10.50; 42 x 17 in., $12.75; 48 x 18 in., $15.00.

Attractive Floor Coverings

Reversible English Hearth Rugs, in Oriental designs, colored in tans, greens, blues and reds. A rug that will give good hard service at a very low price: 24 x 60 in., $1.50; 30 x 68 in., $2.25; 36 x 72 in., $2.95.

Very Pretty Dainty Colored Rag Rugs for Summer Bedrooms. The delightful cleanliness and artistic beauty of these comparatively new summer floor coverings commend them specially for the floor furnishing of bedrooms. There are many different styles, in almost every desired color and shade. The prices vary as much as the colors, and even the least expensive show very artistic durable rugs.

24 x 36 inches	.75 and .95	6.0x 9.0	8.75 and 11.50
27 x 54 inches	1.65 and 3.25	7.6x 9.0	7.75 and 10.35
36 x 63 inches	2.75 and 3.35	7.6x10.6	10.75 and 12.75
36 x 72 inches	4.25 and 5.25	9.0x10.6	11.75 and 14.50
4.0 x 7.0	6.25 and 9.75	9.0x12.0	13.75 and 18.75

Heavy Printed Linoleum for Summer Bedrooms ..... .40

Men's Vacation and Summer Clothing

TWO - PIECE SUITS FOR HOT DAYS, $8.50, REGULARLY $12.00 TO $15.00.

Light gray homespuns, fancy homespuns, English tweeds in striped patterns and Palm Beach cloths in natural colors are included in a big lot of Two-Piece Outing Suits for tomorrow's selling. Every garment is carefully tailored in good-fitting sack styles; the trousers with cuffs and belt loops; sizes 35 to 44. To clear 8.50

Two-Piece Blue Suits, made from twill English worsted cloth in navy blue; smartly tailored, in good-fitting single-breasted sack style; sizes 36 to 44. Price 13.50

Cool Suits of "Tropical" All-Wool Lightweight Worsted Cloth, in light gray stripe pattern; unlined, but will retain their shape; single-breasted, soft roll, two-button sack; patch pockets; cuffs on trousers; sizes 34 to 44 ..... 12.00

YOUTHS' BLUE SERGE SUITS, $11.00.

Single-breasted yoke Norfolk and sack styles; long, medium-cut trousers, with cuffs; twill English serge, in navy blue; sizes 32 to 35 ..... 11.00

Youths' Suits, in Tweeds and Worsteds, $7.85 — 85 suits, of this season's models, of imported tweeds and worsteds; small check and stripe patterns, in grays; English models; sizes 32 to 35. Regularly $10.50, $12.00, $12.50, $14.00 and $15.00. Thursday 7.85

MEN'S SUMMER HATS AND CAPS.

Straw Boater Hats—Sennit or rough braid; correct American shapes, full or taper crowns. Thursday 1.00

Men's Plain Braid Straw Hats, in fedora or tourist styles; comfortable, easy-fitting hats and light in weight. Thursday 1.50

Men's and Youths' Silk Caps, new golf shapes, with or without bands; $1.00 values. Thursday ..... .65

SUMMER WEAR FOR MEN.

Men's Blue Chambray Shirts, with soft separate collar and double soft cuffs; sizes 14 to 16. Thursday ..... .75

Men's White Cotton Night Robes, collar attached, British make, large bodies, narrow blue or white edging; sizes 15 to 19. Regularly $1.00. Sale price, each ..... .73

Natural Balbriggan Underwear, in shirts and drawers; all sizes 34 to 44. Sale price, per garment ..... .25

40 Only Oxford Gray Sweater Coats for Men — Military collar, medium weight. Regular price $2.50. Sale price, each 1.89

Cheer Up!

and make your plans for the holidays. Hot weather *will* come, and you may even wish for a day like yesterday--then--

Such a scene of human woe as is depicted in this great war picture almost overwhelms us — almost makes us think that anything is better than war. That is why we should honor all the more men willing to face these horrors for the sake of their country.

"I could not love thee, dear, so much, loved I not honor more."

TRUNKS

Strongly-Made Tourist Trunk, canvas covered, extra wide and deep, outside strap, heavy corner bumpers and bolts, dress and top tray, size 32-inch, 6.25; 34-inch, 6.50; 36-inch 6.75; 40-inch 7.50

Light Weight Suit Case, light imitation matting suit case, one size only, 24-inch 1.00

PHOTO SUPPLIES

Silk Cloth Covered Album, 50 leaves, carbon finish, size 10 x 12. Regularly $1.25. Special ..... .95

M. Q. Developing Powders. Regularly 5c each. Special, 6 for ..... .20

Acid Fixing Powder, ½-lb. boxes. Regularly 15c. Special ..... .12½

It's a new life that all the little people are bursting into this week-end—a life free from many irksome things, and a life of fresh circumstances that demands much readjustment.

Parents who take their responsibilities seriously will be glad of this page largely devoted to what their boys and girls need now. They will find that these prices followed throughout mean big economies.

Children's Dresses and Underwear

A right royal display will be spread on our Third Floor tomorrow for every kiddie and every mother. Read the particulars carefully.

Pyjamas, novelty striped fine percale; pocket in coat; sizes 8 to 16 years. Regularly $1.00. Thursday .69

Nightdresses, fine nainsook, slip-over, lovely embroidery trimming, silk draw ribbon; sizes 2 to 16 years. Regularly 75c. Thursday ..... .50

Middy Blouses, fine cotton, laced front, pocket, all white or with blue collar and cuffs; sizes 6 to 16 years. Regularly 85c. Thursday ..... .50

Dresses, with separate blouses, tan or blue chambray, novelty trim, scalloped edges; very new; sizes 6 to 14 years. Regularly $2.25, for 1.50

Dresses, fine white pique, handsomely embroidered, buttons right across shoulders, edges and belt scalloped; sizes 3 to 6 years. Regularly $1.50. Thursday 1.00

Infants' Robes, very fine lawn, dainty baby embroidery yoke, handsome embroidery edges and insertions, tucks; lengths 30 and 36 inches. Regularly $1.75. Thursday 1.19

Infants' Dresses, fine nainsook, dainty embroidery yoke, Val. lace edges and insertions, tucks, braided seams; sizes 6 months to 2 years. Regularly $1.00. Thursday ..... .75

Infants' Bonnets, very fine embroidery, lace edged, turn-back, silk rosettes and wide silk ties ..... .65

Children's Drawers, fine ribbed cotton, white, tight style, knee length; sizes 2 to 12 years. Regularly 25c. Thursday ..... .10

Children's Combinations, ribbed white cotton, low neck, lace trimmed, wide knee; sizes 6, 8, 10 years. Regularly 35c. Thursday ..... .15

Children's Waists, heavy twill cotton, fine cording, strongly stayed, taped buttons for outer garments; sizes 4 to 8 years. Regularly 50c. Thursday ... .35

Children's Imitation Panamas

Ribbon Trimmed at $1.25

A big lot of shapes that we have trimmed with good ribbons. Regular $2.50 to $3.00. Thursday 1.25

Children's Summer Hosiery

A Plentiful Supply Means Summer Leisure for Mother.

Lisle Thread Stockings, fine one-and-one mercerized rib, black and white; sizes 4 to 10, at ..... .25

"Little Darling" Stockings, all wool, fine ribbed cashmere; red, white, sky, pink, tan and black; sizes 4 to 7 ..... .25

Lisle Thread Half Socks, great range of plain colors and fancy tops, in sizes 4 to 8. Pair, .12½, .15 and ..... .19

Materials for Little Clothes

Shepherd Checks, 25c—A special purchase of these lovely wearing checks, in many sizes, 42 inches wide. Priced for children's sale, per yard ..... .25

English Worsted Stripes, 39c—Lovely black and white worsted stripes for children's dresses and summer coats, 42 inches wide. Priced for children's sale, per yard ..... .39

Summer Silks give good service and are cool and bright.

Shantung Silks meet every purpose, easily laundered, too; 50 pieces of selected weaves, in sand shade; regularly 59c, for .44 per yard; better qualities, regularly 69c, for ..... .55

Ivory Jap Silks, for dresses and middies, extra weighty weaves, 1 yard wide. On sale ..... .55

Prices Re-marked on Summer Shoes for Today

WOMEN'S NEW YORK SHOES, THURSDAY, $2.29.

558 Pairs Latest Style Creation, pumps, colonials, oxfords, dove gray kid, white calf, gunmetal calf, patent colt, fawn nu-buck and champagne kid, gray minerva, putty, light gray and black cloth, also dull leather trimmed uppers; straps, buckles and bows, a distinctive style to suit your individual taste; an early visit insures a wide selection; smart, dressy new style summer shoes; all sizes; widths A to E in the lot; worth $4.00 and $5.00. No mail orders. Thursday 2.29

MEN'S $2.75 to $4.00 BOOTS, THURSDAY, 8.30, $1.99.

420 Pairs Men's Boots, Blucher and button styles, made of box calf, box kip, dongola kid and Cordovan leathers, Goodyear welt and double reinforced soles, English and military heels; recede, wide, round and high toe shapes; canvas, leather and unlined styles; plain and toe-cap vamps; bargains for old and young; sizes 6 to 11; 420 pairs. No mail or 'phone orders. Regularly $2.75 to $4.00. 8.30 Thursday, for, per pair 1.99

BOYS' $2.00 AND $2.25 BOOTS, THURSDAY, $1.49.

400 Pairs Blucher Style Boots, made of black box kip, box calf and dongola kid; light, heavy and medium weight soles; round and military toe shapes, stub-proof toe boxes; dressy boots that will stand the wear; plenty of sizes, 11 to 13½. No mail orders. Regularly $2.00 and $2.25. Thursday 1.49

MISSES $2.00 AND $2.25 SHOES, THURSDAY, $1.29.

Pumps, Oxfords and Colonials; buttons, bows and buckle ornaments, feather and medium weight soles, round and Educator toe shapes, easy-fitting widths, sizes 11 to 2 in the lot. No mail orders. Regularly $2.00 to $2.25. Thursday 1.29

AN 8.30 SPECIAL THURSDAY.

1,000 Pairs Boys' New 1915 Rubber Soled Running Shoes, sizes 11, 12 and 13. Thursday, 8.30 a.m., 55c; sizes 1, 2, 3, 4 and 5, Thursday, 8.30 a.m., 59c. No mail orders. Main Floor and Shoe Department, Second Floor.

Wash Goods for Children

Indian Head, for dresses, skirts, middy waists, boys' suits, etc. Regularly 18c. 2,000 yards at ..... .10½

26-inch Plain Silk and Cotton Mull, also Spot Mull, in all shades, including white. Regularly 25c. Children's Day, yard ..... .19

32-inch Crum's Standard Prints, all newest designs ..... .15

30-inch "Duro" Dyed Ginghams, in stripes and checks. Yard ..... .20

30-inch "Duro" Nurse Cloth, for children's wear ..... .25

36-inch White Rep, heavy weave, for boys' suits, girls' dresses, etc. Regularly 25c, for ..... .15

For Afternoons and Sundays—36-inch Silk and Cotton Crepe de Chine, plain shades. Regularly 75c per yard. Children's Day, yard ..... .49

Get the boy a new suit tomorrow and let him wear it for the "last day" and for the rest of the summer. The boys' values Thursday are unusual even here.

Boys' Tweed Suits, 200 of them, in well cut styles, well tailored from strong tweeds in grays and browns. Single-breasted Norfolk models with bloomer pants. Sizes 25 to 33. Thursday 2.95

TIMELY CLEARING OF BOYS' SHIRT WAISTS. REGULARLY 75c, $1.00 AND $1.25. THURSDAY, 49c.

A price for one day only. The values will appeal strongly and the big assortment makes buying a pleasure. Made from Madras and zephyr shirtings, all woven fabrics, in light, medium and dark shades. Sizes 6 to 14 years. Thursday ..... .49

1,000 PAIRS BOYS' KHAKI BLOOMERS AT 49c.

Strongly made and full cut, finished with belt loops and strap and buckle at knee. The khaki drill comes in medium shades and all sizes from 23 to 33. Not more than six pairs to a customer. Thursday ..... .49

BOYS' IMPORTED TWEED BLOOMERS, 89c.

Regularly $1.10, $1.25, $1.45 and $1.65. 600 pairs of Tweed Bloomers that will stand hard wear, with thin linings. Splendid assortment of patterns in grays, browns and tans. Sizes 24 to 34. Thursday ..... .89

Summer Sale of Millinery

Large Black or White Sailors at $1.00

A new shipment of most desirable hats of fine tagel braid; several of the best shapes. Regularly $1.50. Thursday 1.00

Summer Lingerie Blouses at $1

To clear up our show tables and odd or broken sizes from our regular selling lines we make this price on Thursday. Part of them are a little mussed through being shown, but all are thoroughly smart, and include the newest ideas; choice sizes to 42 bust. Regular $1.48 to $1.95. Thursday 1.00

Gloves and Hosiery

WOMEN'S LONG SILK GLOVES.

Usual $1.00, $1.25 and $1.50 values, for 79c pair; above-the-elbow lengths, in black and white, opening at wrist, fastening with dome fasteners, double finger tips, manufacturer's "seconds." Regular prices $1.00, $1.25 and $1.50 pair. Thursday, 8.30 a.m. ..... .79

Women's Silk Thread Stockings, sheer, seamless weave, strong thread, deep lisle thread top, double garter hem, lisle reinforced heel, toe and soles; black and white; sizes 8½ to 10; a special purchase of 500 dozen makes this price possible. Thursday ..... .29

Aluminum Cooking Utensils

AT A CONSIDERABLE PRICE-SAVING THURSDAY.

Aluminum utensils look better, cook better and wear longer. Consequently are most economical to buy.

144 Double Boilers, two-quart size, bottom part can be used separately as a covered saucepan. Usually $1.25. Thursday ..... .95

100 Tea Kettles, No. 8 size, neat shape, well finished. Regularly $2.59. Thursday 1.98

600 Covered Saucepans, straight or Berlin shapes. Regularly $1.29 and $1.48. Thursday ..... .95

240 Preserving Kettles, 8 and 10-quart sizes. Reduced from $1.29 to, Thursday ..... .95

50 Only, Percolators, the celebrated Manning-Bowman make, with ebony finished handle. Six-cup size. Thursday 2.35

1,000 Jelly Cake Plates and Pie Plates, two sizes, Thursday 15c and 19c each.

2,500 Jelly Moulds, individual size, assorted shapes, Thursday, 3 for .10

Towels

Bath Towels, large, heavy striped Turkish Bath Towels. Thursday, pair ..... .49

Heavy Rough Brown Linen Turkish Towels, close thick pile. Thursday, pair ..... .63

Large, Heavy, White Turkish Bath Towels, soft quality. Thursday, pair ..... .85

Striped Terry Roller Towels, 16 inches wide, 2½ yards in each towel. Thursday, each ..... .39

Hemmed Huckaback Bedroom Towels, Thursday, pair ..... .49

All-Linen Huckaback Towels, Old Bleach make, size 18 x 34 inches, with spoke-hemstitched. Thursday, pair ..... .75

Doctors' Towels, fine huckaback, hemmed, size 14 x 18 inches. Dozen .95 pair ..... .48

Large Heavy White Honeycomb Towels, red borders. Thursday, pair ..... .55

Huckaback Guest Towels, hemstitched. Thursday, pair

Toilet Goods

Colgate's Cashmere Bouquet Toilet Soap. Special, 6 cakes for ..... .25
Physicians' and Surgeons' Toilet Soap. Special, 3 cakes for ..... .25
Twin Bar Castile Soap. Special, 4 bars .18
Crepe Toilet Paper, in rolls. Special, 4 rolls for ..... .18
Nail Files and Button Hooks, with white celluloid handles. Special, 2 for ..... .25
Ongoline Nail Bleach. Special ..... .35
***Roger & Gallet's Bulk Perfumes,** assorted odors. Regularly $1.50 per oz. Special ..... .85
***Bubifoam Mouth Wash.** Special ..... .17
***Mary Garden and Rigaud's Lilac Talcum Powder.** Special ..... .49
***Mary Garden and Rigaud's Lilac Face Powder.** Special, box 1.00
***Williams' Suit Case Set of Toilet Goods for Men.** Special, per box ..... .19
***Mennen's Talcum Powder.** Special, per tin ..... .12½

*War Stamps Extra.

For Semi-Indirect Lighting

Electric Fixture, 12-inch decorated bowl, 3 chain hangers. Regularly $12.50. Thursday 6.25

14-inch Alabaster Glass Bowl, reed and ribbon design, 3 chains. Regularly $16.00. Thursday 8.89

Installed within the city limits. Insulation joints and inspection fees extra.

Groceries

Telephone Direct to Department, Adelaide 6100.

4,000 Tins Finest Canned Tomatoes. 3 tins ..... .22
2,000 lbs. Fresh Creamery Butter. lb. .29
Finest Sugar Cured Hams, half or whole. Per lb. ..... .19
E. D. Smith's Pure Orange Marmalade. 5-lb. pail ..... .48
Choice Red Salmon. 2 tins ..... .25
Domestic Shortening. 3-lb. pail ..... .39
Edwardsburg or Beehive Table Syrup. 5-lb. pail ..... .27
Finest Featherstrip Cocoanut. Per lb. .17
Salt in Bags. 3 bags ..... .14
Oxo Cubes. 3 tins ..... .25
Sovereign Brand Lime Juice. Reputed quart bottle ..... .25
Peanut Butter in Bulk. Per lb. ..... .20
Paris Pate. Per tin ..... .10
500 lbs. Fresh Gingersnaps. 2 lbs. ..... .29
Tillson's Premium Oats. Large pkge. .25
Imported Malt Vinegar. Imperial quart bottle ..... .23
300 Pails Black Raspberry Jam. Banner brand. Regularly 50c. While they last, 5-lb. pail ..... .39
Fancy Carolina Rice. 3 lbs. ..... .25
Grapenuts. 2 packages ..... .25
English Marrowfat Peas in Bags. 3 packages ..... .25
Scott, Taylor's Worcester Sauce. 2 bottles ..... .25
St. Charles Milk. Per tin ..... .10

40c ASSAM TEA FOR 31c.

1,000 lbs. Fine Rich Full Bodied Assam Tea, of uniform quality and fine flavor, a 40c tea anywhere. Thursday, lb. .31

CANDY.

500 lbs. Chocolate Cocoanut Balls. Reg. 30c. Per lb. ..... .25
1,000 lbs. Lady Caramels. Per lb. ..... .15
1,000 lbs. After Dinner Mints. Per lb. .15

The Robert Simpson Company, Limited