## Store Opens The Robert Simpson Company, Limited at 8.30 a.m.

at 5.30 p.m.

Special Corset Notice

We beg to announce to our lady friends that the first complete Simpson exhibit of the world's best corsage takes place here Monday. The newest models designed to improve any figure await your inspection. Come for your new corset before having your new suit or dress fitted. Our competent staff of fitters will be pleased to explain the new features, or give a free trial fitting. We invite your attendance Monday and following days.

Your corset is in this list:		
Gossard Front Lace Corsets, a pair	2.50 to	10.00
Modart Front Lace Corsets, a pair.	4.50 to	10.00
Bon Ton Corsets, a pair	4.00 to	12.00
Regaliste Corsets, a pair	6.00 to	12.00
Royal Worcester Corsets, a pair	1.25 to	4.00
Redfern Corsets, a pair	4.00 to	10 00
Bien Jolio Corsets, a pair	4.00 to	12.00
Warner's Rustproof Corsets, a pair	1.25 to	0 4.00
La Diva Corsets, a pair	2.25 to	8.00
C. C. a la Grace Corsets, a pair	1.25 to	6.00
C. B. a la Spirite Corects, a pair	1.25 to	0 400
Thomson's Glove-fitting Corsets	1.25 to	0 4.00
Rengo Belt Coreets, stout figures, a		
nair	2.25 to	0 5.50

C. P. a la Sirene Corsets, a pair.... 3.50 to 10.00 MONDAY'S CORSET EXTRA.

200 pairs Fine Corsets from one of the above makers; a charming new model, in fine mercerized brocade; low bust; long skirt; finest double boning; four garters; silk embroidery trim; bust draw cords; a beautiful corset, of finest quality; sizes 20 to 26 inches. Regularly \$3.30 a pair. Monday, a pair. 1.75

Copies of Paris Millinery for Monday MODELS AS SHOWN BY NEW YORK MILLINERS.

Some of these handsome Paris Hats that may may be seen in a few of the uptown stores of New York are here reproduced in every particular. Quality and style are identical, but the price is far lower. The trimmings include novelties in silver and gilt flowers, bandeaux, pins, etc.; also white flowers and osprey mounts. Many have the much used, short, wide ostrich tip. The original models are priced 10.00

**New Moirette** Petticoats

IMPORTED SILK MOIRE PETTI-Made in England, special soft finish; black. navy, Copenhagen, brown, also blue and green shot effect; five-inch knife pleated flounce, sizes 36 to

OTHER STYLES. 3.00 In soft finished silk moires, in black and colors, at \$3.50, \$4.00, \$4.50 and

\$25.00 to \$40.00. These copies Monday ..... **Embroideries** 

Room

Customer: How ever do you peo ple serve such a meal for so little

Caterer: Well, you can call it ou treat if you like.

Customer: It certainly is a treat not only generous, but dainty also

Here's what he was talking about

\$2,49

37 pairs only Boys' Boots;

travellers' samples; viscol calf,

tan calf, box calf and velours

17-inch Camisole or Corset Cover Embroideries, new patterns, fine quality of cambric, openwork and eyelet effects, splendid assortment of patterns, beading for ½-inch ribbon, near top scallop, 23c embroideries. Special

1½ to 5 yards in each remnant. On sale Monday, Less Than Half Price.

Women's Cape Coats \$12.85

Coats that are of special interest for their numerous styles and materials, which are the very latest word of the designers. Some have detachable capes and a 

Rain Capes for Girls, \$2.49-Made from a good quality paramatta, in olive shades, with silk lined hood, storm collar and convenient arm holes. Ages 6 to 14 years. New Panama Dresses for Misses and Women, \$2.65 - Made from splendid French

Skirts Taken, From Stock-Serviceaable and well made garments, in a variety of The materials are serges and panamas, in black and navy. Good size assortment. Reduced to half-price, Monday ....... 1.65

Women's and Misses' Autumn and Winter Suits, Prices \$16.50 to \$35.00-A carefully selected assortment of suits, well diversified as to colors, styles and fabrics; made in the new Redingote, Military, Cossack and plainer designs. Trimmings of velvet, braid and buttons; skirts showing the flare tunic; others yoke and divided tunic and pleated effects. Materials are broadcloth, serges, cheviots and diagonal serges, in a sufficient variety to meet every individual requirement. Prices \$16.50, \$18.50, \$25.00 to \$35.00.

Glove's and Hosiery Prices Reduced

Women's Kid Gloves, glace finish, 2 dome fasteners, real French kid, gusset, over-Boys' and Girls' Ribbed Black Cotton Stockings, double knee, close elastic weave, fast dye, seamless, spliced heel, toe and sole; sizes 5 to 10. Regularly 25c. Monday, 3 pairs 50c, pair 18c. Misses' All-wool Fine Ribbed Black Cashmere Stockings, seamless, fall weight,

extra close weave, good wearing, double heel and toe; sizes 5 to 81/2. 39c value. Women's Thread Silk Boot Hose, extra fine thread, three-quarter silk leg, deep lisle top, spliced heel, toe and sole; sizes 81/2 to 10; black, tan and white. Monday 3

pairs \$1.10, pair 39c. Children's Imitation Black Ribbed Cashmere Stockings, double knee, strong and

Simpson Store News for Monday is of startling interest. There's so much real meat in it to occupy your time we must not detain you by any long Heard in the Lunch

"grace" before you get at it. Grouped around these few words are some of the tit-bits. There'll be a mothers' meeting here sure about 8.30 to look after those high-grade boots and togs for the boy. You don't need to keep him from school. If 8.30 is too early, take a chance on the fit, for you know the rule of Business Lunch at 25c—11.30 to 2 p.m. Braized forequarter of lamb with vegetables. Boiled or mashed potatoes. Bread and butter. Boiled rice pudding, custard sauce. A cup of tea or coffee.

You're Welcome to Exchange Goods | \$8.50, \$10.00, \$10.50 and \$12.00. To or Get Your Money Back

Afternoon Tea—3 p.m. to 5.30. Salmon salad or plain omelette, Bread and butter. Pot of tea with cream. Ice cream, at 15c. or two persons for 25c. Bear that in mind as you read the page through, and you'll see how service to customers, combined with surpassing value, accounts for Simpson progress. Boys' \$6 Boots at

"Dollar Day" in Dress Goods

2,000 Yards of Black Suitings, including rich Sedan finished broad-

cloths, popular moire suitings, English and French twill serges, Eng

lish Endora cords, poplins, san toys, French armures, permo, creped

tussore, French wool crepes, etc., all guaranteed fabrics and fast un-

fading dyes. Regularly \$1.25 and \$1.50 per yard. Monday, per

yard ...... 1.00

Imported Colored Sedan Broadcloths, rich velvet finished French broad-

cloths; a special purchase enables us to offer them at \$1.00. A fine range of new, subdued autumn tints, guaranteed thoroughly zhrunk and spotproof, 52 inches wide. Regularly \$1.50 per yard. Monday . . . . . 1.00

52-inch Tartan and Plaid Suitings, \$1.00-Pure wool qualities, plaids of

all the most asked for clans, as well as the Black Watch and a range of imported fancy plaids. Regularly \$1.25 and \$1.50 per yard. Monday 1.00

An Extra Dress Goods Special

Fa'l Silks and Velvets

Truly Parisian in its authoritative styles and wealth of

new colorings, Monday's display will make selection

Velvets Lead the Way. For early fall suits,

record selling in velvet brocades, plushes,

Black Silks have big demand, the most favored weaves being the new figured moires, faille mousselines, plain and figured crepes,

chiffon-taffetas, and the popular satin du-

In Colored Dress Silks, "crepes" of all de-

scriptions are most popular. Moires come next; this season's colorings and designs are

exceptionally good. Charmeuse satins, shot satins, crepe satins, and bright-finished duchesse vie with each other in attractive

coats or capes, velvet has a charm and dis-tinction all its own, Indications point to

easy and agreeable.

Hats at \$1.45

the Store:

soles; some of the soles have velveteen) shapes; good varbeen treated with oil to make lety of styles that are suitable 2,500 yards fine soft white

Big Sale of Velvet | Warm White Saxony Flannelette calf leathers; Goodyear welted 35 dozen in all, of velvet (not 10 Yards for 98c

Boys' High Grade Suits \$5.95

inest qualities hand-tailored suits. made from Scotch tweeds and fancy orsted, in the new fall coloring; prown tones and grey effects, eautifully tailored in the fashion able English Norfolks and sport styles, with yoke and box pleats, best linings to match pants, bloomer style, sizes 28 to 34. Regularly \$8.50, \$10.00, \$10.50 and \$12.00. To

## Wash Laces Half Price for Monday

Thousands of yards of new Wash Laces from Nottingham; an immense variety of every kind for facing undergarments, fancy aprons, boudoir caps dresser covers, curtains, children's underwear. These laces are from ½-inch to 3 inches wide; in Normandy, Valen-

Business on the March in the Men's Store

Men's Derby or Stiff Hats, of fine English fur felt; travellers' samples; new styles. 250 hats in the lot. Regularly \$2.00 and \$2.50. Monday .98 Boys' Soft Hats, in nobby shape; telescope crown, with stitched brims; colors brown, slate, olive and black, Monday . . . . 75 Children's Soft Felt Hats, in turban, middy. and Jack Tar shapes; fine quality and finish; colors

black. Regularly \$1.00, \$1.50 and \$2.00. Monday . . . . 75 BOYS' RUSSIAN OVERCOATS, \$2.95.
Double-breasted style, with velvet col.ar. and back belt; strongly tailored from English brown and grey tweeds; two patterns, fine herringbone and fancy diagonal; heavy tweed linings; sizes 21 to 27. 2.95.
Boys' Two-piece Tweed Suits, \$3.85. Of English and Scotch tweeds, in dark and medium browns and greys; winter weights; double and single-breasted styles, with full cut bloomers; sizes 25 to 33. Monday.

\$2,50 TWEED TROUSERS, \$1.25.

A clearing line from a big manufacturer; English tweeds, in light and dark greys, and medium shades of brown; thoroughly tailored; sizes 32 to 44. Mon-

"DURWARD'S" ENGLISH FALL-WEIGHT OVERCOATS.

grey, brown.

olive, slate,

tan, red and

September Blanket Sale and Other Staple Values

34.95 Wool Blankets, \$3.95. Made in Canada, from long staple Canadian wool; thoroughly scoured and shrunk; weight 7 lbs.; size 64 x 84 inches. Regularly fine quality of pure wool; guaranteed not to shrink; finished and whipped singly 

Three Grand Boot Bargains for Monday's Selling BOYS' AND YOUTHS' BOOTS.

250 pairs Boys' and Youths' Boots; made from tan calf, box kip, gunmetal calf and dongola kid leathers; McKay sewn soles of single and 

Goodyear welt soles; easy fitting widths. Regularly \$3.00 and \$3.25. Mon-Women's Boots—400 pairs Women's Boots; velours calf, dongola ki! and 

good wearing, spliced heel, toe and sole; sizes 5 to 81/2. Extra special Monday .121/2

Best House Corn Brooms, suitable for carpets, rugs, etc. Regularly 45c and 55c. Monday 

> SALE OF GRANITEWARE, 39c. From a Canadian factory we have secured an overstock of graniteware, including the following: Tea Kettles, Large Dishpans, Preserving Kettles, Stock Pots, Stove Pots, Berlin Pots, Roast Pans, Cereal Cookers, Water Pails and many other useful pieces. Extraordinary value. Made to sell for 57c to Colors are grey ware, mottled blue ware, and blue and No 'phone or mail One piece of each size sale, 8.30 Monday morning at,

TINWARE ITEMS. Galvanized Garbage Cans, with close fitting covers and bail handles, in three sizes: Regularly 65c size. Monday Regularly 75c size. Monday Regularly 95c size. Monday

In four sizes, at Monday Basement Sale. Regularly 55c size, 33c; regularly 67c size, 55c; regularly 75c size, 63c; regularly 85c size, 73c Galvanized Oval Foot or Rinsing Tubs, with side handles. Regularly 40c. Mon-

WASH BOILERS. 350 Tin Wash Boilers, with flat copper bottoms and tin covers. Sizes 8 or 9. Regularly \$1.25 and \$1.35. Monday 8 and 9 stoves. Regularly \$1.00. Mon-

GALVANIZED WASH PAILS.

Regular 20c House Galvanized Wash

Pails, to hold 8 or 10 quarts. Monday

\$2.00 VACUUM WASHERS FOR \$1.39. A Regular Family Size Washer that will

Galvanized Clothes Line Wire, 100 foot lengths, the kind that won't rust. Regularly 25c. Monday Basement Sale .19 Galvanized Clothes Wire, in 50-foot lengths. Regularly 15c. Monday. .12 CLOTHES DRIERS.

Wooden Clothes Driers that stand on the floor, each has nine drying bars, made of clean white wood. Regularly

WIZARD THUMBULAR MOPS

Gets into the corners. Special turning

device at base of handle which turns

in all directions, saving backs, muscles, temper. Cleans, disinfects,

BREAD TOASTERS. Bright Wire Finish. Regularly 20c. Mon-Aluminum Spoons. Regularly 2 for 25c. Monday Basement Sale, each .... 25c Clothes Props. Monday Sale..

72 Clothes Pegs. Monday Sale .... 25c Zinc Wash Boards. Monday... SPECIAL SALE HARDWARE ITEMS Long Handle Shovels, scoop style, for early fall starting-up fires. Regularly 25c. Monday Basement Sale .... .15

15c QUICK BOILING KETTLES 9c.

1,000 Daisy Tin Tea Kettles, for quick

boiling, hold two quarts. Regularly

15c each. In the Monday Basement

Ash Sifters. Regularly 20c and 25c. Monday Basement Sale, each ... .14 Saws, special for cutting up rough pieces kindling wood. Regularly 50c. Monday Basement Sale ... ... .39
USEFUL TOOLS FOR THE HOME. Strong Cast Steel Headed Hammers, Bevelled Edged Chisels, Combination Cutting Pliers, Combination Tool Sets, Ratchet Screw Drivers, Spirit Levels, 

New Cast Laundry Stoves, large size, can be used for heating, laundry and coking purposes. Two 9-inch covers, shaker and ash-pan. Regularly \$6.00 Monday Basement Sale ......

40c COAL HODS FOR 21c. Just in Time-a strong, serviceable black, Regularly 40c. Monday Base

The Robert Simpson Company, Limited

**Grocery List** 

TELEPHONE DIRECT TO DE-2,000 tins Finest Canned Peas, new pack, only three tins to a customer, 3 tins ........23 Finest Goldust Cornmeal, per Choice Picnic Hams, 6 to 8 lbs.

Clark's Pork and Beans, in Chili Upton's Marmalade, 5 lb. pail .48 Choice White Beans, 4 lbs. .25 Pure White Clover Honey, 5 lb. Ammonia Powder, 4 packwax Candles, per dozen .....12 Sunlight and Surprise Soap, 6 Soap, 6 cakes ..... Simpson's Big Bar Soap,  ADELAIDE PROBS-

RUS

General V and Arr tiers.

sixth week of the suers. The i seven German ar nto France met an the Marne River.

The army of G ern flank, was itse ly outflanked. It the small, but 1 turned the tide o are correct, all the cept that facing miles southwest,

Austro-Ge 30,000

PETROGRAL
lowing the tak
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victorious Russ
impassable cou
Rivers Vistula
60,000 men, har
Russian cavalr
Russian artille
momentarily to

PETROGRAD, 12.40 p.m.—'The ssued by the F staff, describes th culminating in the and Tomaszow. I The total Au orces exceeded 2,500 guns—that. of infantry, 11 div forced by Germa