

good of humanity. Sordid, exciting, without conscience, it is bad enough when devoted merely to money-making; but when used for purposes of propaganda it is a public menace. The dollars of the propagandist are just as good to the promoters of film plays as those of the public, and when one can get both it is a triumph. So, hurrah for the scenario that will get the support of the campaign fund, put across politics, either national or international, and at the same time win the nickels of the public. Get them going and coming! That is the motto! Never mind what the results may be — other than those that show in the box offices.

Of course these reflections are inspired by what I found in the United States. Now let me tell you something about Canada, where the movie business is in its infancy.

By a curious blunder I was invited to see a new film of which a private performance was to be given. It is seldom that I have ever seen anything so amazing as this movie show