



# communiqué

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## VISIT OF THE MINISTER FOR INTERNATIONAL TRADE TO NEW ZEALAND AND AUSTRALIA

The Minister for International Trade, James Kelleher, will lead a delegation of senior Canadian business people to New Zealand and Australia from November 1st to 9th, 1985.

The purpose of Mr. Kelleher's mission will be to further Canadian commercial and economic objectives in two of our most important Pacific Rim markets. In announcing his mission, the Minister said, "I am looking forward to this opportunity to work on behalf of Canadian exporters in two Pacific Rim markets in which Canada is a regular supplier of goods and services. This visit will enable me to pursue specific business opportunities for companies travelling with me and, more generally, to raise the level of awareness of Canada in these distant yet familiar markets."

On a per capita basis, Canadian exports to New Zealand are the highest in the Pacific Rim, and sales to Australia last year exceeded Cdn \$600 million. These efforts were composed mainly of processed and fully manufactured products.

Mr. Kelleher and his mission will travel to New Zealand on CP Air's inaugural flight re-establishing direct service between Canada and Auckland, New Zealand, address a meeting of the Auckland Chamber of Commerce and then travel to Wellington to meet with Prime Minister Lange and key economic ministers of his government.

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