

Example IX

This example depicts one of several possible versions of a market share report. It shows the percent share of Canada's total imports and total exports of commodities classified at the one digit level of the SITC, accounted for by the U.S., Japan, and West Germany during 1979.

For instance, the share of West Germany in Canada's total imports of "Manufactured Goods" was 3.03 percent, while its share in our imports of "Beverages and Tobacco" stood at 7.51 percent. This compares with U.S. share of 62.98 percent and 14.12 percent, respectively for the same two commodity groups.

With respect to Canadian exports, it is seen that Japan's share of our exports of "Crude Materials excluding Fuels" was 49.95 percent while that of U.S. was 73.73 percent.