

ADEUM ELECTRONICS

COMPANY OVERVIEW

Adeum Electronics is the engineering and manufacturing division of Adeum Dawning Limited, a Canadian company incorporated in 1979. Adeum Electronics was originally involved in engineering systems under contract and eventually became involved in the fledgling NAPLPS industry. Adeum has built an international reputation for its rugged and dependable public access products. The company is known for the word "ruggedized", which has long been associated with Adeum products.

EXPERIENCE

Adeum Electronics, originally geared to the design of custom videotex systems, has now also moved into the area of standard systems manufacture. Clients within the videotex industry include major NAPLPS manufacturers, international banks, and software houses working on the leading edge of system integration. Adeum supplies systems for tourism, transportation and advertising.

PRODUCTS AND SERVICES

Adeum Electronics provides integrated system hardware to the NAPLPS industry. Major products include:

- The Adeum "Ruggedized" keyboard — a membrane-switch, touch-key unit with adaptable graphics and programmable circuitry. The keyboard is designed for long life in public locations and can be applied to most

computer systems;

- Two models of large-screen integrated terminals for public access: the Adeum "Ruggedized" Terminal, or ART, which is a self-contained model with database capabilities designed for mounting within a wall or separate cabinet; and the *Infohut*, which is a well-known, free-standing cabinet model for lobbies, etc.

FUTURE DIRECTIONS/ TARGET MARKETS

Adeum Electronics is committed to developing low-cost, durable videotex terminals and keyboards. This equipment is constantly being updated using state-of-the-art technology to produce products specifically designed for the public access market.

FOR MORE INFORMATION

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