



10.0 APPENDIX A - PRIVATE, PROFESSIONAL AND ACADEMIC INFORMATION SOURCES

The following list includes organizations that have an interest in foreign investments, exports or other foreign operations. They accumulate information that could be useful in determining the possibilities in various countries. Never forget that you are not the first Canadian company to venture abroad and you can profit from the experience of those who have gone abroad before you.

10.1 THE CANADIAN CHAMBER OF COMMERCE (CCC)

One important function of the Canadian Chamber of Commerce is to help Canadian business compete effectively in foreign markets. In support of this role, the Chamber operates several regional and bilateral business councils or committees, liaises through the International Chamber of Commerce and exchanges information via the Business Cooperation Network.

- ***Regional and bilateral business councils or committees***

These seek to develop Canadian trade with specific regions, markets and countries and include such groups as:

- the Pacific Basin Economic Council (Canadian Committee);
- the Canada-Arab Business Council;
- the Canada-UK Committee;
- the Canada-Korea Business Council, etc.

- ***The International Chamber of Commerce***

The Canadian Chamber gathers information for its members on specific foreign investment opportunities and markets through the International Chamber of Commerce.

- ***The Business Cooperation Network (BCNet)***

The digital network for international business cooperation, the Business Cooperation Network (BCNet), is a proven and highly effective way for smaller companies interested in international markets to find partners, forge industrial strategic alliances, and enter into cooperation agreements with other companies in the 35 member-countries. BCNet was initiated by the Commission of the European Communities in 1988. Canada joined BCNet in July 1993. As a result, Canadian companies can now use the network to find partners in Europe and around the world.